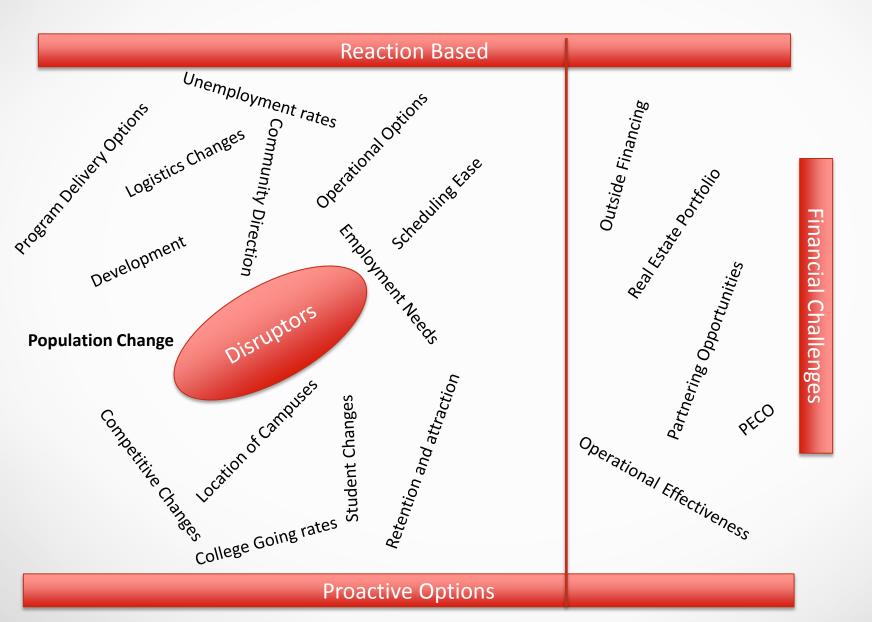


# Valencia College

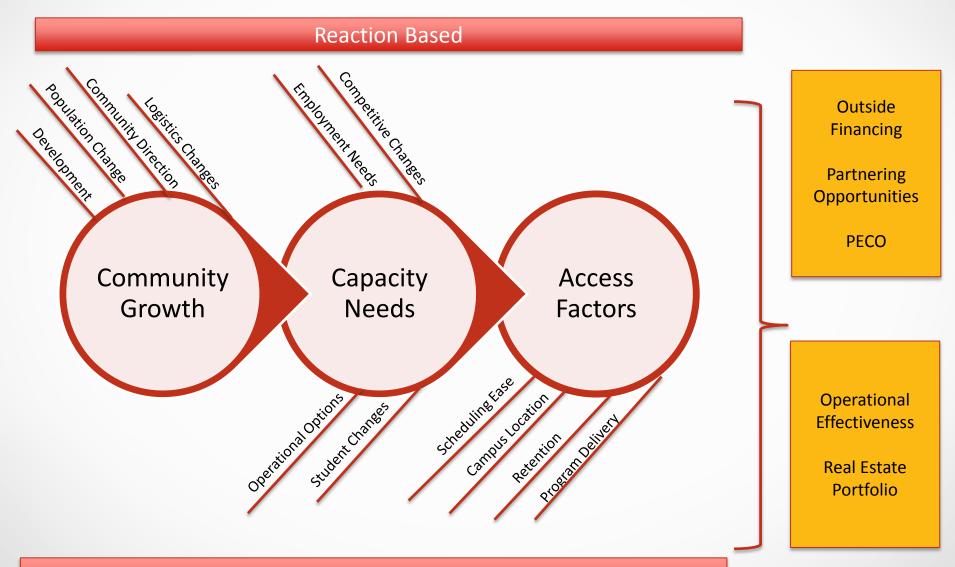
# **Property Management Strategy** Growth, Capacity, Access and Capital Allocation Plan

