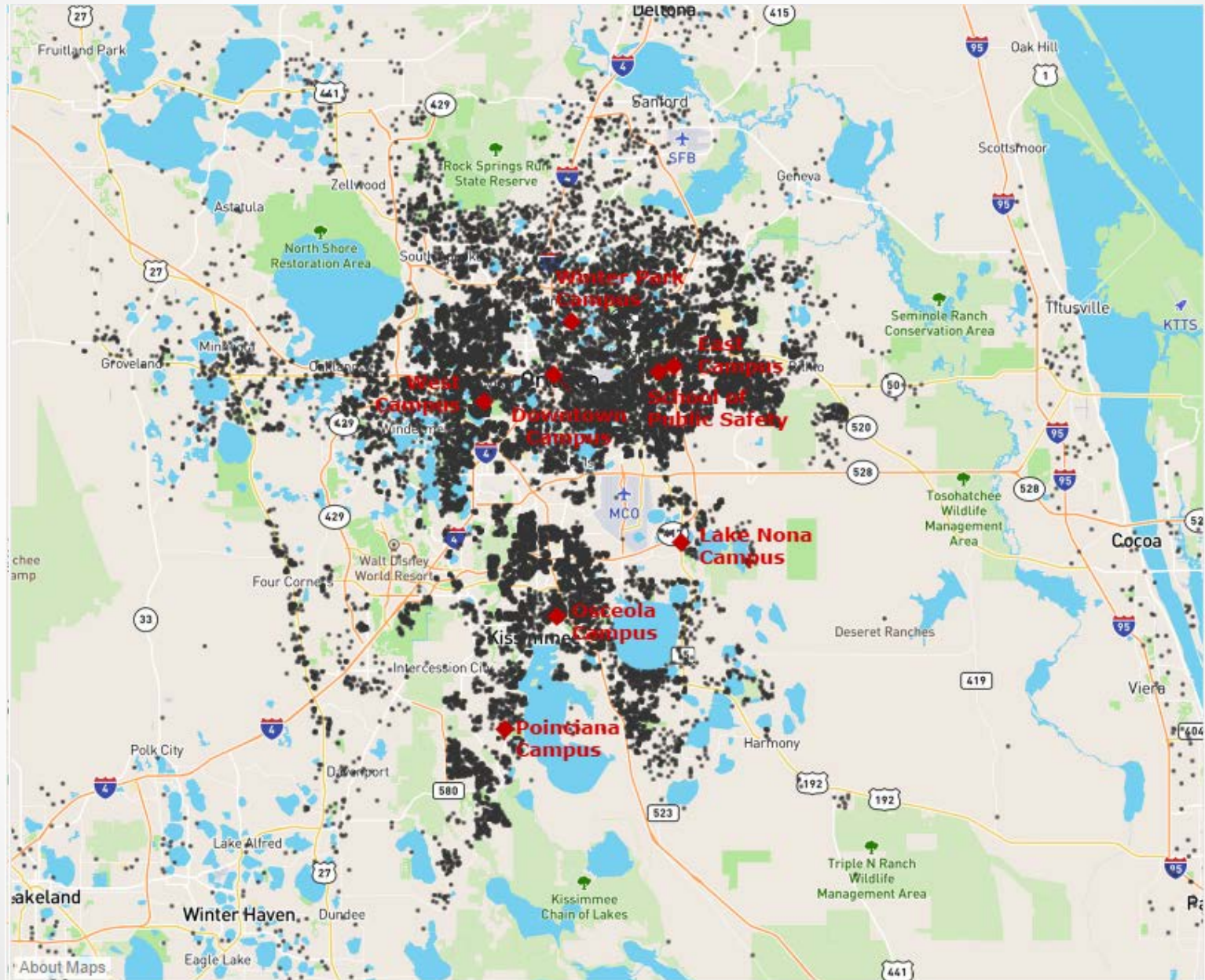


VALENCIA COLLEGE

# Increasing Access to Postsecondary Education

# Student Addresses – Fall 2008



# College-Going Rates and Valencia Market Share

**2008**

## **College-Going Rate\***

- Orange County: 51.0%
- Osceola County: 43.1%
- State of Florida: 53.1%

## **Valencia Market Share\*\***

- Orange County: 30.5%
- Osceola County: 31.1%

\*Percentage of previous-year high school graduates enrolled in public postsecondary institution in Florida in subsequent Fall term.

\*\*Percentage of previous-year high school graduates enrolled at Valencia in subsequent Fall term.

# Lake Nona Campus – Est. 2012

VALENCIA COLLEGE

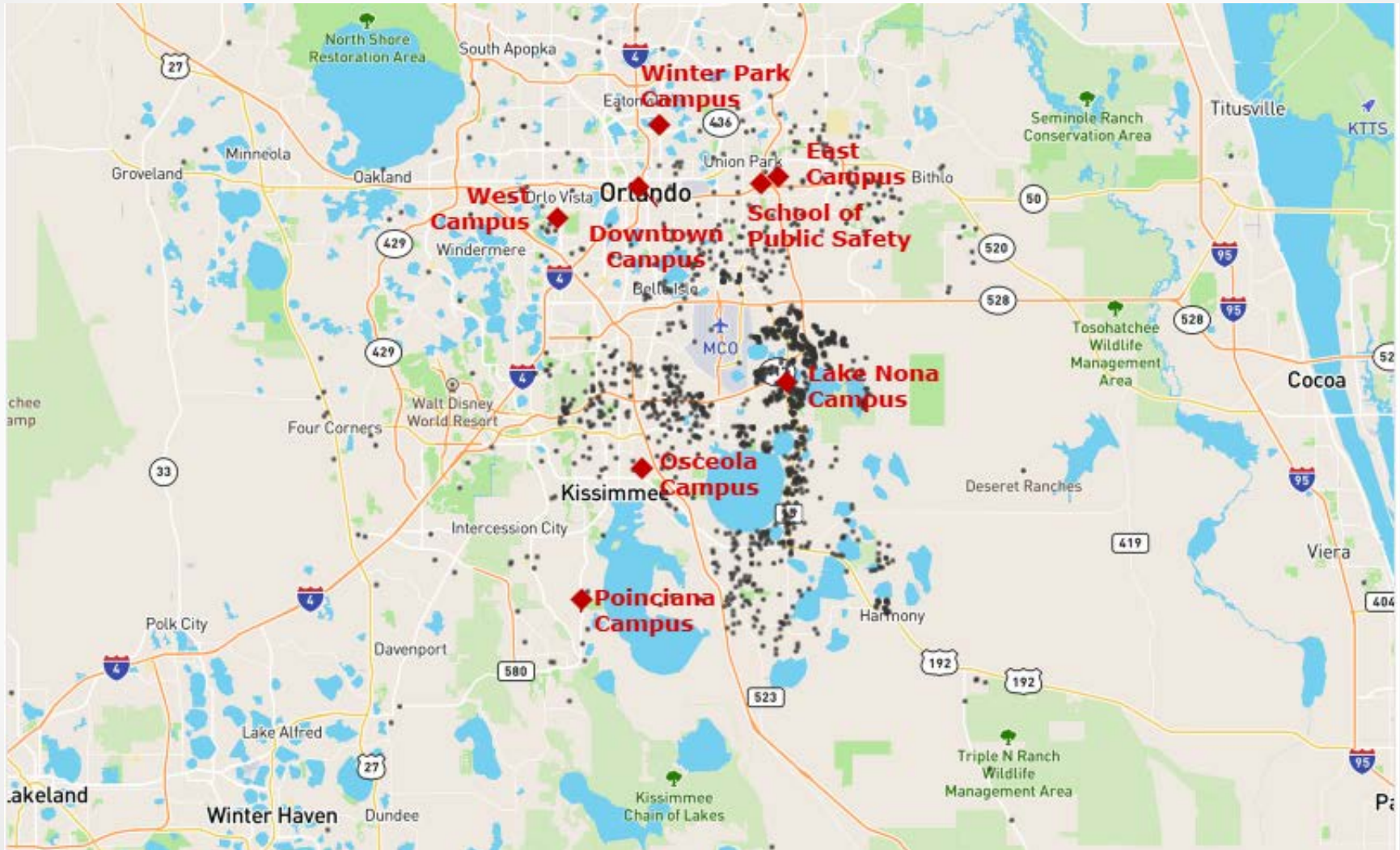
## 2017-2018 Facts

- Operating Expenses: \$5.1 million
- Headcount: 6,500 students
- FTE: 1302.4
- Tuition Revenue: \$4.0 million

**Capital Investment: \$25.6 million**



# Lake Nona Campus Enrollment – Fall 2018



# Poinciana Campus – Est. 2017

VALENCIA COLLEGE

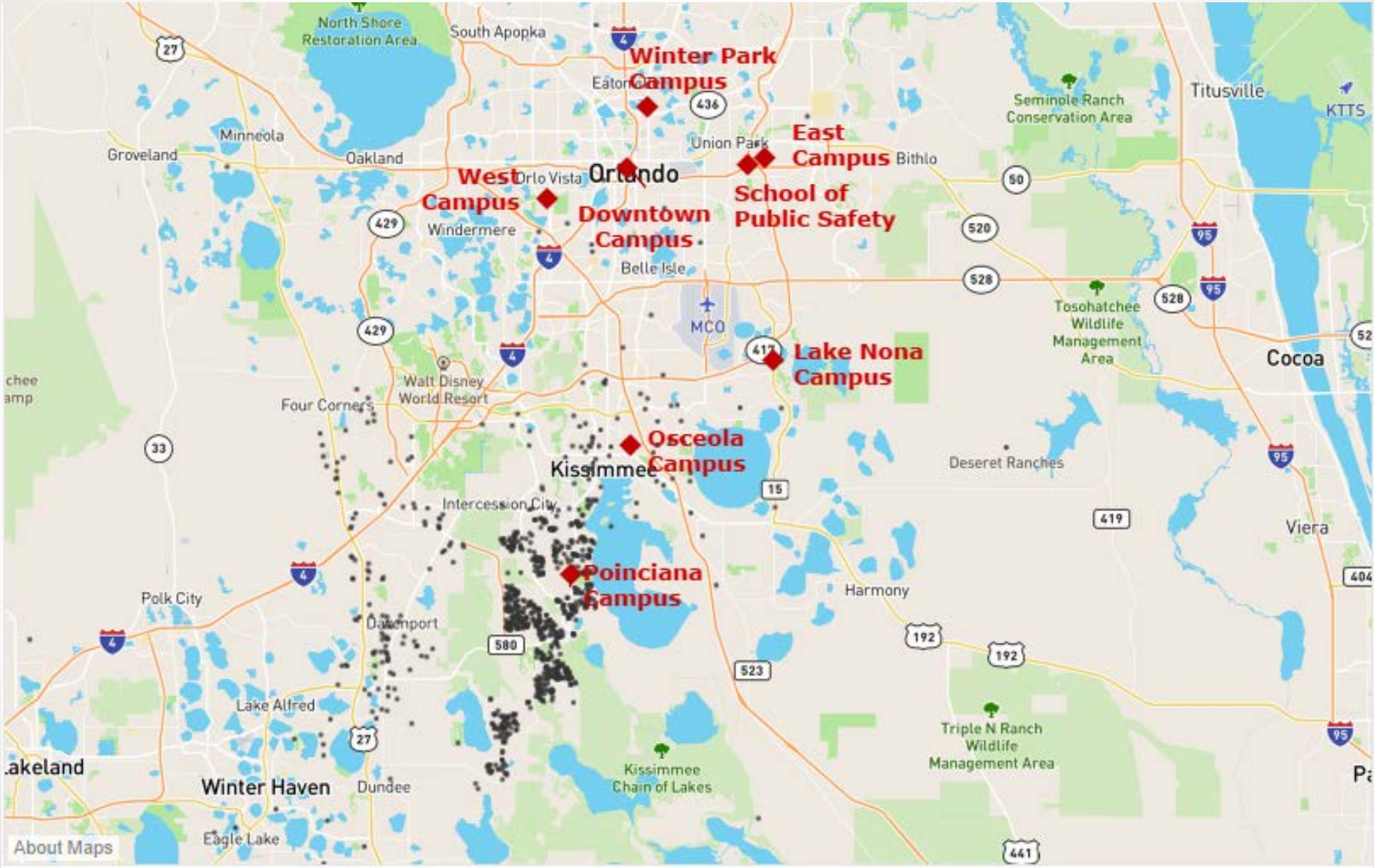
## 2017-2018 Facts

- Operating Expenses: \$3.6 million
- Headcount: 1,914 students
- FTE: 484.4
- Tuition Revenue: \$1.5 million

