

# Valencia College District Board of Trustees Foundation Report March 13, 2025

### Fiscal Year 2024-25 Fundraising Attainment – By the Numbers:

Amount Raised: \$3,992,677

• Donors: 438

## The Valencia College Foundation - Scholarship Awards:

Scholarship Awards for Academic Year 2024-25:

 The Valencia College Foundation has awarded this academic year \$1,659,133 in scholarships to a total of 2,041 students.

## <u>Save the Date – Join us in Celebration of Valencia College:</u>

- Please join us in Celebrating 50 Years of Excellence in Paralegal Studies at Valencia College on Thursday, May 8, 2025 at 5:30 p.m. at the Valencia College West Campus.
- Please join us on Saturday, September 13, 2025 for the upcoming Red, Black and Boundless Gala at Walt Disney World's Epcot World ShowPlace Pavilion.

5:00 pm. Cocktail reception

6:30 p.m. Dinner and program

9:00 p.m. Luminous the Symphony of Us fireworks spectacular

### Philanthropic Partnership Highlight – PepsiCo Foundation:

The Valencia College Foundation has been a proud partner of **PepsiCo Foundation** since 2021 when it launched a \$40 million comprehensive scholarship initiative to reduce barriers that community college students face in accessing higher education, completing their programs, and entering promising careers. The initiative is comprised of two scholarship programs—the **Uplift Scholarship** program for students seeking an associate degree or trade certificate and the **S.M.I.L.E.** (**Success Matters in Life and Education**) **Scholarship** for graduating community college students transferring to

four-year degree colleges and universities. Both initiatives give students an inside track to career opportunities at PepsiCo and deepen the workforce partnership between PepsiCo and the selected colleges.

Valencia College was selected to participate in the first and second cohorts of the Uplift Scholarship program and is one of 20 community colleges in the program. Since 2021, the Valencia College Foundation has received grants to support scholarships and emergency financial assistance for students enrolled in select associate degree and accelerated skills training programs. To date, 261 Valencia College students have been PepsiCo Foundation Uplift Scholars – 61 associate degree students and 200 accelerated skills training students.

Valencia College was selected for a second year to participate in the S.M.I.L.E. Scholarship program. Last year, 10 Valencia College S.M.I.L.E Scholars were selected to receive a transfer scholarship to pursue a bachelor's degree at a transfer institution including Valencia College. This year, three Valencia College S.M.I.L.E. Scholars will be selected to receive a transfer scholarship for a maximum of two years.

In addition to scholarships, PepsiCo Foundation's S.M.I.L.E. Scholars receive comprehensive professional development including:

- one-on-one mentoring by PepsiCo leaders,
- financial literacy training through webinars and personalized one-on-one coaching,
- exposure to PepsiCo careers through the Kickstart Sophomore Leadership Program, and
- opportunities to engage with PepsiCo executives through fireside chats and skills development workshops.

Thank you PepsiCo Foundation for your support of our Valencia College students.