## 2020-21 Presidential Compensation Study

Valencia College
January 27, 2021

## OVERVIEW

- This report is organized as follows:
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- Valencia College ("Valencia" or the "College") retained Quatt Associates ("Quatt") to identify an appropriate approach for defining the College's marketplace, and to provide current market compensation data based on that approach that will inform compensation decisions related specifically to the College's next President, Dr. Kathleen A. Plinske. The purpose of our analysis is to ensure that any proposed compensation and contract terms are reasonable and consistent with market practice among institutions similar to Valencia.
- To begin the review process, Quatt reviewed groups of peer institutions identified by Valencia as similar to the College in several, but not all, aspects. In addition, Quatt conducted independent research to identify additional institutions for compensation comparison purposes. Quatt discussed the peer groups and proposed methodology with the VP for Policy and General Counsel, Mr. William J. Mullowney, and the VP for Organizational Development and Human Resources, Dr. Amy Bosley. Following the dialogue with Mr. Mullowney and Dr. Bosley, Quatt then conducted an analysis of Valencia's marketplace.
- The following page provides candidate background information on Dr. Plinske.


## Candidate Background

- Valencia has selected Dr. Kathleen A. Plinske as its fifth President. Dr. Plinske previously served as EVP and Provost and as Campus President of the Osceola, Lake Nona, and Poinciana Campuses at Valencia. Prior to joining the College in 2010, Dr. Plinske began her career at McHenry County College, where she was hired as an Instructional Media Specialist in 2001 and moved into a number of different roles over the next nine years, including VP of Institutional Effectiveness, and ultimately, Interim President.
- A graduate of the Illinois Mathematics and Science Academy, Dr. Plinske attended Indiana UniversityBloomington as a Herman B. Wells Scholar, earning a Bachelor of Arts in Spanish and Physics with highest distinction and honors. A member of Phi Beta Kappa, she completed a Master of Arts in Spanish from Roosevelt University, a Master of Business Administration from the University of Florida, and a Doctorate in Educational Technology from Pepperdine University. She is currently pursuing a Master of Science in Industrial and Systems Engineering from the University of Florida.
- Actively involved in her community, Dr. Plinske has served as Board Chair of the Education Foundation of Osceola County and as President of the Rotary Club of Lake Nona. She has also served on the Board of CareerSource Central Florida, the Osceola Center for the Arts, Junior Achievement of Osceola County, and the Lake Nona Education Council. She has taught the honors leadership course for Valencia College and graduate courses in educational leadership for the University of Central Florida and Pepperdine University.
- In 2010, Dr. Plinske was recognized as one of 24 emerging leaders in the world by Phi Delta Kappa. She was named 2012 Woman of the Year by the Orlando Business Journal in its 40 Under 40 competition and a 2012 Outstanding Young Alumna by Indiana University. She received the 2013 Alumni Distinguished Leadership Award from the Illinois Mathematics and Science Academy, and in 2014 received the Compadre Award from the Hispanic Business Council of the Kissimmee/Osceola Chamber of Commerce and the Don Quijote Hispanic Community Champion Award from the Hispanic Chamber of Commerce of Metro Orlando. Dr. Plinske was selected as an Aspen Presidential Fellow in 2016, was selected as Pepperdine University's Distinguished Alumna in 2017, and has been recognized by the University of Florida as an outstanding young alumna.
- Methodology - 18 Prominent Community Colleges. Our primary source of market data is the Quatt Community College CEO Compensation Database which consists of 18 prominent community colleges. See page 9 for a list of the institutions in the primary group.
- In terms of size (enrollment, annual expenses, etc.), Valencia is most comparable to the $75^{\text {th }}$ percentile of the group.
- For reference purposes, we have also reported compensation data for four additional groups of institutions that reflect various aspects of Valencia's marketplace in terms of institution type, size (enrollment, annual expenses, etc.), geographic location, and standing in the higher education marketplace.
- Compensation across the data sources is relatively similar at the median.
- Base salary for the 18 prominent community colleges in the Quatt Community College CEO Compensation Database is $\$ 307,721$ at the median and $\$ 366,166$ at the $75^{\text {th }}$ percentile.
- All-in "total remuneration" for the 18 prominent community colleges in the Quatt Community College CEO Compensation Database is $\$ 457,136$ at median and $\$ 589,405$ at $75^{\text {th }}$ percentile. Total remuneration is the sum of base salary, incentive compensation, deferred compensation, and employee benefits.
- Quatt recommends that Valencia determine the ideal compensation target for the President (market median, $75^{\text {th }}$ percentile, or some other level). The target would be informed by Valencia's size and prominence relative to its peers, along with Dr. Plinske's qualifications and experience. Based on the target total remuneration value, Valencia can then develop a compensation plan by backing out the desired base salary level, benefits, and retirement contributions ensuring that the all-in compensation falls at the desired level in the market.