# **Assessment Challenges**



# **Impact Filter**

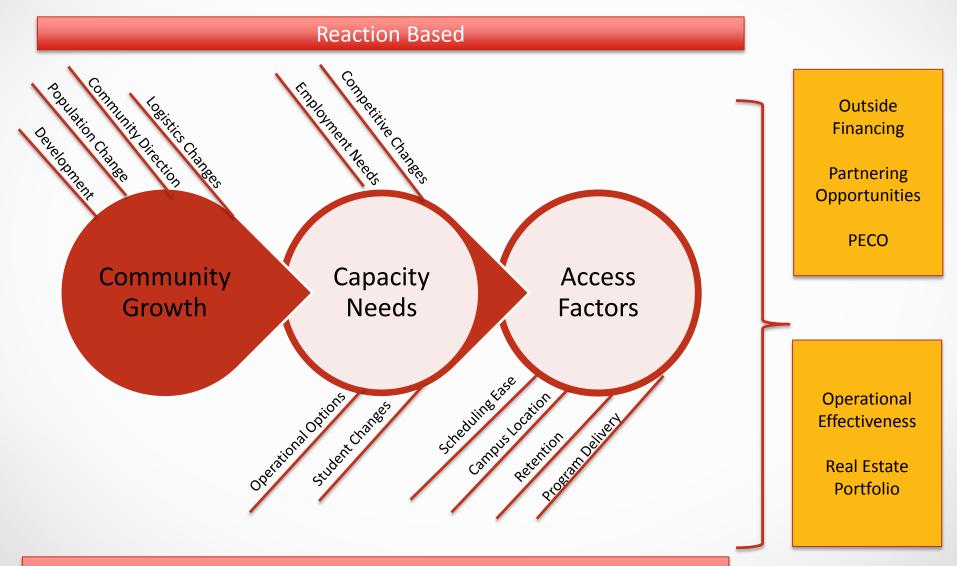
#### VALENCIACOLLEGE



**Strategic Options** 

# **Impact Filter**

#### VALENCIACOLLEGE



**Strategic Options** 

# Community Growth - Population Central Florida

County	2010	2015	Growth	Rate
Osceola	268,685	308,327	39,642	14.8%
Orange	1,145,956	1,252,396	106,440	9.3%
Lake	297,052	316,569	19,517	6.6%
Polk	602,095	633,052	30,957	5.1%
Brevard	543,376	561,714	18,338	3.4%
Volusia	494,593	510,494	15,901	3.2%
Seminole	472,718	442,903	-29,815	-6.3%
District Total	3,774,475	4,025,455	250,980	6.6%
Florida	18,801,310	19,815,183	1,013,873	5.4%

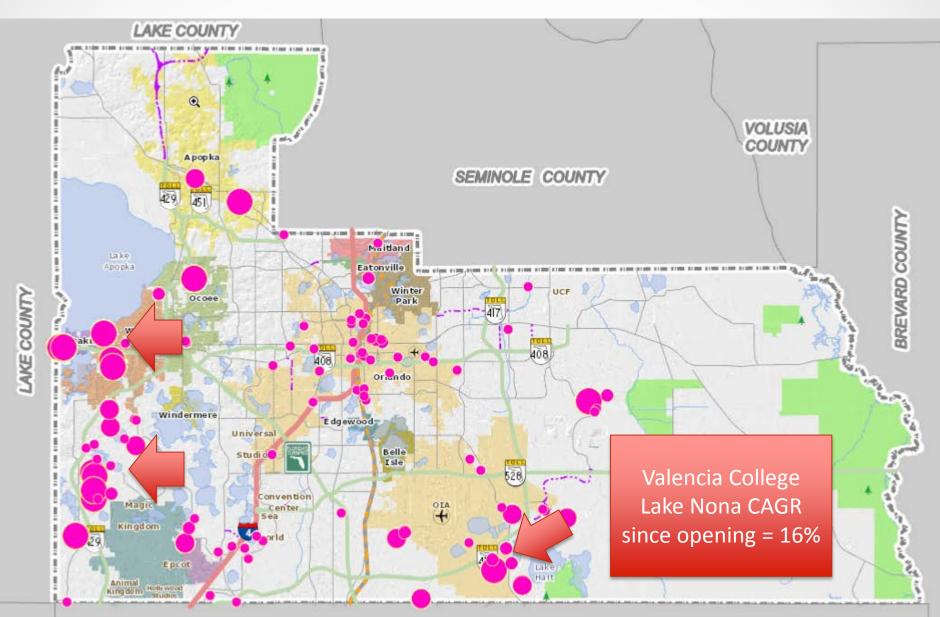
# Community Growth - Population by County

#### VALENCIACOLLEGE

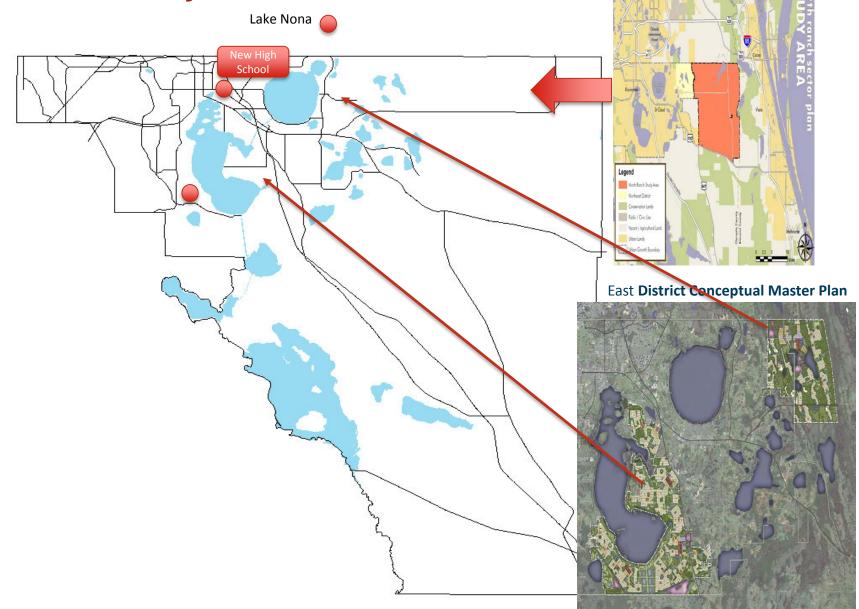
County	2015 Population Estimate	2040 Population Projection	Total Growth Estimate
Osceola	308,327	566,300	83.7%
Orange	1,252,396	1,908,000	52.3%
Lake	316,569	493,300	55.8%
Polk	633,052	894,600	41.3%
Seminole	442,903	563,900	27.3%
Brevard	561.714	670,400	19.3%
Volusia	510,494	598,000	17.1%
District Total	4,025,455	5,694,500	41.5%
Florida	19,815,183	26,252,100	32.5%