**Capital Investment: \$26.7 million**



# Poinciana Campus – Fall 2018



# Downtown Campus – Est. 2019

VALENCIA COLLEGE

## 2019-2020 Projected

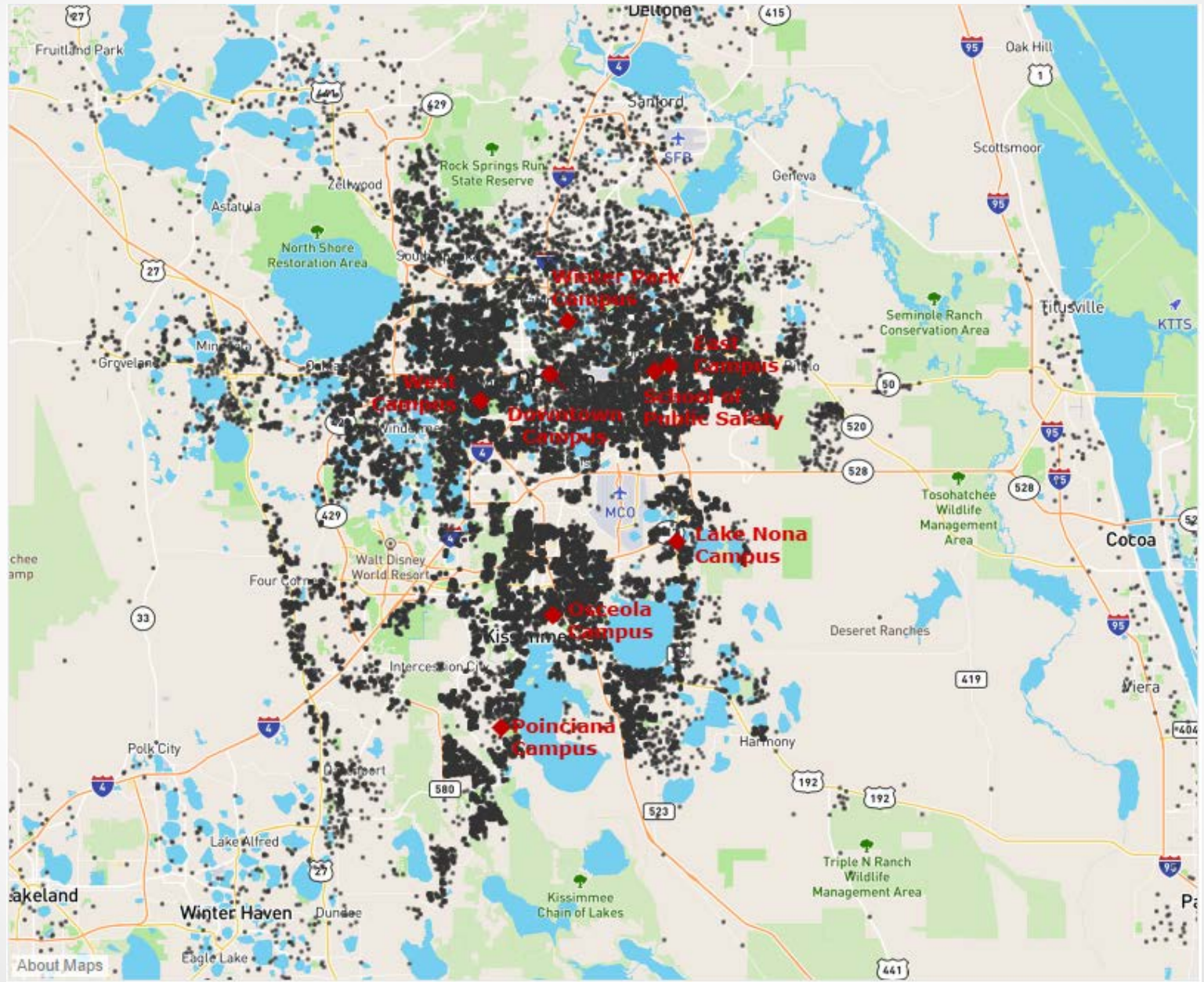
- Operating Expenses: \$4.6 million
- Headcount: 2,700

**Capital Investment: \$14.9 million**





# Student Addresses – Fall 2008 & 2018



# College-Going Rates and Valencia Market Share

## 2008

### College-Going Rate\*

- Orange County: 51.0%
- Osceola County: 43.1%
- State of Florida: 53.1%

### Valencia Market Share\*\*

- Orange County: 30.5%
- Osceola County: 31.1%

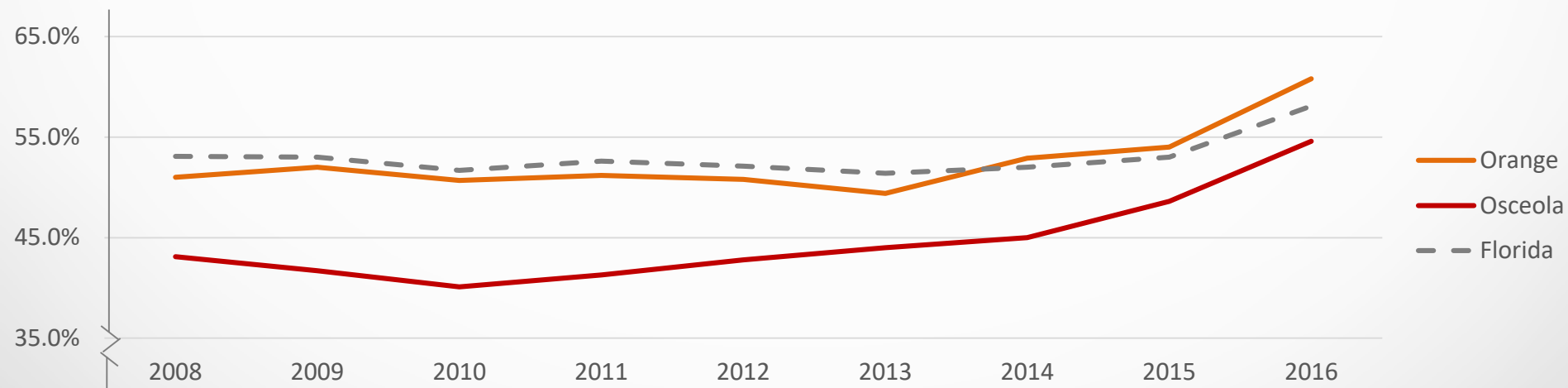
## 2016

### College-Going Rate\*

- Orange County: 60.8%
- Osceola County: 54.6%
- State of Florida: 58.1%

### Valencia Market Share\*\*

- Orange County: 32.7%
- Osceola County: 37.1%



\*Percentage of previous-year high school graduates enrolled in public postsecondary institution in Florida in subsequent Fall term.

\*\*Percentage of previous-year high school graduates enrolled at Valencia in subsequent Fall term.

# Thought Exercise...

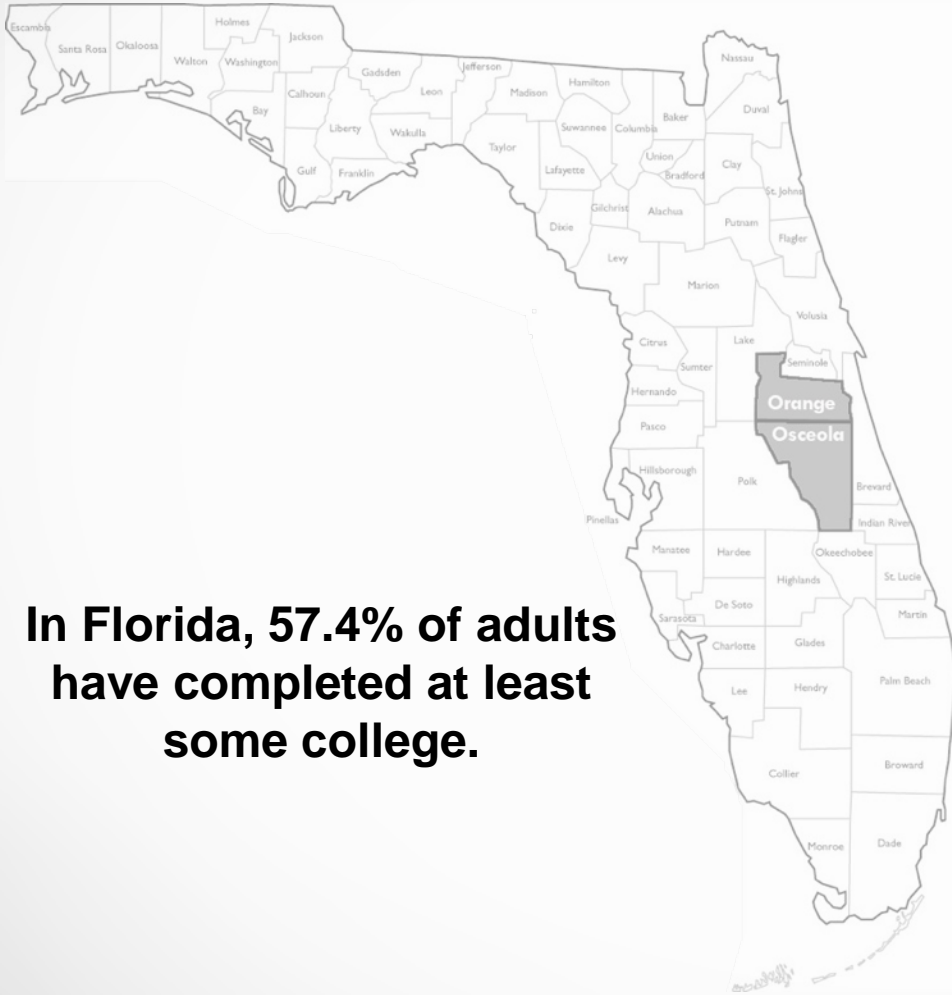
## For Osceola County to Match State College-Going Rate\*:

- Osceola County College-Going Rate: 54.6%
- State of Florida College-Going Rate: 58.1%
- Number of Osceola County High School Graduates: 3,584
- $(58.1\% - 54.6\%) * 3,584 = \mathbf{125 \text{ additional students}}$

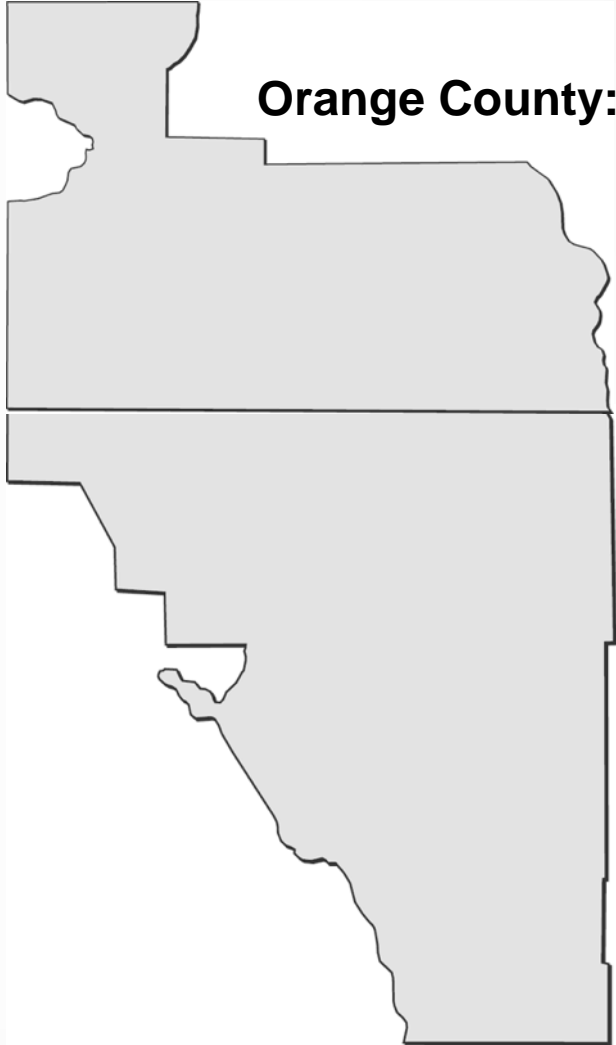
## For Valencia's District to Have Highest College-Going Rate\* in State:

- Orange County College-Going Rate: 60.8%
- Osceola County College-Going Rate: 54.6%
- Best College-Going Rate in State: 66.3% (Leon and Seminole Counties)
- Number of Orange County High School Graduates: 11,042
- Number of Osceola County High School Graduates: 3,584
- $(66.3\% - 60.8\%) * 11,042 + (66.3\% - 54.6\%) * 3,584 = \mathbf{1,026 \text{ additional students}}$

# Educational Attainment Level of Adults 25 Years and Older



**In Florida, 57.4% of adults have completed at least some college.**

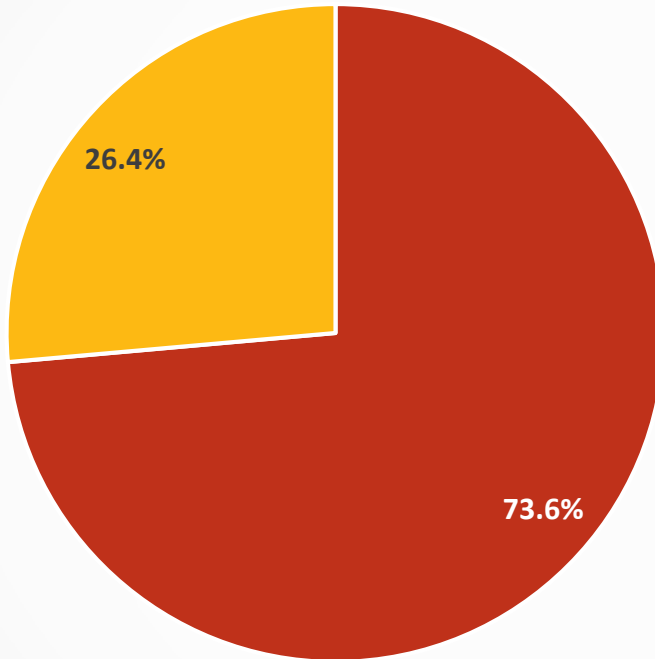


**Orange County: 61.5%**

**Osceola County: 50.9%**

# Age of Valencia College Credit Students

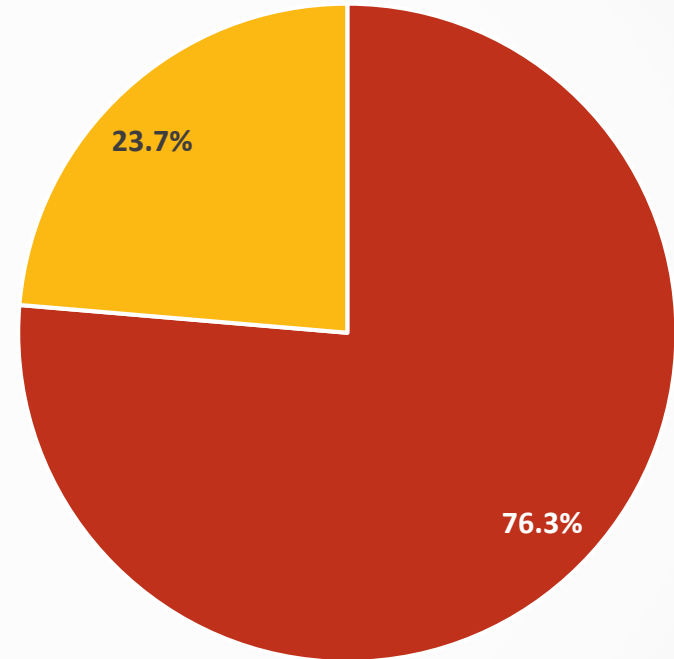
Fall 2008



■ 24 & younger ■ 25 & older

Mean Age: 23.4  
Median Age: 20.0

Fall 2018



■ 24 & younger ■ 25 & older

Mean Age: 22.7  
Median Age: 20.0

# Centers for Accelerated Training

VALENCIA COLLEGE

## 2017-2018 Facts

- Operating Expenses: \$2.4 million
- Headcount: 423 students
- Revenue: \$2.3 million
- Median Age: 32

**Capital Investment (AMTC): \$1.0 million**  
**Capital Investment (Poinciana): \$3.0 million**  
**Capital Investment (Osceola): \$4.5 million**



# Baccalaureate Degree Offerings

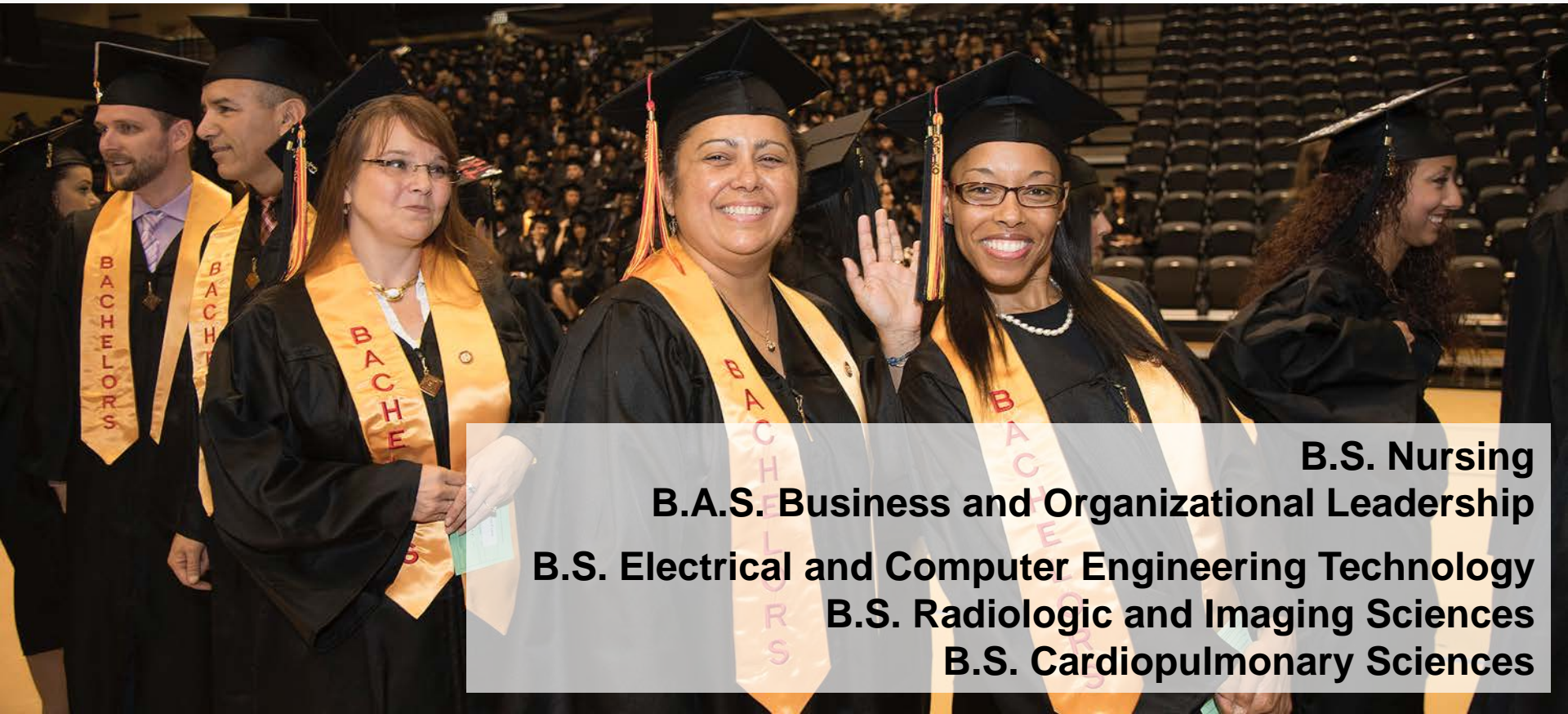
VALENCIA COLLEGE

## 2017-2018 Facts

- Operating Expenses: \$600,000
- Fall Headcount: 348 students
- Median Age: 30

## 2018-2019

- Budgeted Expenses: \$900,000
- Fall Headcount: 949 students



**B.S. Nursing**  
**B.A.S. Business and Organizational Leadership**  
**B.S. Electrical and Computer Engineering Technology**  
**B.S. Radiologic and Imaging Sciences**  
**B.S. Cardiopulmonary Sciences**

# Thought Exercise...

## For Osceola County to Match State's Educational Attainment\* Levels:

- Osceola County Adults with at least some college: 50.9%
- State of Florida Adults with at least some college: 57.4%
- Number of Osceola County Adults: 195,118
- $(57.4\% - 50.9\%) * 195,118 = \mathbf{12,683 \text{ adults}}$

## For Valencia's District to Have Highest Educational Attainment\* in State:

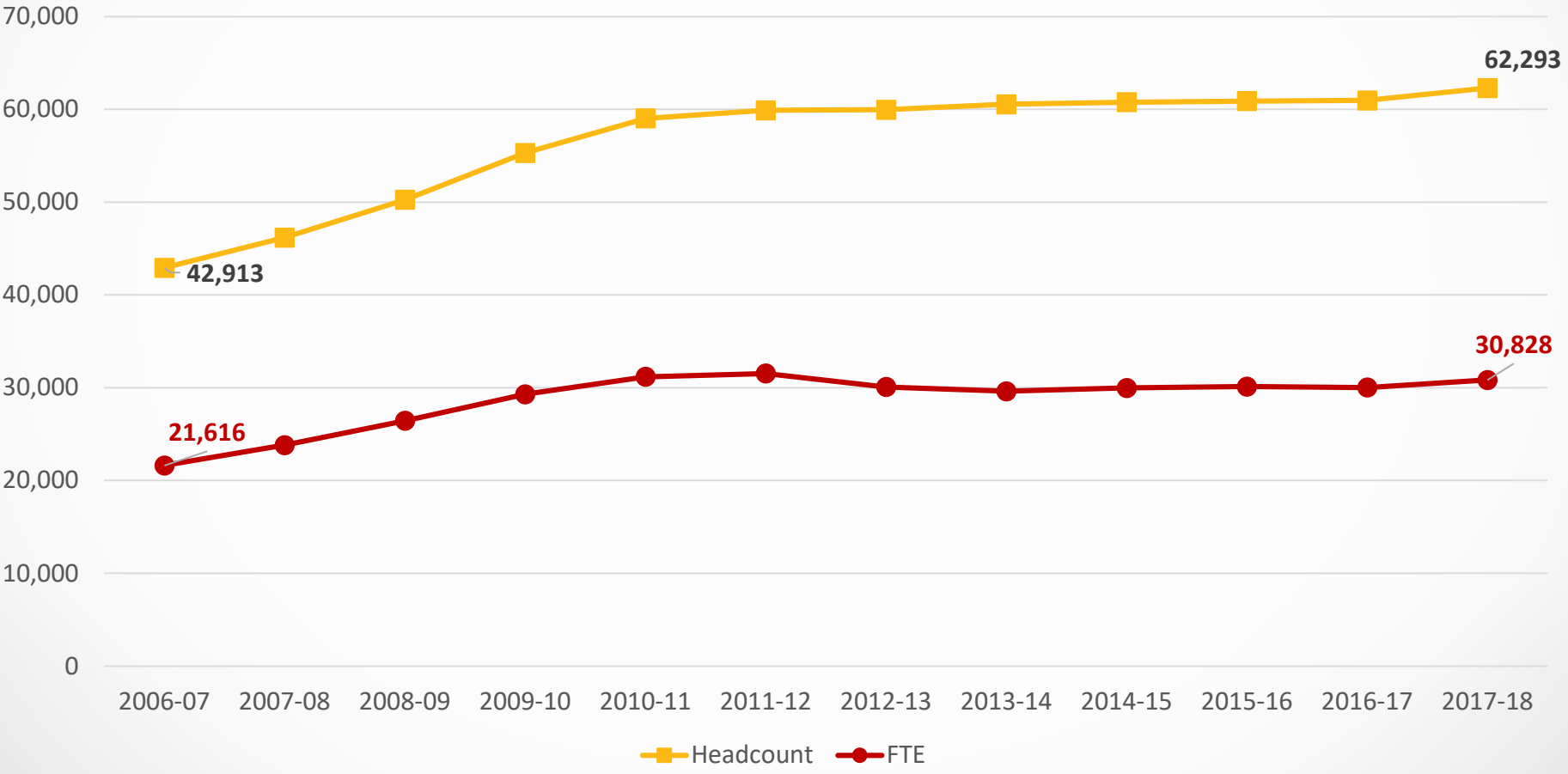
- Orange County Adults with at least some college: 61.5%
- Osceola County Adults with at least some college: 50.9%
- Highest Educational Attainment in State: 73.3% (Leon County)
- Number of Orange County Adults: 802,130
- Number of Osceola County Adults: 195,118
- $(73.3\% - 61.5\%) * 802,130 + (73.3\% - 50.9\%) * 195,118 = \mathbf{138,357 \text{ adults}}$