## METHODOLOGY

- We have reported compensation data using five groups of institutions that reflect Valencia's marketplace in terms of institution type, size (enrollment, annual expenses, etc.), geographic location, and standing in the higher education marketplace:
- Primary Data Source.
- Quatt Community College CEO Compensation Database ("Quatt CC Database"). This database includes compensation data, including benefits, for CEOs at 19 prominent community colleges, including Valencia. We have excluded Valencia's data for purposes of our analysis.
- Reference Data Sources.
- Peer Institution Group. This group includes 15 community colleges and three comparable regional institutions similar to Valencia. As we have only reported base salary data from this source, we have shown it for reference purposes only.
- Aspen Prize Group. For reference purposes, we report compensation data from this select group of eight institutions that are current and past finalists or winners of the Aspen Prize for Community College Excellence. Valencia won the award in 2011.
- FL College System Group. For reference purposes, we report compensation data from the 27 members of the Florida College System, excluding Valencia. We have only reported base salary data from this group.
- 2020 College and University Professional Association for Human Resources Survey ("CUPAHR"). For reference purposes, we report compensation data from this survey of compensation practices at higher education institutions nationwide. We have shown a special cut of the data representing associate's institutions with budgets above $\$ 94.8 \mathrm{M}$. CUPA-HR only reports base salary data.
- Quatt Community College CEO Compensation Database. This database includes compensation and benefits data for CEOs at 19 prominent community colleges, including Valencia. We have excluded Valencia's data for purposes of our analysis.
- In terms of scope, Valencia is most comparable to the $75^{\text {th }}$ percentile of this group.
- The institutions included in the Quatt CC Database and the group's scope information are shown in the table below. We have obtained compensation and scope data for each institution from survey data sources. See Appendix A for more detailed information on each institution.

| Quatt CC Database |
| :--- |
| Anne Arundel Community College |
| Austin Community College |
| Cuyahoga Community College |
| Dallas County Community College |
| Delta College |
| Foothill-Deanza Community College District |
| Humber College |
| Jackson College |
| Johnson County Community College |
| Kirkwood Community College |
| Maricopa Community College |
| Monroe Community College |
| Moraine Valley Community College |
| San Diego Community College District |
| Santa Fe College |
| Seattle College |
| Sinclair Community College |
| Southern Alberta Institute of Technology |


|  | Total <br> Enrollment | Expenses <br> $\mathbf{( M )}$ |
| :---: | :---: | :---: |
| Valencia College | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{\$ 2 1 4 . 0}$ |
| 25th \%ile: | 13,543 | $\$ 114.5$ |
| Median: | 18,475 | $\$ 167.7$ |
| 75th \%ile: | 58,250 | $\$ 415.8$ |