Source: BEBR

# Community Growth - Development Orange County



# Community Growth - Development Osceola County



**Deseret Ranch** 

# Community Growth Employment Shifts

- Hospitality
  - Largest employment segment
  - "Wall Street of theme parks"
  - Home to 2<sup>nd</sup> largest Convention Center
- Health Care
  - Large unmet need
  - Nursing Students

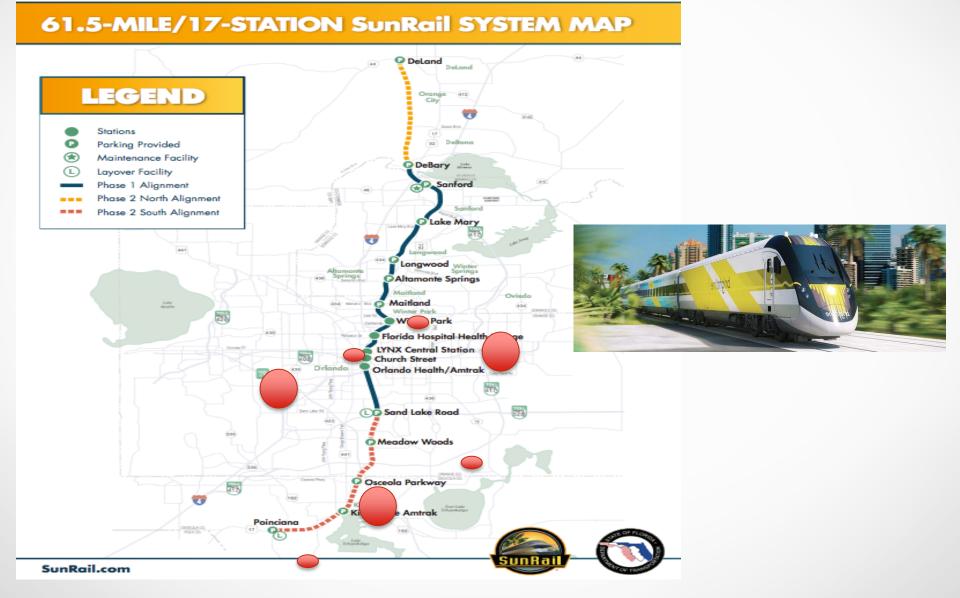
- Public Safety
  - Growing need in fire, police, security, etc.