# Responding to Increased Student Demand and Enrollment Growth: Investments in Full-Time Faculty

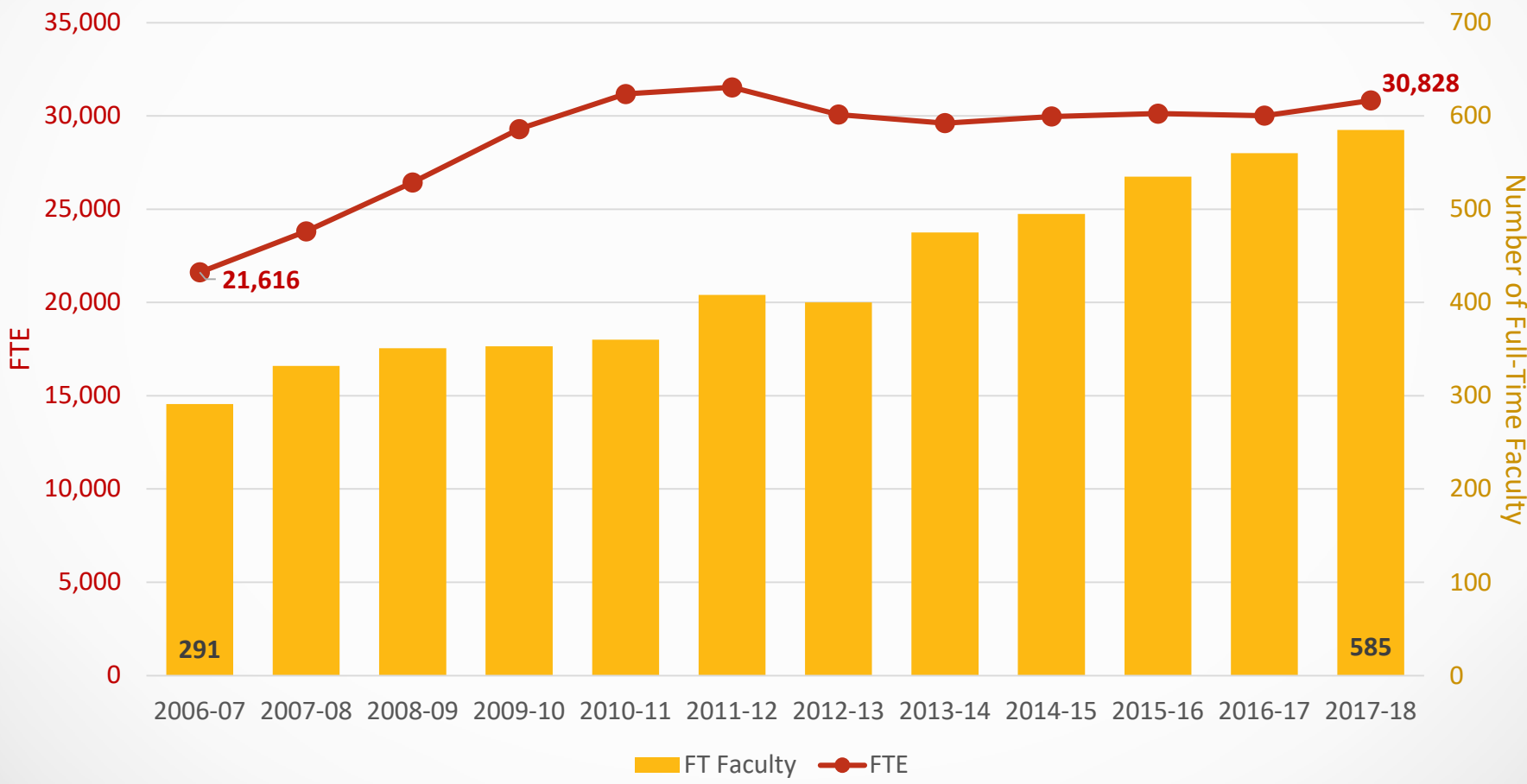
# Growth in Headcount and FTE

### Annual Headcount Enrollment & FTE



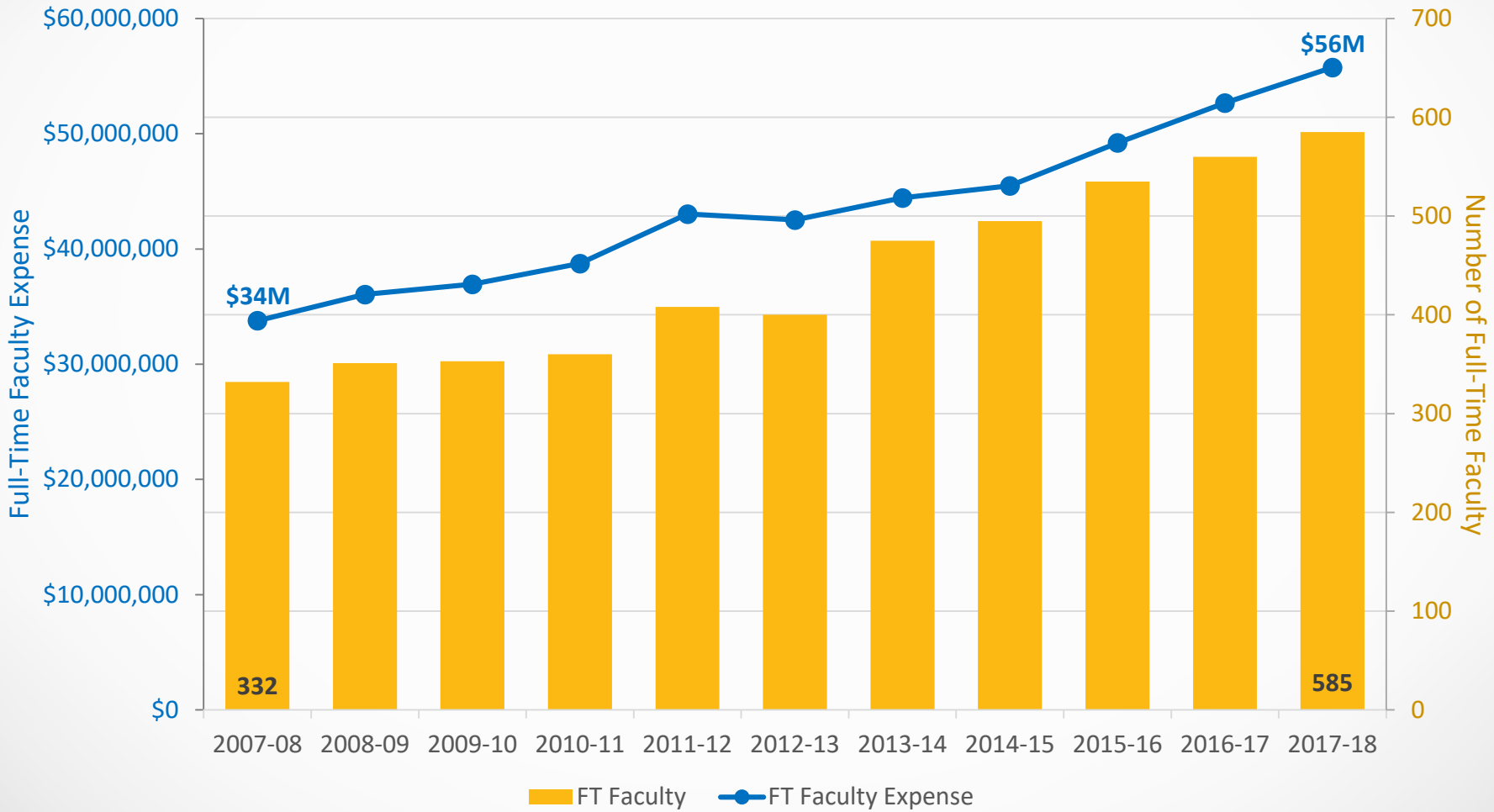
# Investments in Full-Time Faculty

### Annual FTE and Number of Full-Time Faculty



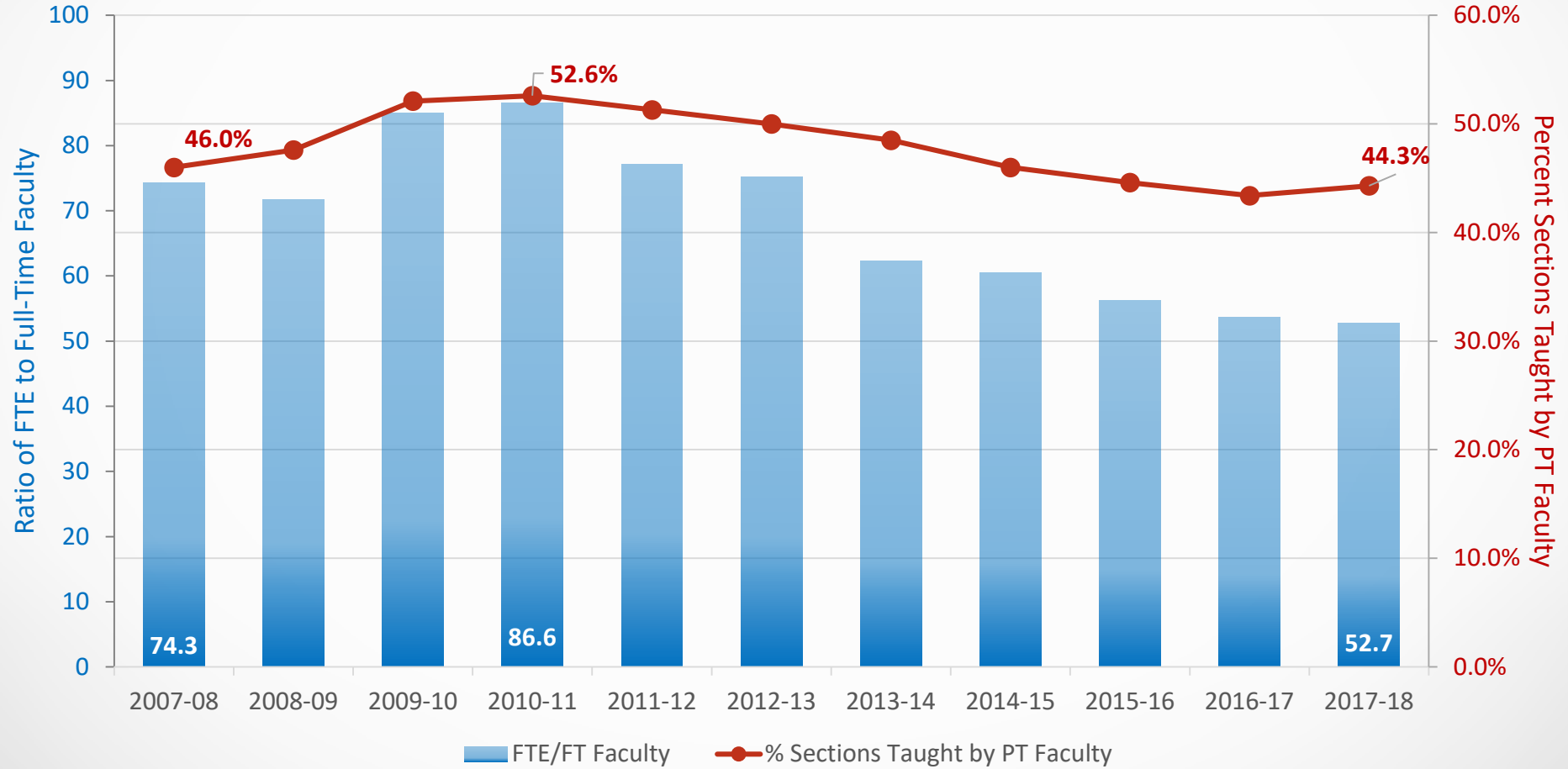
# Investments in Full-Time Faculty

### Full-Time Faculty Expense and Number of Full-Time Faculty



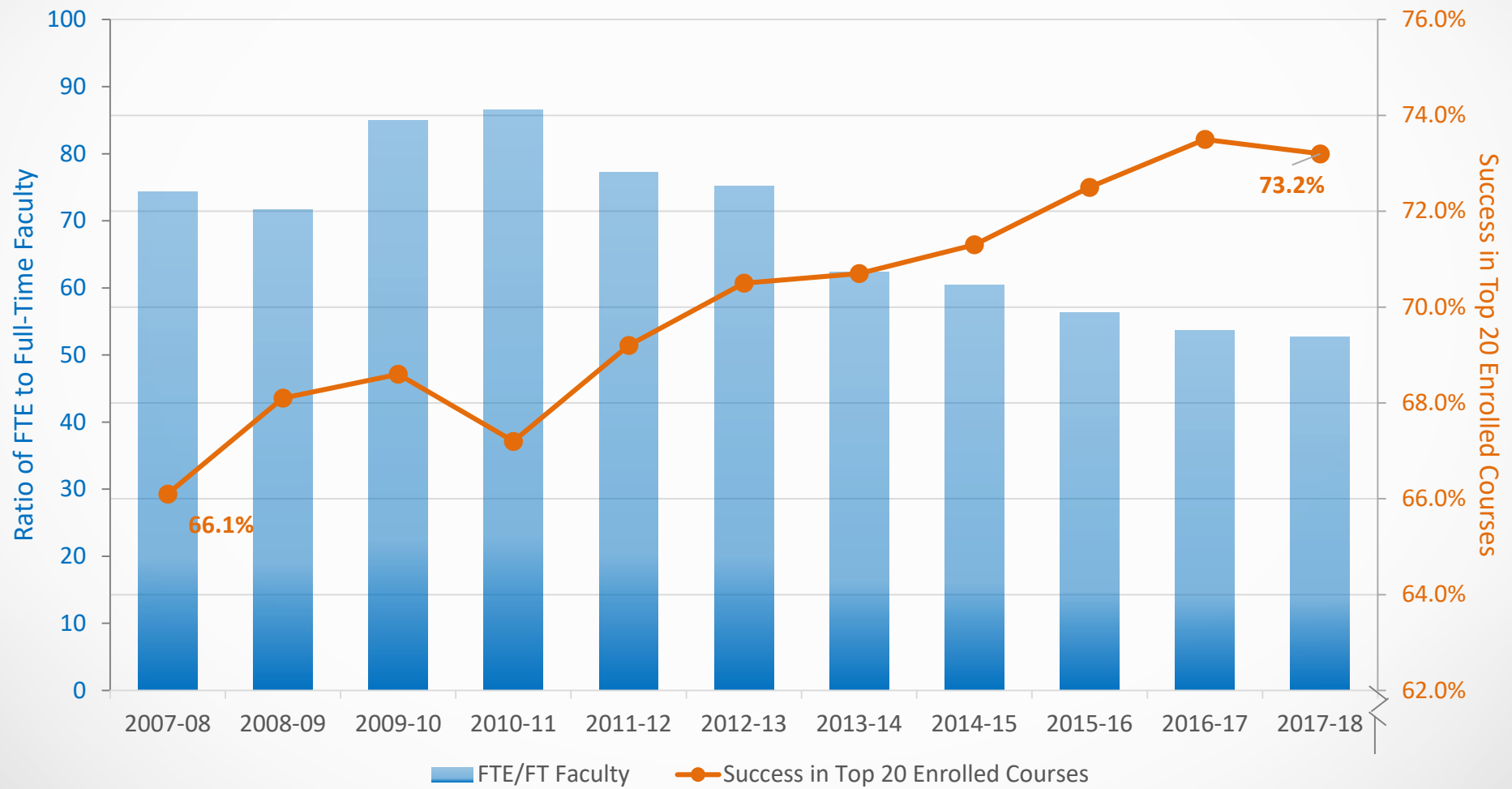
# Investments in Full-Time Faculty

### Ratio of FTE to Full-Time Faculty and Percentage of Sections Taught by