- Peer Institution Group (for reference only). This group includes 15 community colleges and three comparable regional institutions similar to Valencia. As we have only reported base salary data from this source, we have shown it for reference purposes.
- In terms of scope, Valencia is most comparable to the $75^{\text {th }}$ percentile of this group.
- The institutions included in the Peer Institution Group and the group's scope information are shown in the table below. We have obtained compensation and scope data for each institution from publiclyavailable data sources. See Appendix B for more detailed information on each institution.

| Peer Institution Group |
| :--- |
| Alamo Colleges |
| Bellevue Community College |
| College of Southern Nevada |
| Columbus State Community College |
| Durham Technical Community College |
| El Paso Community College |
| Houston Community College |
| Lane Community College |
| Lone Star College |
| Montgomery County Community College |
| Northern Virginia Community College |
| Odessa College |
| Pikes Peak Community College |
| Rollins College |
| San Diego Mesa College |
| San Jacinto College |
| Stetson University |
| University of Central Florida |


|  | Total <br> Enrollment | Staff Size <br> (FTEs) |
| ---: | :---: | ---: |
| Valencia College | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{2 , 2 5 6}$ |
| 25th \%ile: | 13,780 | 524 |
| Median: | 36,696 | 888 |
| 75th \%ile: | 63,043 | 1,877 |

- Aspen Prize Group (for reference only). For reference purposes, we report compensation data from this select group of eight institutions that are current and past finalists or winners of the Aspen Prize for Community College Excellence. Valencia won the award in 2011.
- In terms of scope, Valencia is most comparable to the $75^{\text {th }}$ percentile of this group.
- The institutions included in the Aspen Prize Group and the group's scope information are shown in the table below. We have obtained compensation and scope data for each institution from publicly-available data sources. See Appendix C for more detailed information on each institution.

Aspen Prize Group
Broward College
Indian River State College
Lake Area Technical College
Miami Dade College
Santa Barbara City College
Santa Fe College
Tallahassee Community College
Walla Walla Community College

- FL College System Group (for reference only). For reference purposes, we report compensation data from the 27 members of the Florida College System, excluding Valencia.
- In terms of scope, Valencia is above the $75^{\text {th }}$ percentile of this group.
- The institutions included in the FL College System Group and the group's scope information are shown in the table below. We have obtained compensation and scope data for each institution from the Florida Department of Education and publicly-available data sources. We have only reported base salary data from this group. See Appendix D for more detailed information on each institution.

|  | Florida College System Group |
| :--- | :--- |
| Broward College |  |
| Chipola College | North Florida Community College |
| College of Central Florida | Northwest Florida State College |
| Daytona State College | Palm Beach State College |
| Eastern Florida State College | Pasco-Hernando Community College |
| Florida Gateway College | Pensacola State College |
| Florida Keys Community College | Polk State College |
| Florida Southwestern State College | Santa Fe College |
| Florida State College at Jacksonville | Seminole State College of Florida |
| Gulf Coast State College | South Florida State College |
| Hillsborough Community College | St. Johns River State College |
| Indian River State College | St. Petersburg College |
| Lake-Sumter State College | State College of Florida, Manatee-Sarasota |
| Miami Dade College | Tallahassee Community College |


|  | Total <br> Enrollment | Staff Size <br> (FTEs) |
| :---: | :---: | :---: |
| Valencia College | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{2 , 2 5 6}$ |
| 25th \%ile: | 5,497 | 290 |
| Median: | 11,525 | 589 |
| 75th \%ile: | 18,104 | 857 |

## Peer Groups

- 2020 College and University Professional Association for Human Resources Survey (for reference only). For reference purposes, we report compensation data from this survey of compensation practices at higher education institutions nationwide.
- We have shown a special cut of the data representing associate's institutions with budgets above \$94.8M. This is the largest available budget cut for associate's institutions in the survey. CUPA-HR only reports base salary data.