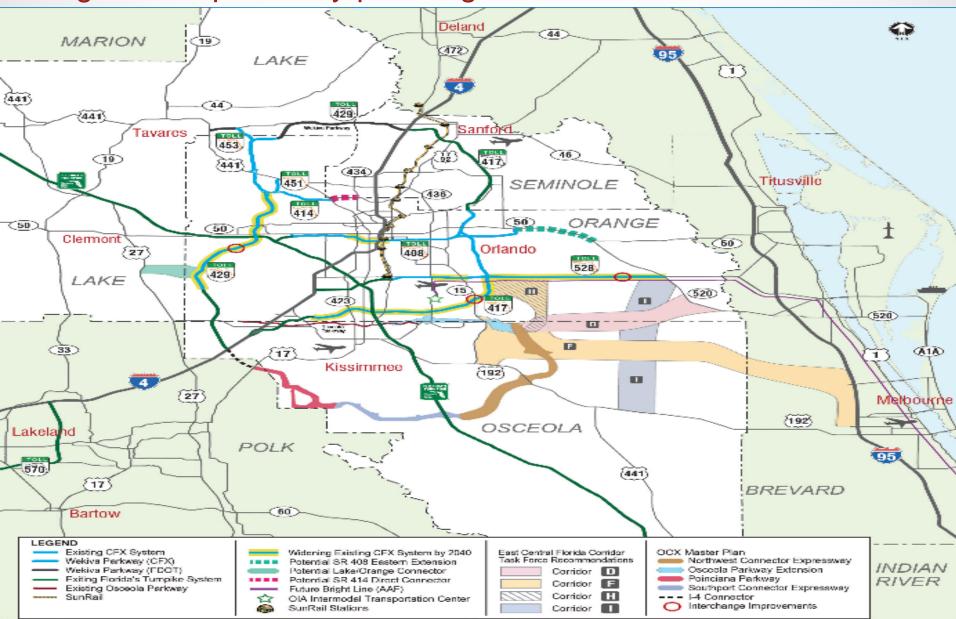


# Community Growth - Logistics Sun Rail



# **Community Growth – Logistics**

Long term Expressway planning



# **Community Growth Community Initiatives**







#### MC ABOUT MEDICALCITY







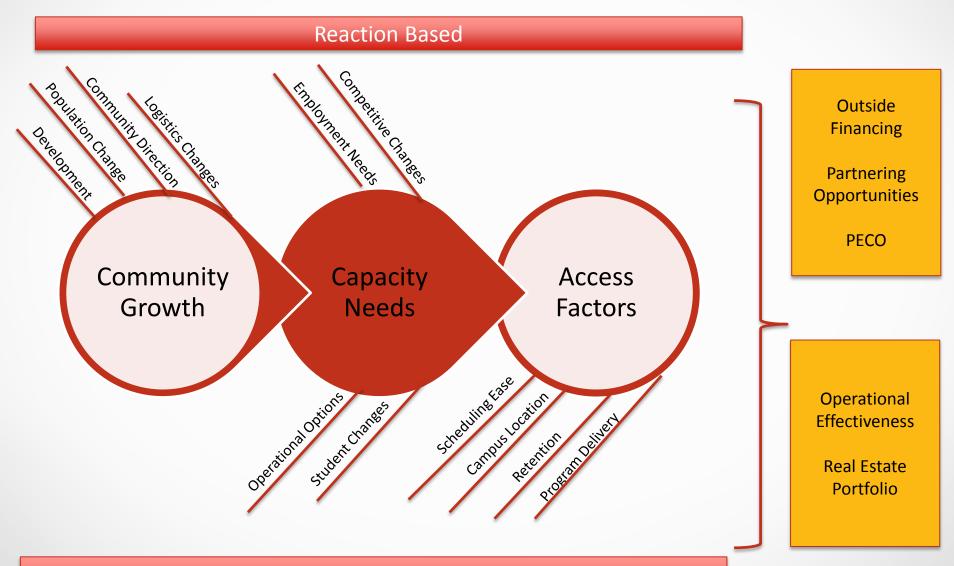
# Capital Allocation Objectives / Strategies – Community Needs

Invest in growth

- Identify the highest growing/need locations and secure space
  - Horizons West (already there)
  - Downtown (almost there)
  - Winter Garden
- Build classroom and lab capacity in high growth areas
  - Osceola
  - Lake Nona
- Partner with businesses and communities for service
  - Law Enforcement
  - Florida Hospital and Orlando Health
  - City of Orlando / Downtown
  - Walt Disney World School of Hospitality and Culinary Arts