Part-Time Faculty



# Investments in Full-Time Faculty

### Ratio of FTE to Full-Time Faculty and Success in Top 20 Enrolled Courses



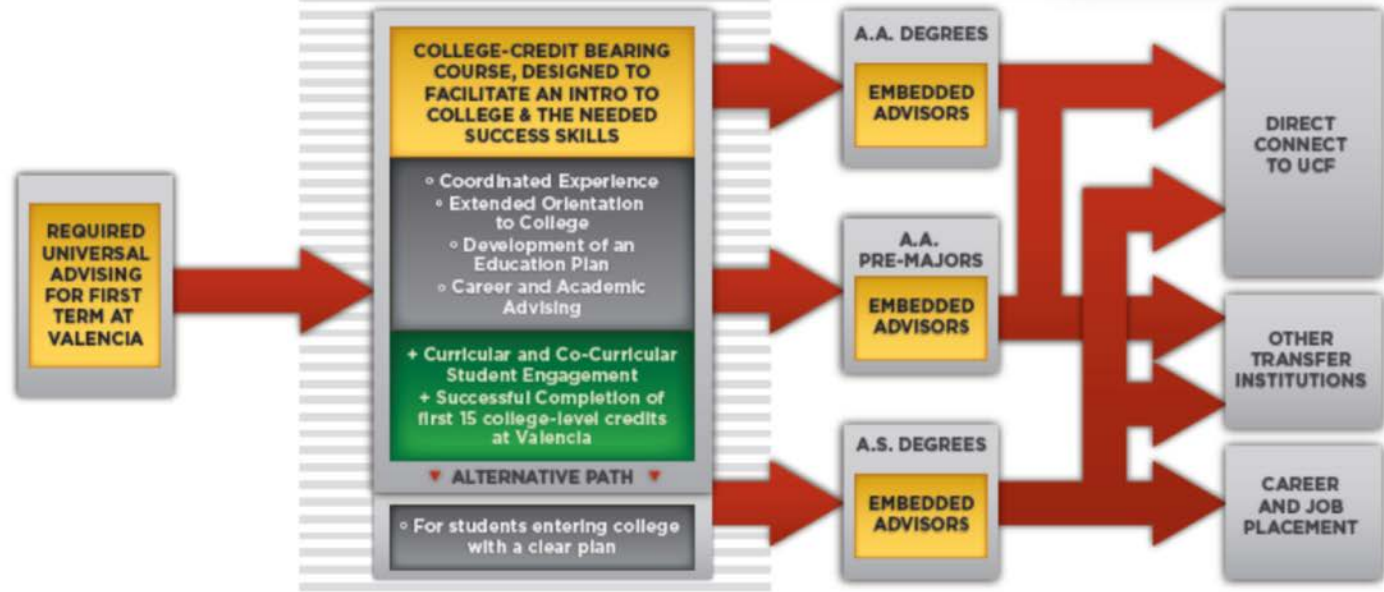
VALENCIA COLLEGE

Responding to Increased Student  
Demand and Enrollment Growth:

Investments in the  
New Student Experience

# Investments in the New Student Experience

VALENCIA STUDENT SUCCESS PATHWAY





# Investments in Advising

- 2015-16: 956 students per advisor → **Hired 16 advisors**
- 2016-17: 665 students per advisor → **Hired 19 advisors**
- 2017-18: 555 students per advisor → **Hired 17 advisors**
- 2018-19: 481 students per advisor