## Market Data \& Update Factor

- Market Data. It is our opinion that the institutions in these groups are reasonable for compensation comparison purposes. We have compared Valencia's President primarily to the Quatt CC Database, providing compensation information from the other data sources for reference purposes.
- For more detailed information on the individual institutions in each peer group, please refer to the Appendices.
- Update Factor. All data have been updated to January 1, 2021 by an annual aging factor of 3\%. Data have not been aged past March 1, 2020 due to the effect of COVID-19 on compensation practices in the higher education marketplace. The aging factor is based on salary movement in the general nonprofit marketplace as reported in standard national surveys and data collected by Quatt in an annual survey of nonprofit practice.


## MARKET COMPENSATION

## Summary of Market Findings

- Findings. The tables below and on the following pages present our market findings for the President position. We have presented market data on base salary and total remuneration (base plus any bonus and all benefits, retirement, and perquisites) at the $25^{\text {th }}$ percentile, $50^{\text {th }}$ percentile (median), and $75^{\text {th }}$ percentile. Total remuneration is the appropriate standard for determining the competitiveness of the President's compensation package.
- Base Salary. Market median base salary for the President position is $\$ 307,721$. Market $75^{\text {th }}$ percentile base salary for the President position is $\$ 366,166$.
- Total Remuneration. Market median total remuneration for the President position is $\$ 457,136$. Market $75^{\text {th }}$ percentile total remuneration for the President position is $\$ 589,405$.
- A detailed breakdown of how the outgoing President's compensation plan compares to the marketplace can be found in Appendix E.

Summary of Market Findings - Base Salary
$\$ 500,000$
$\$ 400,000$


## Detailed Market Findings

## Position Title: President

| Job Match Title | Survey | Survey Scope | Data Points | Market Base Salary |  |  | Market Total Remuneration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 25th \%ile | Median | 75th \%ile | 25th \%ile | Median | 75th \%ile |
| President | Quatt CC Database ${ }^{1}$ | Community Colleges most similar to Valencia | 18 | 290,978 | 307,721 | 366,166 | 372,702 | 457,136 | 589,405 |
|  |  | MARKET | VALUE: | \$290,978 | \$307,721 | \$366,166 | \$372,702 | \$457,136 | \$589,405 |
| For Reference Only: |  |  |  |  |  |  |  |  |  |
| President | Peer Institution Group ${ }^{2}$ | Higher education institutions similar to Valencia | 16 | 272,251 | 304,902 | 466,732 | n/a | n/a | n/a |
| President | Aspen Prize Group | Recent Aspen Prize winners and finalists | 8 | 222,433 | 297,978 | 320,015 | 255,797 | 356,188 | 444,881 |
| President | FL College System Group ${ }^{12}$ | Florida higher education institutions | 27 | 232,086 | 279,807 | 322,974 | n/a | n/a | n/a |
| CEO/President | CUPA-HR ${ }^{2}$ | Associate's <br> Institutions; Q4 <br> Budget (>\$94.8M) | 178 | 233,747 | 274,996 | 316,246 | n/a | n/a | n/a |

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## QUATT OBSERVATIONS

## General Considerations

- Based on our discussions with College administrators, our market pricing analysis, and our extensive experience working with higher education institutions, the Board should consider the following in developing the new President's contract:

1. Which peer group(s) to use for compensation comparison purposes. We believe that the Quatt CC Database is the most appropriate and reasonable comparison for Valencia's consideration in benchmarking compensation. Valencia is most similar to the Quatt CC Database in terms of its fundamental characteristics including mission, size (enrollment, budget, staff size, etc.), and scope. In addition, we believe the Peer Institution Group, Aspen Prize Group, FL College System Group, and CUPA-HR remain important marketplaces to consider in benchmarking the President's compensation.
2. Where to target compensation. Should the President's compensation target the market median, the $75^{\text {th }}$ percentile, or some other level? It is important to consider that Valencia is approximately at or above the $75^{\text {th }}$ percentile of each peer group in terms of its scope (enrollment, budget, staff size, etc.). Due to the scope of the incoming President's management responsibility and the size and prominence of Valencia relative to the marketplace, it is our opinion that targeting pay above the median of the market ( $65^{\text {th }}$ percentile, $75^{\text {th }}$ percentile, or some other level deemed appropriate by the Board) is appropriate in benchmarking the President's compensation.
3. How to structure compensation. Total remuneration (base plus any bonus and all benefits, retirement, and perquisites), not base salary, is the appropriate standard for determining the competitiveness of the President's compensation package. The College may choose to first identify a market total remuneration target percentile, then utilize a combination of different compensation elements to reach its "all-in" market target. In addition, Valencia should consider how compensation may link to the College's goals and strategic plan (specifically, how the President's compensation might evolve as the College's strategic plan does).