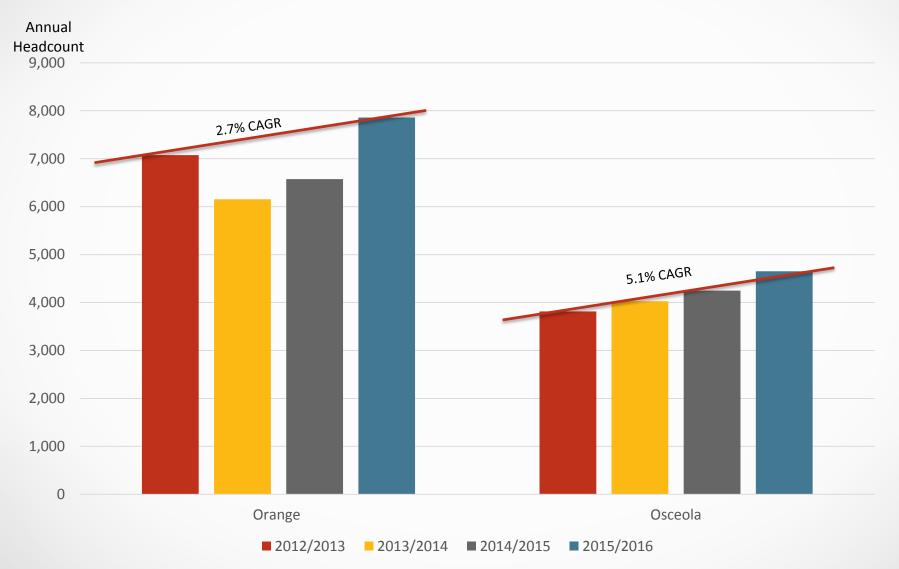
# **Impact Filter**

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**Strategic Options** 

## Capacity Needs - Student Changes VALENCIACOLLEGE Dual enrollment - Headcount



# Capacity Needs - Student Changes International Projected Growth





# Capacity Needs – Market Place



# Capacity Needs – Job Needs Continuing Education

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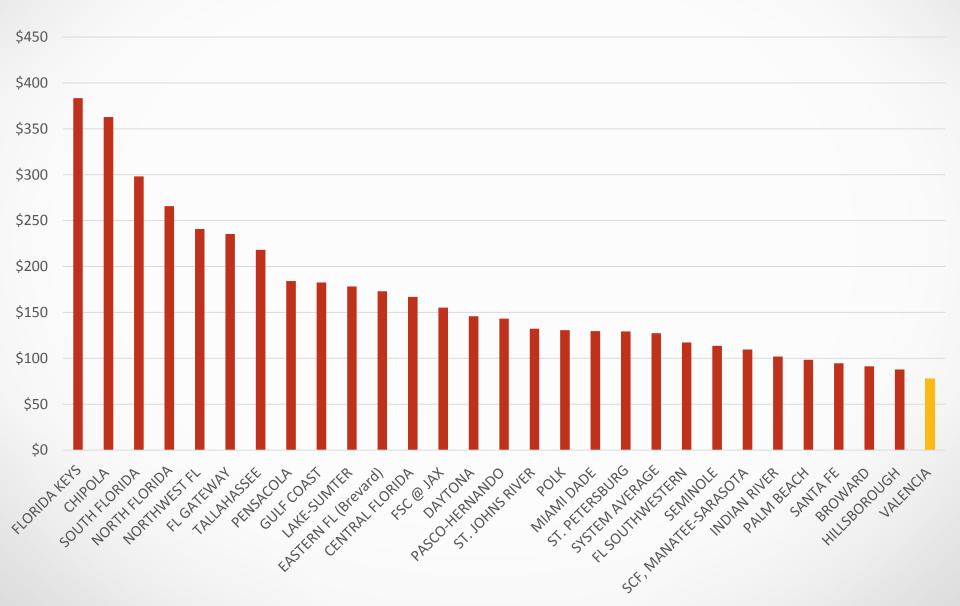


Collaborative Design Center 🔶



# Capacity Needs – Efficiency of use FTE per square foot



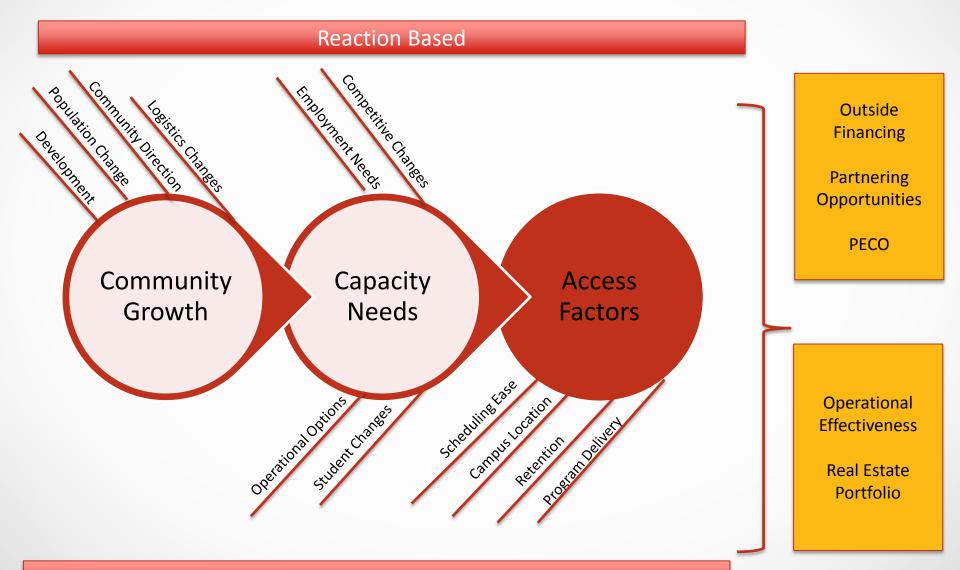


# Capital Allocation Objectives / Strategies

- Maximize <u>capacity</u>
  - Maximize efficiency of building using remodeling
    - East campus 1B
    - West campus buildings 7 9 (Hospitality / Culinary)
  - Build facilities that meet direct job growth
    - Centers for accelerated training
    - Advanced manufacturing
    - Associates in Science facilities
      - Nursing
      - Engineering
      - Property Management
  - Provide facilities that meet a changing student
    - Student housing
    - Technology upgrades