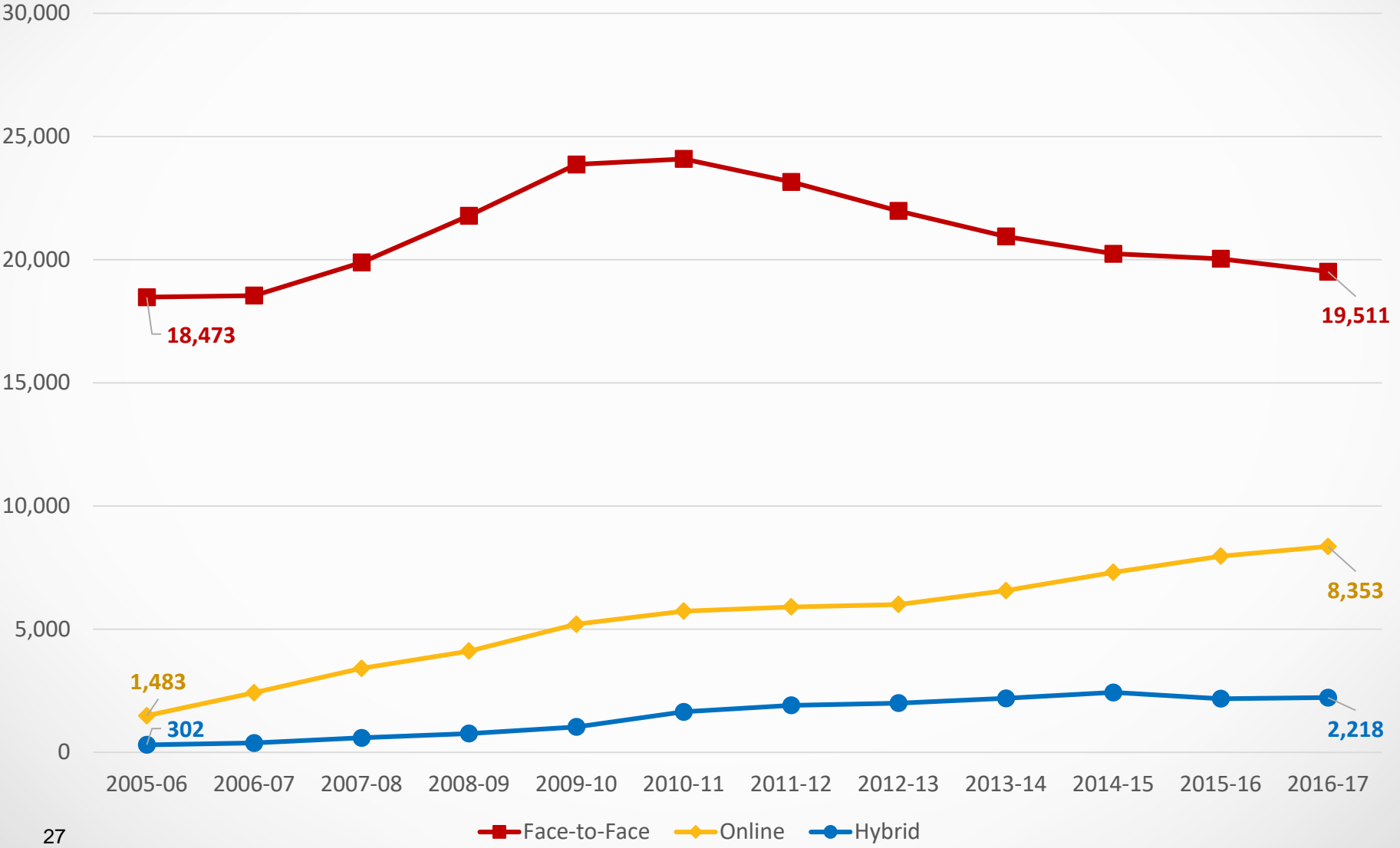
**Investment: \$2.9 million**



# Responding to Increased Student Demand and Enrollment Growth: Investments in Online Courses

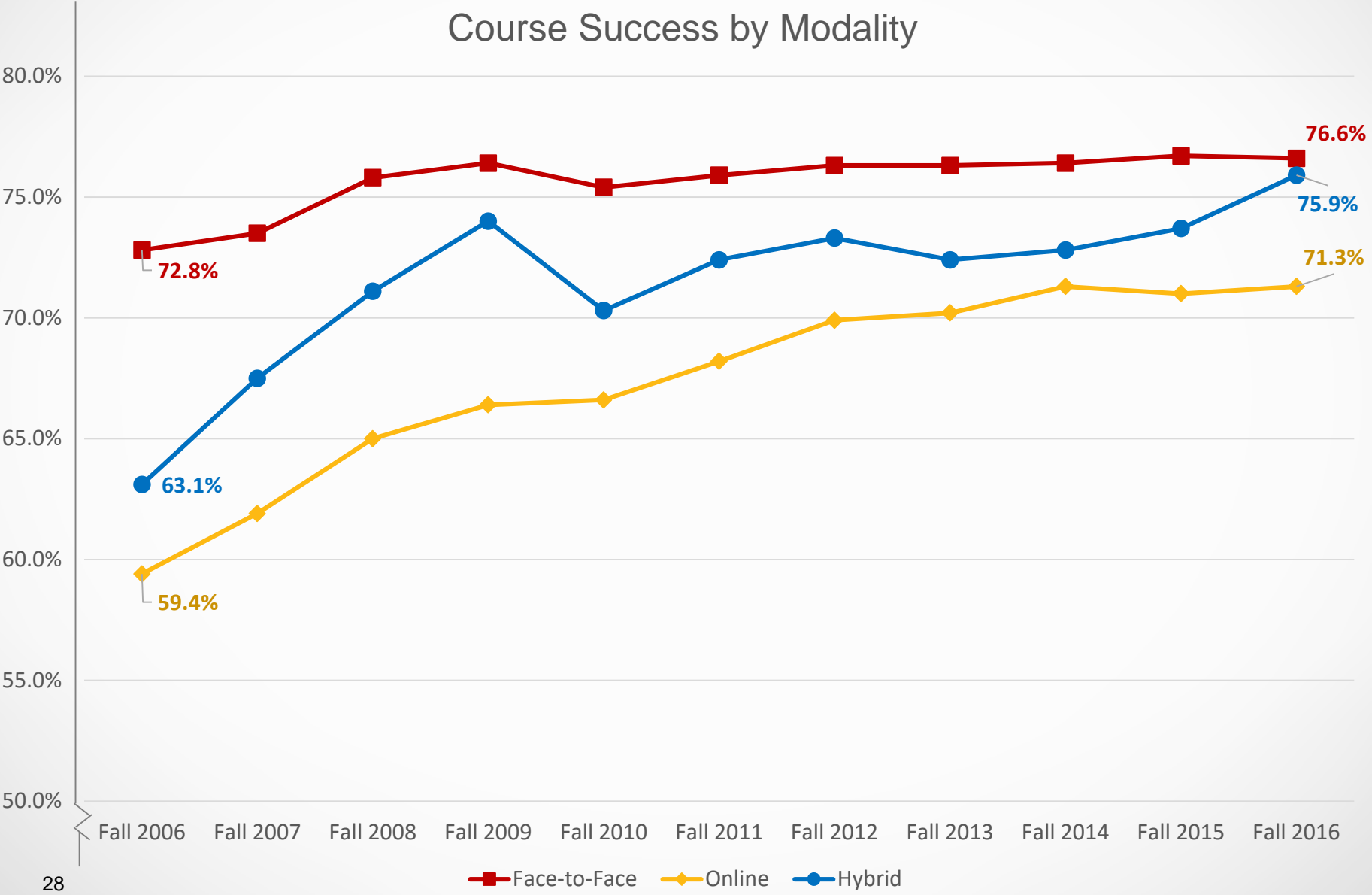
# Growth in Online and Hybrid Courses

### FTE by Modality



# Growth in Online and Hybrid Courses

### Course Success by Modality



# Investments in Online Courses

- Transition in Learning Management System
- Addition of Instructional Designers for Online Course Development
- Addition of Administrative Staff for Online Learning
- Investment in Faculty Development for Online Learning

**2017-18 Expenses: \$3.1 million**



# Thought Exercise...

## To respond to expected growth in region by 2030:

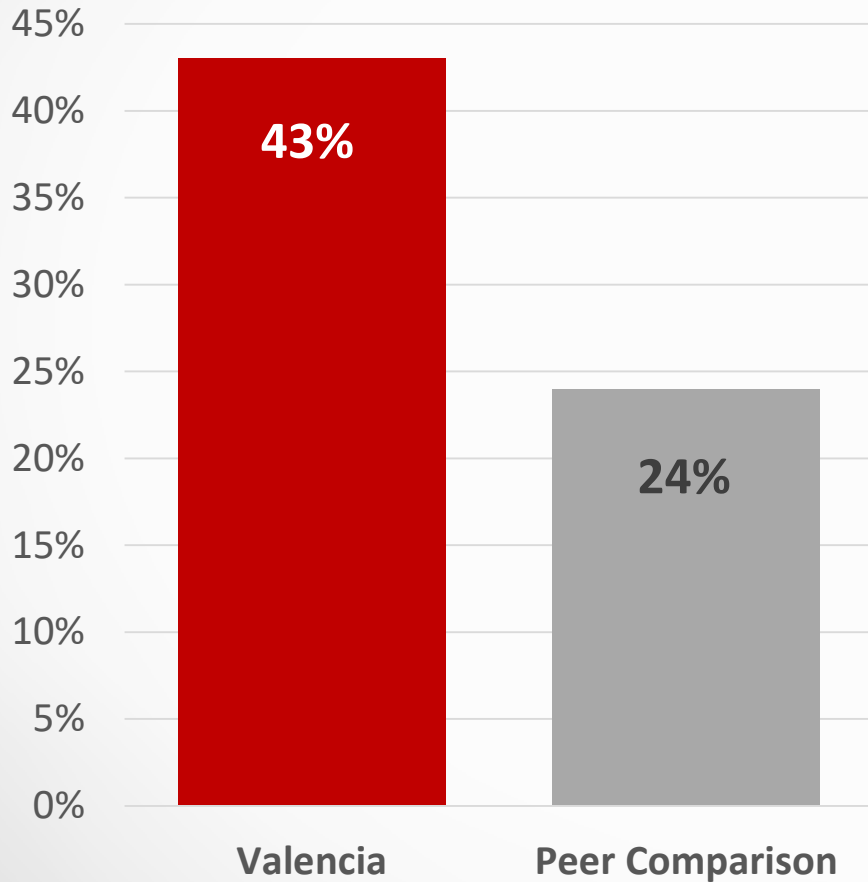
- In 2017, the population of Orange, Osceola, and Seminole Counties was 2.1 million residents
- In 2017, about 125,000 students enrolled in the Fall semester at Valencia, Seminole State, and UCF
- The rate of participation in higher education in Orange, Osceola, and Seminole Counties is about 60/1,000
- The number of residents in Orange, Osceola, and Seminole Counties is expected to grow by more than 600,000 by 2030
- At the current rate of participation, Valencia, Seminole State, and UCF would need to serve nearly an additional 40,000 students
- If we assume UCF will serve 5% of this additional need, and Valencia will serve 75% of the remaining need (with Seminole State serving 25% of the remaining need), Valencia would need to serve on the order of magnitude an additional 30,000 students by 2030.