## Contract Provisions

- We provide the following observations based on our understanding of the term sheet offerings being considered for the new President's compensation plan:
- Term of Contract. In our experience, contract terms for college and university presidents are generally for a three- to five-year period. It is our view that Valencia's customary four-year term is strong practice for an initial term.
- Merit Increase Provision. In the event the College considers a merit increase plan, in our experience annual adjustments to a President's base salary commensurate with demonstrated performance are standard market practice. Generally, with time and development in the position as well as demonstrated performance, a President would move through a salary range (generally centered on a defined market percentile as described on the previous page) through the term of the contract. In our experience, we have generally observed annual base salary increases between $1.5 \%$ and $3.0 \%$ among higher education institutions.
- Bonus Program. In the event the College considers a bonus program, in our experience incentive compensation for college and university presidents is becoming more prevalent and is often linked to specific goals and milestones derived from the institution's strategic plan. We have found that the increase in prevalence is especially true for new presidents whom boards want to ensure demonstrate strong performance.
- Observations (cont'd):
- Retirement Benefits/Deferred Compensation. In our experience, a majority of institutions provide their presidents with retirement savings opportunities through a combination of standard retirement plans (e.g., the College's standard 401(a) plan) and supplemental arrangements (e.g., 403(b) and 457(b) plans).
- We often recommend that boards define the purpose of the deferred compensation arrangement and use that definition in guiding the structure of the arrangement.
- For example, if the purpose of the deferred compensation arrangement is to ensure the President's retention through a specific date (e.g., completion of the contract term), we would recommend an annual flat dollar contribution structure so that it can clearly be communicated to the President what they would forgo if they did not complete their term (e.g., forfeiting a $\$ 200,000457(\mathrm{f})$ award should they leave early under a four-year, $\$ 50,000$ annual contribution structure). If the purpose of the deferred compensation arrangement is to assist the individual in preparing for retirement, for example, a percentage contribution of salary is a more appropriate approach.
- Relocation Expense.
- Payment of relocation expenses is common practice in the higher education marketplace, particularly at the senior executive level. In our experience, relocation expenses within $\$ 50,000$ are consistent with market practice.


## Compensation Plan Example - $65^{\text {th }}$ Percentile

- On the following page, we have presented a compensation plan example for Valencia's new President in the first year of four-year contract term. This plan would target the $65^{\text {th }}$ percentile of market total remuneration (approximately $\$ \mathbf{5 2 8 , 0 0 0}$ ) in the initial contract year. This example would allow Valencia to provide the President a competitive base salary and maximum retirement/deferred benefits while maintaining room for growth in future years of the contract with experience.
- Base Salary. The President's base salary would be set at $\$ 320,000$ in year one (slightly above the market median of $\$ 307,721$ ).
- Bonus Opportunity. This example does not provide for a bonus opportunity. However, Valencia may choose to include an incentive plan in the President's contract if determined to be appropriate at the discretion of the Board.
- Retirement/Deferred. The President would receive an employer contribution to a 401(a) retirement plan up to the IRS limit ( $\$ 58,000$ for 2021). The 401(a) plan is available to Valencia's executive staff who opt out of the Florida Retirement System, and it is funded directly by the College. In addition, Valencia will contribute to a 403(b) Special Pay plan up to the IRS limit (\$58,000 for 2021) and a 457 (b) plan up to the IRS limit ( $\$ 19,500$ for 2021). These contributions total $\$ 135,500$ annually.
- Benefits/Perquisites. We have assumed the President would receive the same health and welfare benefits as provided under the outgoing President's contract $(\$ 31,239)$, and have estimated the value of standard Presidential perquisites (housing, car allowance, etc.) at $\$ 40,000$.
- Other Considerations. At the discretion of the Board, Valencia may choose to include a retention payment/bonus in the future in order to encourage the President to remain with the College. In addition, the provision of study/research leave of up to 15 days per year is in our view reasonable.