# **Impact Filter**

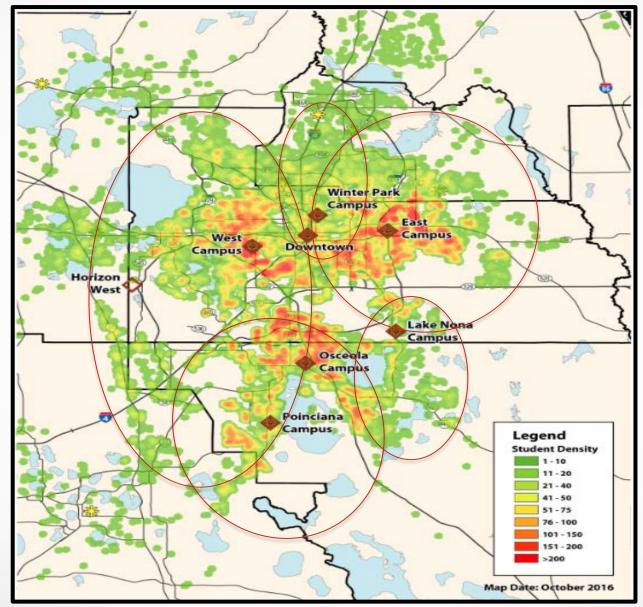
#### VALENCIACOLLEGE



#### **Strategic Options**

# Access Factors Campus Density

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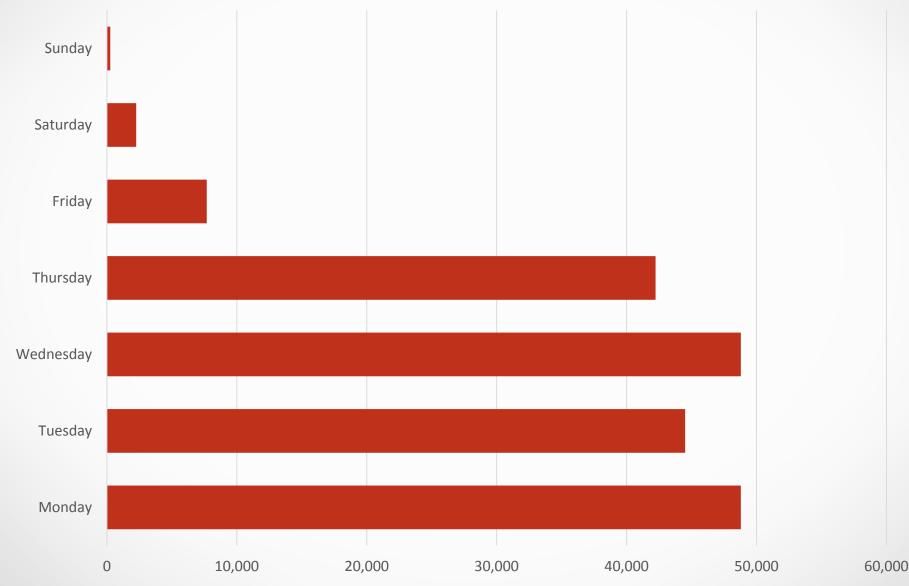


Enrollment by home zip code – All Campuses

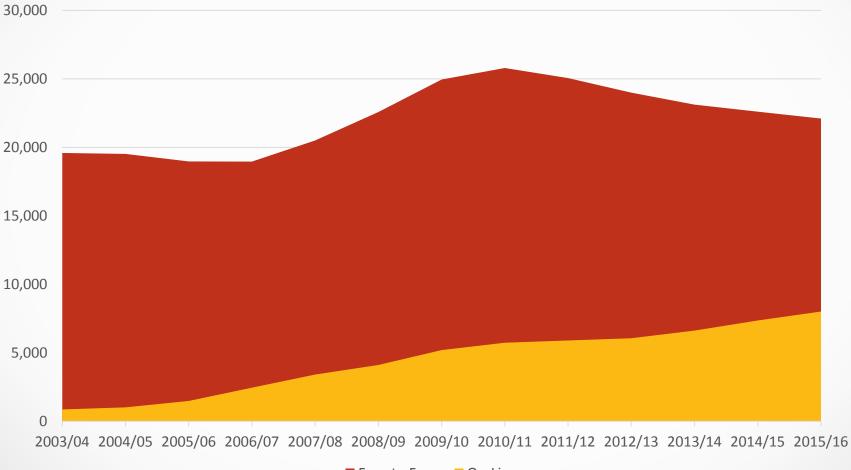
# **Access Factors**

#### VALENCIACOLLEGE

### Fall Enrollment by day - all campuses



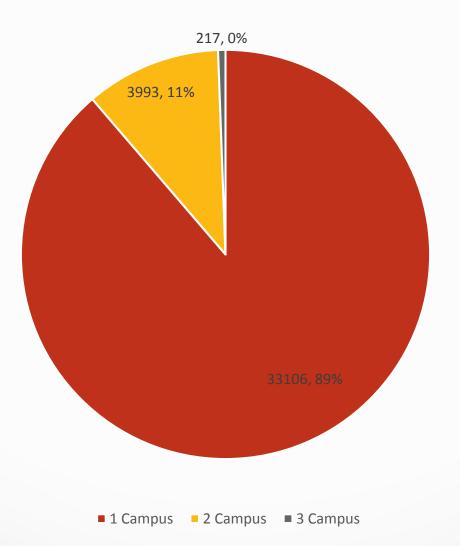
## Access Factors On-line Growth



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Face to Face On-Line

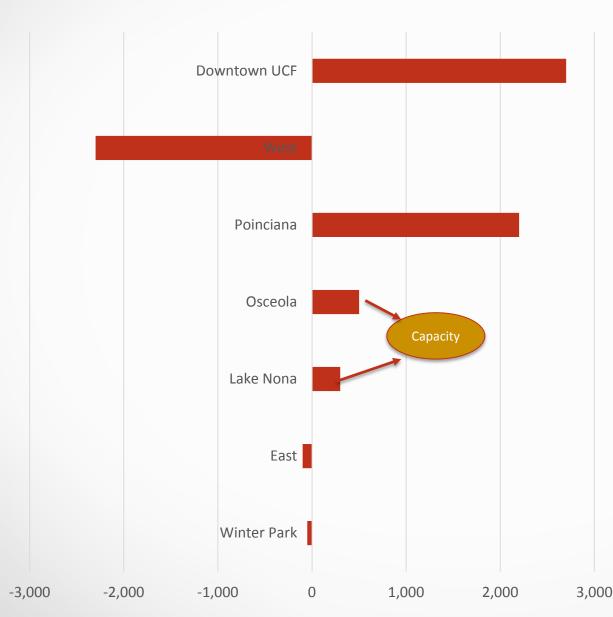
# Access Factors Multiple campus enrollment