VALENCIA COLLEGE

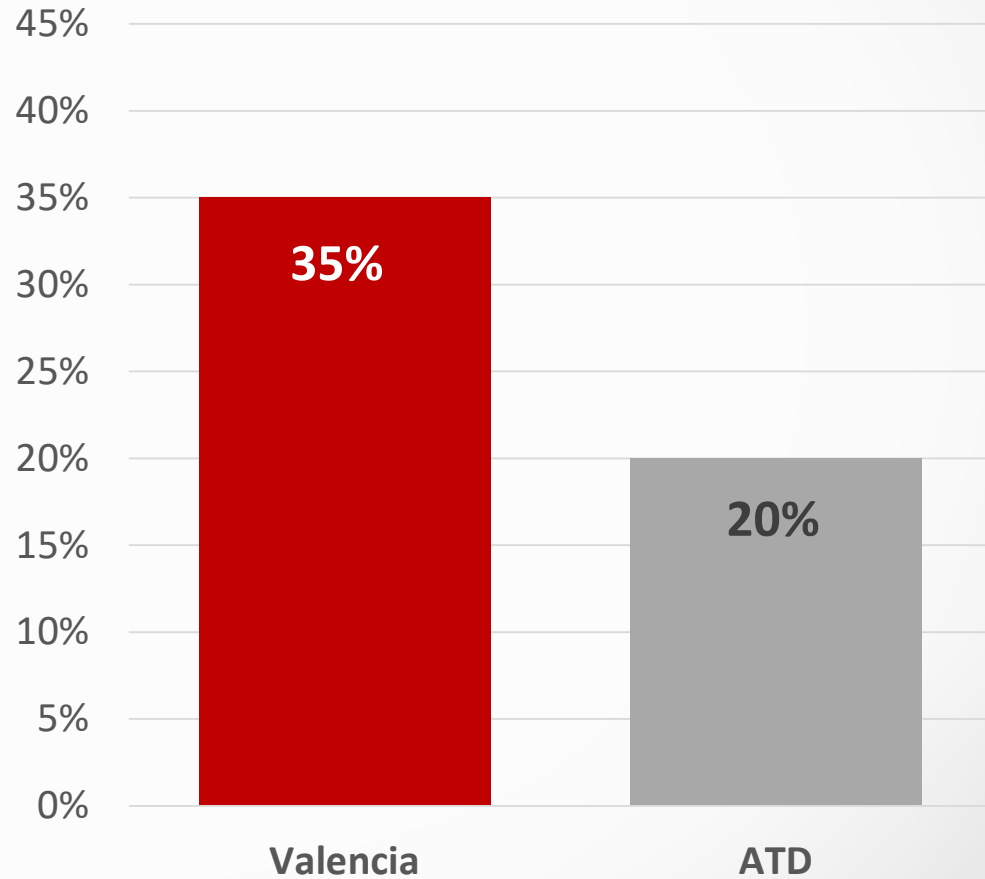
# Student Outcomes

# Completion Rates

### IPEDS Graduation Rate Fall 2010 Cohort

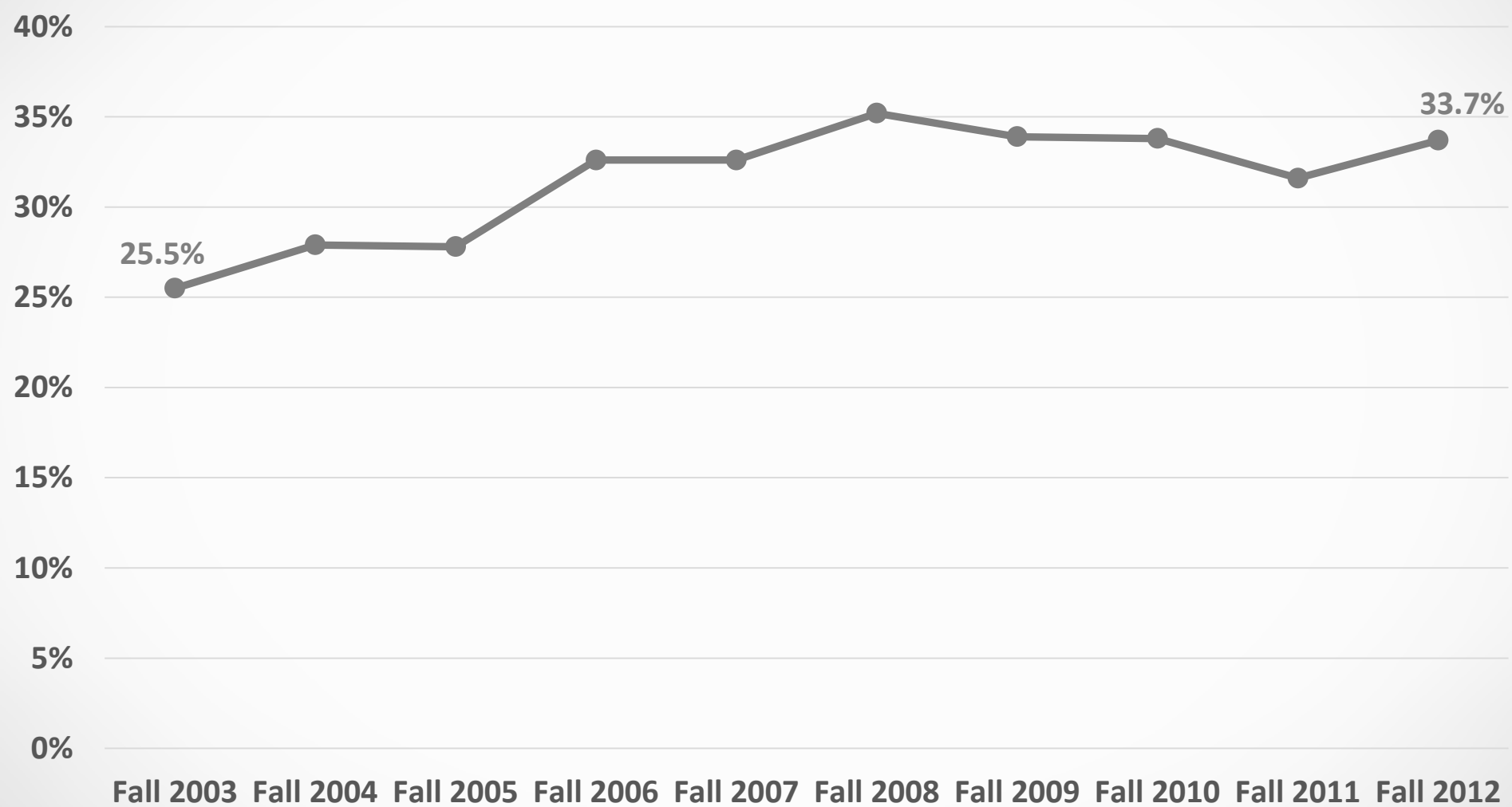


### Achieving the Dream Completion Rate Fall 2012 Cohort – At End of 4<sup>th</sup> Year

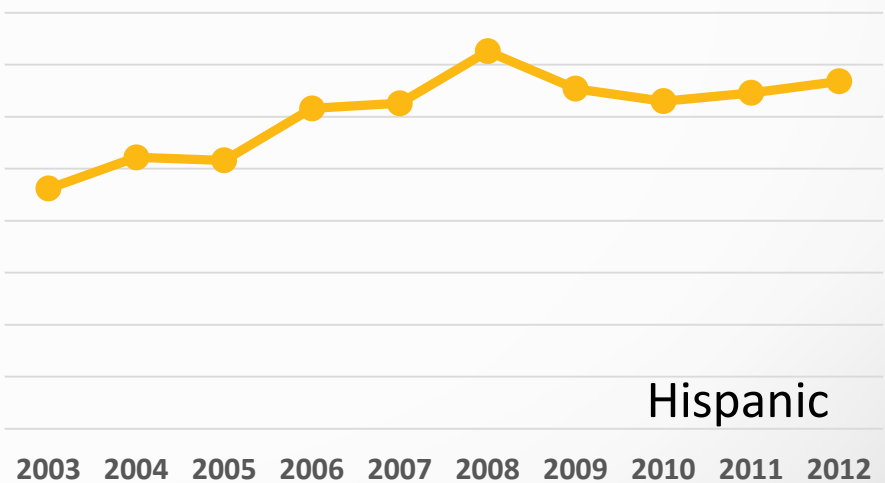
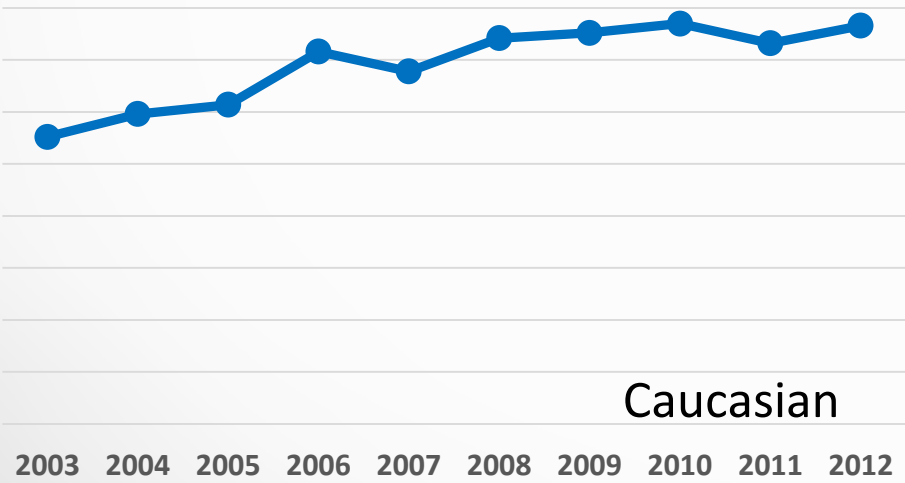
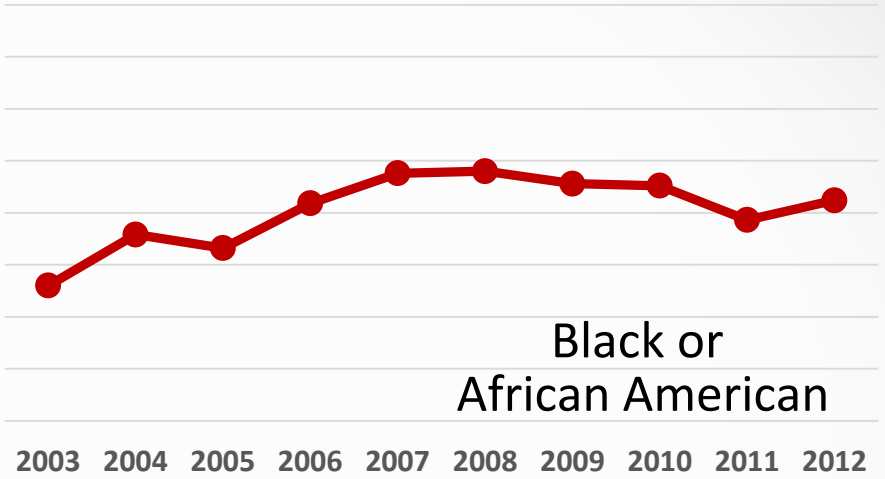
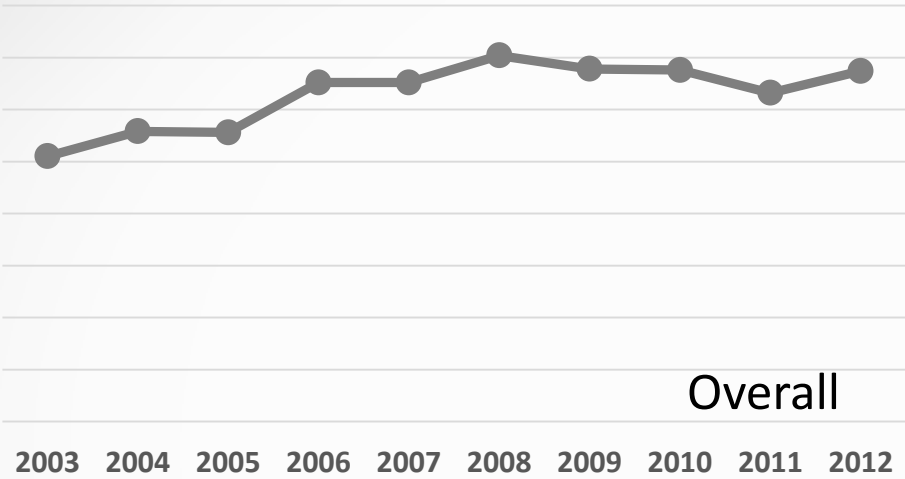