## Compensation Plan Example - $65^{\text {th }}$ Percentile

| Compensation Element | Year One |  | Market 65th Percentile |
| :---: | :---: | :---: | :---: |
| Base Salary | \$ | 320,000 | \$361,769 |
| Bonus Opportunity (as \% of base salary) |  | 0.0\% |  |
| Bonus Opportunity | \$ | - |  |
| Total Cash Compensation | \$ | 320,000 | \$361,769 |
| Retirement/Deferred |  |  |  |
| Regular Retirement Program - 401(a)* | \$ | 58,000 |  |
| 403(b) Special Pay Contribution* |  | 58,000 |  |
| 457(b) Contribution* |  | 19,500 |  |
| 457(f) Accrual (annual value) |  | - |  |
| Benefits/Perquisites |  |  |  |
| Health \& Welfare Benefits** |  | 31,239 |  |
| Perquisites** |  | 40,000 |  |
| Total Retirement/Benefits/Perquisites | \$ | 206,739 |  |
| Total Remuneration | \$ | 526,739 | \$527,942 |

[^1]
## Compensation Plan Example $-75^{\text {th }}$ Percentile

- On the following page, we have presented a compensation plan example for Valencia's new President in the first year of four-year contract term. This plan would target the $75^{\text {th }}$ percentile of market total remuneration (approximately $\$ \mathbf{5 9 0}, \mathbf{0 0 0}$ ) in the initial contract year. This example would allow Valencia to provide the President a more competitive base salary and maximum retirement/deferred benefits in the initial contract year.
- Base Salary. The President's base salary would be set at $\$ 380,000$ in year one (above the market $75^{\text {th }}$ percentile of $\$ 366,166$ )
- Bonus Opportunity. This example does not provide for a bonus opportunity. However, Valencia may choose to include an incentive plan in the President's contract if determined to be appropriate at the discretion of the Board.
- Retirement/Deferred. The President would receive an employer contribution to a 401(a) retirement plan up to the IRS limit ( $\$ 58,000$ for 2021). The 401(a) plan is available to Valencia's executive staff who opt out of the Florida Retirement System, and it is funded directly by the College. In addition, Valencia will contribute to a 403(b) Special Pay plan up to the IRS limit (\$58,000 for 2021) and a 457(b) plan up to the IRS limit ( $\$ 19,500$ for 2021). These contributions total $\$ 135,500$ annually.
- Benefits/Perquisites. We have assumed the President would receive the same health and welfare benefits as provided under the outgoing President's contract $(\$ 31,239)$, and have estimated the value of standard Presidential perquisites (housing, car allowance, etc.) at $\$ 40,000$.
- Other Considerations. At the discretion of the Board, Valencia may choose to include a retention payment/bonus in the future in order to encourage the President to remain with the College. In addition, the provision of study/research leave of up to 15 days per year is in our view reasonable.