# Capital Allocation Objectives / Strategies

- Expand <u>access</u>
  - Maximize scheduling efficiency
  - Ensure facilities remain relevant to program changes
    - On line functional capabilities
    - Continuing Education
  - Ensure facilities remain relevant to student changes
    - Changing demographics
    - Non-traditional students
  - Make location a priority to serve students

# Operational Options – Doing Nothing VALENCIACOLLEGE 2016 vs. 2021 - (face to face)



#### Large Impactors

Transition from West / East To Downtown campus

Poinciana campus increasing

Lake Nona close to capacity

Osceola campus growing but coming to capacity (traditional and CE)

# SWOT

### **Strengths**

- Regional Campus size
- Area Campus locations
- Program growth
- Efficiency of space usage
- Strong financial stewardship

### <u>Weaknesses</u>

- Access to consistent large capital
- Aging infrastructure
- Changing environment
- Housing options

## **Opportunities**

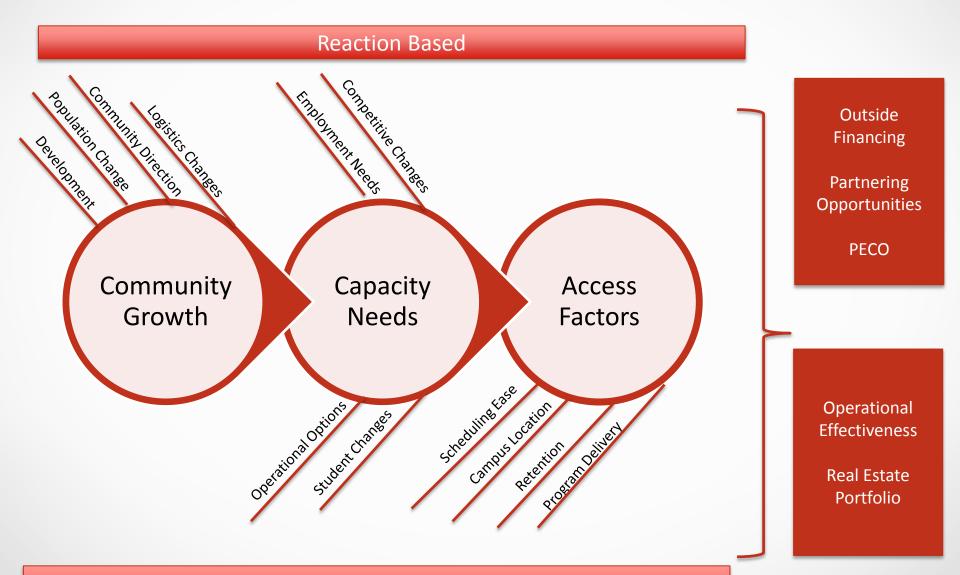
- Growing population
- Job Growth
- International students
- Community Partnerships
- Private/public partnerships

### **Threats**

- Fast changing environment
- Competition
- Fiscal challenges
- Limited land in key growth areas

# **Impact Filter**

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**Strategic Options** 

# Capital Allocation Objectives / Strategies

- Pursue access to **capital**
  - Locally fund self sustaining programs
    - Identify opportunities that sustain
    - Remain cost effective in operations
    - Utilize facilities to the max before building
  - Pursue external funding sources that make financial sense
    - PECO
    - P3
    - Off Balance Sheet Options
      - Partnerships
      - New Market Tax Credits
  - Utilize the real estate portfolio as an asset

# Capital Allocation Objectives / Strategies

- Invest in growth
  - Identify the highest growing/need locations and secure space
  - Build classroom and lab capacity in high growth areas
  - Partner with businesses and communities for service
- Maximize <u>capacity</u>
  - Maximize efficiency of building using renovation
  - Build facilities that meet direct job growth
  - Provide facilities that meet a changing student
- Expand <u>access</u>
  - Maximize efficiency of building use via schedules
  - Ensure facilities remain relevant to program changes
  - Make location a priority to serve students
- Pursue access to capital
  - Locally fund self sustaining programs
  - Pursue external funding sources that make financial sense
  - Utilize the real estate portfolio as an asset