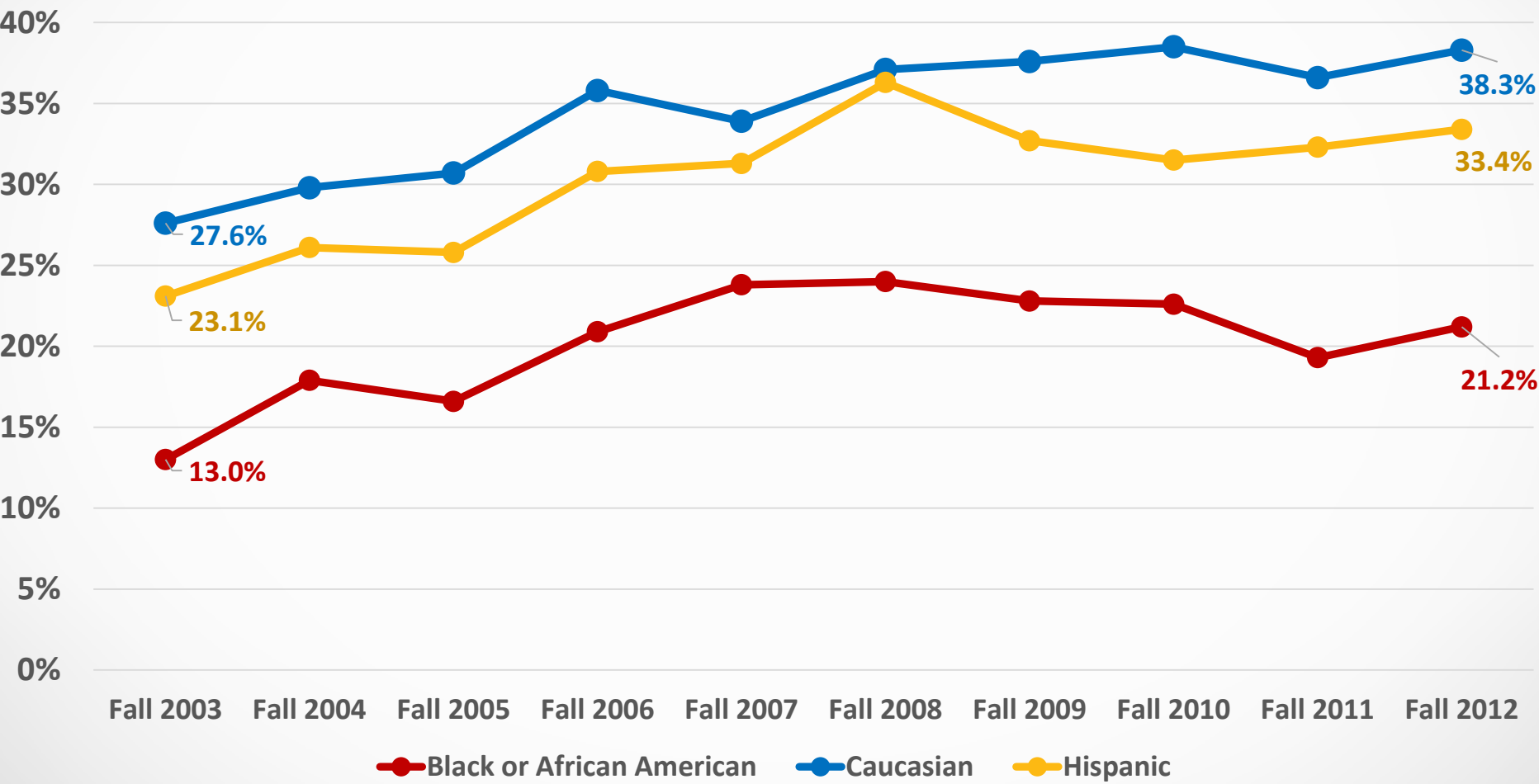
# Five-Year Graduation Rate



# Five-Year Graduation Rates Disaggregated by Race and Ethnicity



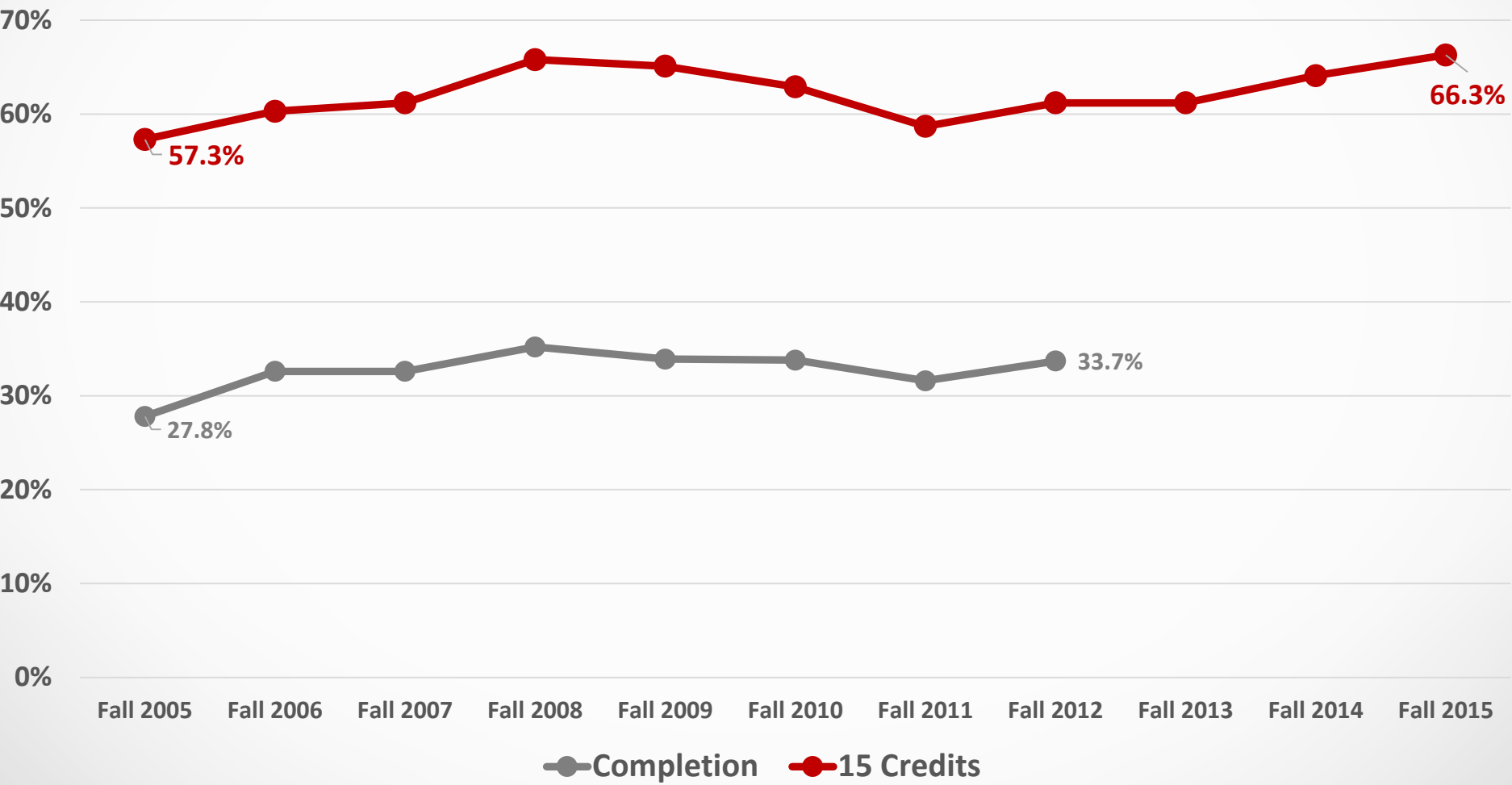
# Five-Year Graduation Rate Disaggregated by Race and Ethnicity



# Student Outcomes Objective #1

**Graduation Rate:** The five-year disaggregated graduation rates for first-time-in-college (FTIC), degree-seeking students of each race/ethnicity will exceed 50% so that more than half of all FTIC, degree-seeking students of each race/ethnicity who first enroll at Valencia in the Fall 2025 term will complete an associate degree from Valencia by Summer 2030.

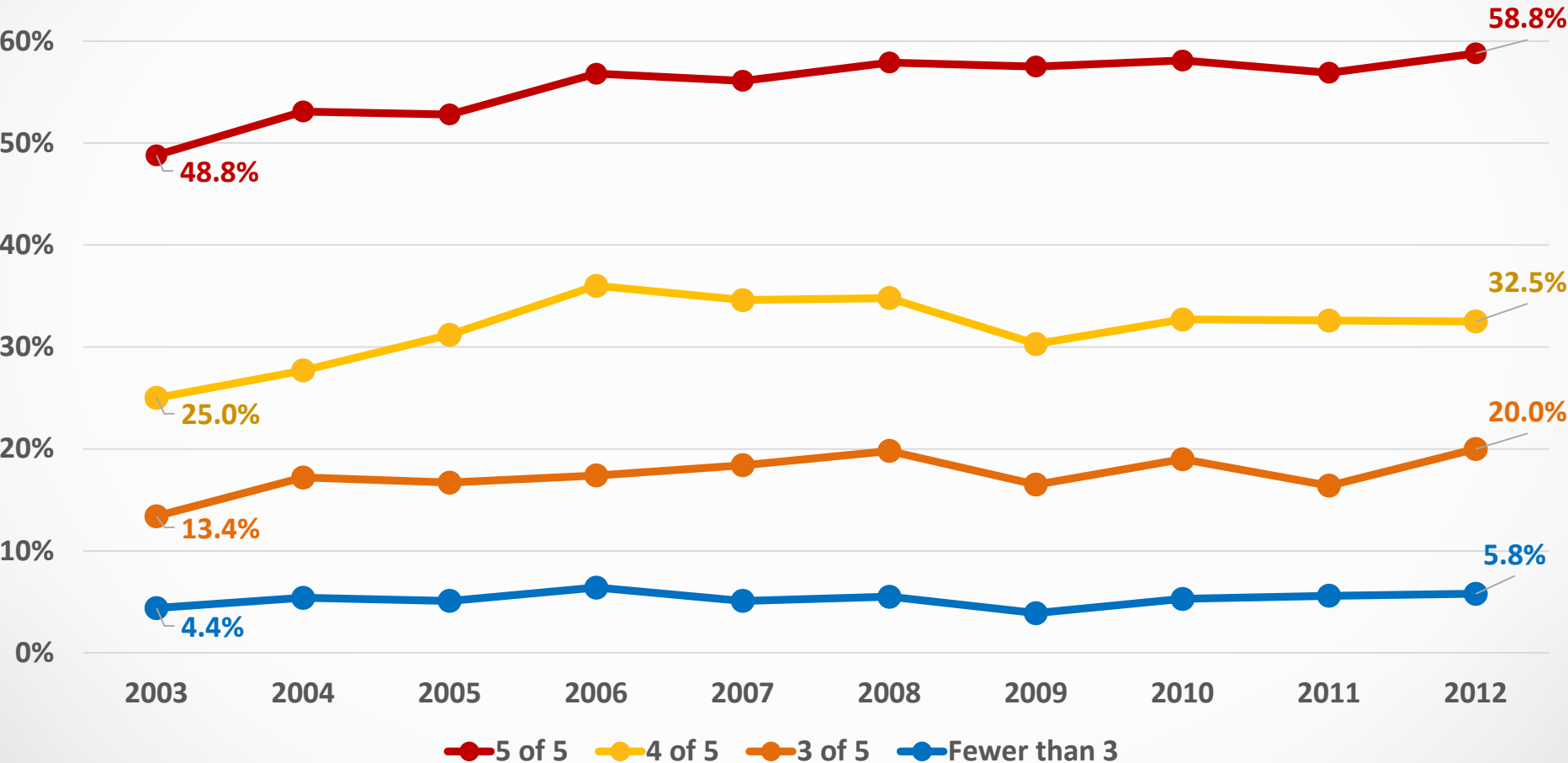
# Five-Year Graduation Rate and Completion of 15 Credit Hours in Two Years



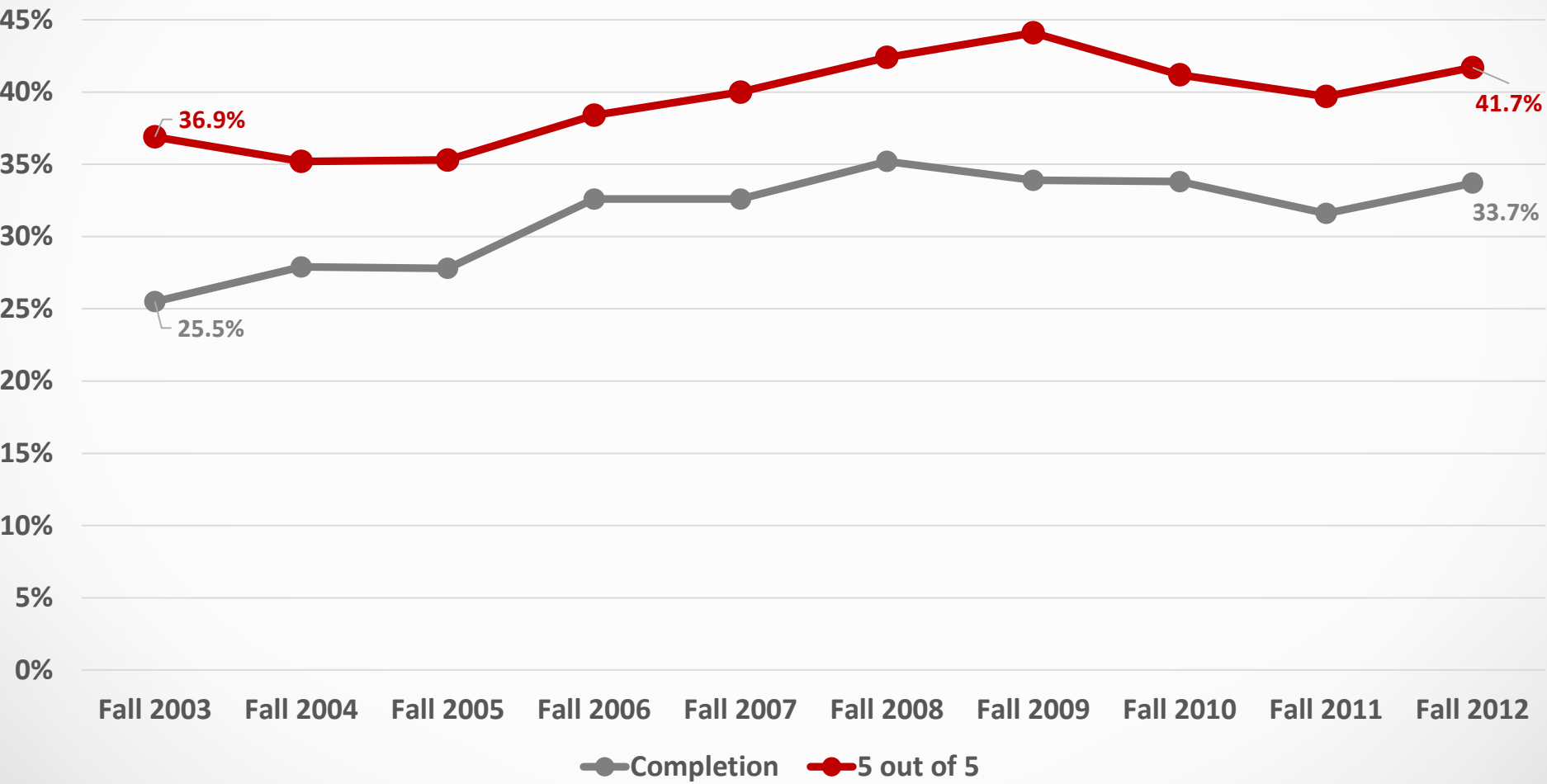
# Student Outcomes Objective #2

**Academic Momentum:** As a leading indicator of Valencia's graduation rate, more than 75% of all FTIC, degree-seeking students who first enroll at Valencia in Fall 2021 will earn at least 15 college-level credit hours by Summer 2023.

# Five-Year Graduation Rate by Success in First Five Course Attempts



# Five-Year Graduation Rate and Percentage of Students Successful in First Five





**Early Course Success:** As a leading indicator of Valencia's graduation rate, more than 50% of all FTIC, degree-seeking students who first enroll at Valencia in Fall 2023 will earn all attempted credit hours in their first five courses at Valencia as defined by earning an A, B, or C in each course.

# Student Outcomes Objectives

**Graduation Rate:** The five-year disaggregated graduation rates for first-time-in-college (FTIC), degree-seeking students of each race/ethnicity will exceed 50% so that more than half of all FTIC, degree-seeking students of each race/ethnicity who first enroll at Valencia in the Fall 2025 term will complete an associate degree from Valencia by Summer 2030.

**Academic Momentum:** As a leading indicator of Valencia's graduation rate, more than 75% of all FTIC, degree-seeking students who first enroll at Valencia in Fall 2021 will earn at least 15 college-level credit hours by Summer 2023.

**Early Course Success:** As a leading indicator of Valencia's graduation rate, more than 50% of all FTIC, degree-seeking students who first enroll at Valencia in Fall 2023 will earn all attempted credit hours in their first five courses at Valencia as defined by earning an A, B, or C in each course.

# Thought Exercise...

To raise graduation rate to 50% for each race and ethnicity:

## Fall 2013 FTIC, Degree-Seeking Cohort

	Cohort Size	Graduation Rate	Δ to 50%	Δ Graduates
Black or African American	1,376	23.7%	+26.3%	362
Caucasian	1,965	38.3%	+11.7%	230
Hispanic	2,513	32.5%	+17.5%	439
Other	732	40.3%	+9.7%	71
Total	6,586	33.3%	+17.7%	1,102