Bryant Miller Olive

After the Decision to Provide Student Housing:
Next Steps

Kenneth Artin
Bryant Miller Olive P.A.
Orlando, Florida

kartin@bmolaw.com 407.426.7001

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Ken Artin
Bryant Miller Olive P.A.

Ken: (407) 426-7001 kartin@bmolaw.com





Who Can Undertake the Project?

- Not the College
- Not the Foundation
- New College Direct Support Organization
- Private Developer (Public Private Partnership (P3))

Need to Determine Design and Cost

- If the College has a concept in mind
- Hire Architect/Engineer
- Hire General Contractor
 - CM at Risk
 - Development Agreement

Need for Working Capital

- \$300K to \$400K for Pre-Development Costs
- Cost of Market Study/Housing Advisors
- College may not fund DSO costs



Options Diverge

DSO Project

P3 Project

DSO Financing

- Bank Financing or Bond Issue
- Ground Lease from College to DSO
- College Support Agreement
- Personal Services Agreement
- Loan Documents



Public Private Partnership

Debt Financing

- Private Developer brings in a 501(c)(3) Owner Operator
- Owner finances project with tax exempt bonds
- Need investment grade rating to make rates affordable
- College owns project when debt is paid off

Equity Financing

- Developer uses private equity to finance project
- Developer may bring in private manager
- Heavily negotiated purchase option to buy out lease prior to expiration



What Makes A Good Deal

- Identify clear set of goals
- Develop clear request for proposal documents
- Provide sufficient time to select partners
- Determine allocation of risks
- Don't rush the process



Questions?

Ken Artin
Bryant Miller Olive P.A.
255 S. Orange Avenue
Suite 1350
Orlando, FL 32801
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