#### VALENCIACOLLEGE

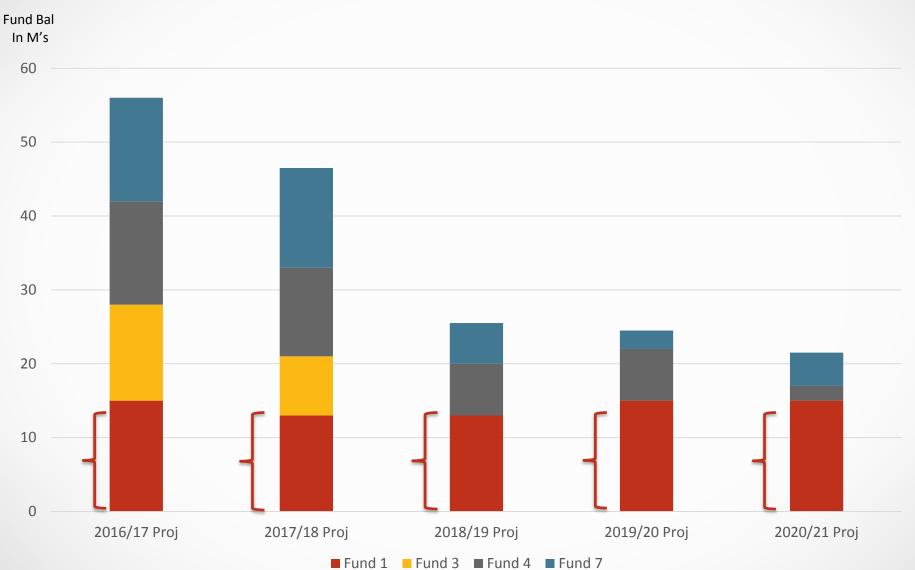
Maintain a

balance

# Long Term Plan

Project	Obj.	Source	2017/18	2018/19	2019/20	2020/21	Total
Osceola Phase I	G, A	Local	\$6M				\$6M
East 1B	С, А	Local	\$2.5M				\$2.5M
Downtown Campus	G, A	Local	\$5M	\$5M			\$10M
Osceola Phase II	G, A	Local		\$12M			\$12M
Nursing / West	A, C	Local		\$2M			\$2M
CAT Downtown	С, А	Loc/Part		\$2M	\$2.5M		\$4.5M
West Campus 7 - 9	С, А	Local			\$2M		\$2M
Sch. of Public Safety	G, A	Part			\$2M	\$4M	\$6M
Lake Nona 2	G, A	PECO			\$3M	\$30M	\$33M
Residence Living	С	P3				TBD	TBD
Local			\$13.5M	\$21M	\$4.5M	\$4M	\$50M
PECO				\$0	\$3M	\$30M	\$33M
Other				TBD	TBD	TBD	TBD

# Fund Balance Impact Plan



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# 2021 and Beyond

- School of Public Safety
- Osceola 5
- Auxiliary Options
- Horizons West
- East Osceola (Land and Campus)
- Winter Garden
- Poinciana 2
- Lake Nona 3
- Student Services East
- CAT West



# **Property Strategy**

February 2017

# Real Estate Portfolio Lake Nona Master Plan



Narcoossee Road

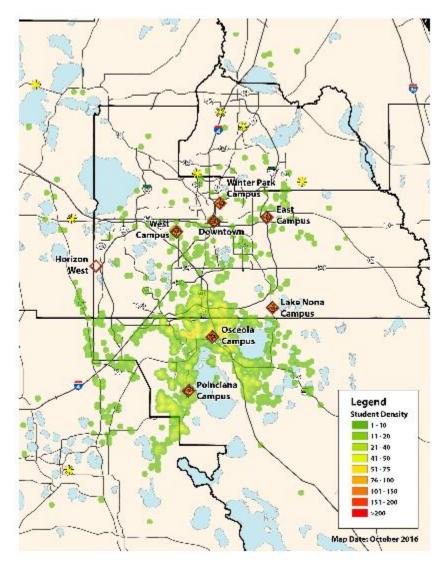
# School of Public Safety Master Plan (Draft)



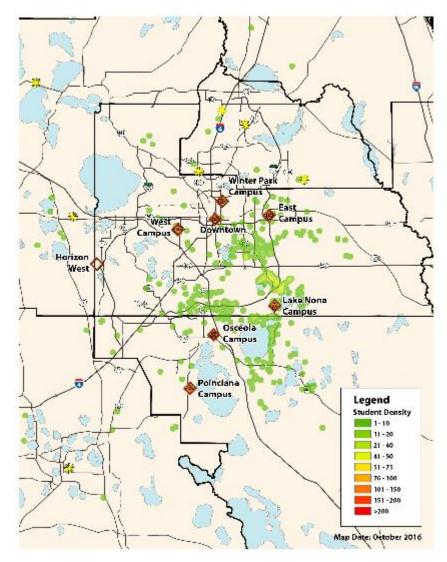
# **Osceola County**

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### Osceola



#### Lake Nona



# Community Growth – Development High School Locations

#### B Winter Park Campus East Campus West Downtown Campus Horizon West Lake Nona Campus Osce Campus New High Poinciana School Campus Legend

Existing High Schools Proposed High Schools Map Date: October 2016