## Compensation Plan Example $-75^{\text {th }}$ Percentile

| Compensation Element | Year One |  | Market 75th Percentile |
| :---: | :---: | :---: | :---: |
| Base Salary | \$ | 380,000 | \$366,166 |
| Bonus Opportunity (as \% of base salary) |  | 0.0\% |  |
| Bonus Opportunity | \$ | - |  |
| Total Cash Compensation | \$ | 380,000 | \$366,166 |
| Retirement/Deferred |  |  |  |
| Regular Retirement Program - 401(a)* | \$ | 58,000 |  |
| 403(b) Special Pay Contribution* |  | 58,000 |  |
| 457(b) Contribution* |  | 19,500 |  |
| 457(f) Accrual (annual value) |  | - |  |
| Benefits/Perquisites |  |  |  |
| Health \& Welfare Benefits** |  | 31,239 |  |
| Perquisites** |  | 40,000 |  |
| Total Retirement/Benefits/Perquisites | \$ | 206,739 |  |
| Total Remuneration | \$ | 586,739 | \$589,405 |

[^2]
## APPENDICES

## Appendix A: Quatt CC Database

| Institution | Location | Total <br> Enrollment | Staff Size <br> (FTEs) | Foundation <br> Size (M) | Expenses <br> (M) |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Anne Arundel Community College | Arnold, MD | 12,886 | 1,000 | $\$ 7.0$ | $\$ 116.0$ |
| Austin Community College | Austin, TX | 40,799 | 2,322 | $\$ 11.4$ | $\$ 404.4$ |
| Cuyahoga Community College | Cleveland, OH | 23,440 | 1,465 | $\$ 83.3$ | $\$ 268.5$ |
| Dallas County Community College | Dallas, TX | 85,000 | 3,624 | $\$ 43.3$ | $\$ 554.1$ |
| Delta College | University Center, MI | 8,080 | 457 | $\$ 10.7$ | $\$ 119.2$ |
| Foothill-Deanza Community College District | Los Altos Hills, CA | 40,000 | 1,032 | $\$ 44.4$ | $\$ 307.5$ |
| Humber College | Toronto, ON | 83,000 | 1,679 | $n / a$ | $\$ 450.0$ |
| Jackson College | Jackson, MI | 5,083 | 231 | $\$ 17.4$ | $\$ 47.7$ |
| Johnson County Community College | Overland Park, KS | 18,373 | 906 | $\$ 39.9$ | $\$ 173.1$ |
| Kirkwood Community College | Cedar Rapids, IA | 13,906 | 747 | $\$ 34.0$ | $\$ 110.0$ |
| Maricopa Community College | Tempe, AZ | 200,000 | 4,879 | $\$ 44.8$ | $\$ 1,155.2$ |
| Monroe Community College | Rochester, NY | 897 | 868 | $\$ 13.0$ | $\$ 121.8$ |
| Moraine Valley Community College | Palos Hills, IL | 13,762 | 600 | $\$ 5.0$ | $\$ 96.3$ |
| San Diego Community College District | San Diego, CA | 114,354 | 1,814 | $\$ 28.2$ | $\$ 755.4$ |
| Santa Fe College | Gainesville, FL | 14,324 | 730 | $\$ 50.0$ | $\$ 98.0$ |
| Seattle College | 16,852 | 1,280 | $\$ 25.0$ | $\$ 157.0$ |  |
| Sinclair Community College | Seattle, WA | 917 | $\$ 36.0$ | $\$ 162.2$ |  |
| Southern Alberta Institute of Technology | Calgary, AB | 50,000 | 1,700 | $\$ 100.0$ | $\$ 360.0$ |
| Valencia College | Orlando, FL | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{2 , 2 5 6}$ | $\$ 98.8$ | $\$ 214.0$ |

## Appendix B: Peer Institution Group

| Institution | Location | Total <br> Enrollment | Staff Size <br> (FTEs) |
| :--- | :--- | ---: | ---: |
| Alamo Colleges | San Antonio, TX | 59,510 | 539 |
| Bellevue Community College | Bellevue, WA | 19,966 | 659 |
| College of Southern Nevada | Las Vegas, NV | 50,491 | 1,183 |
| Columbus State Community College | Columbus, OH | 46,559 | 1,052 |
| Durham Technical Community College | Durham, NC | 8,053 | 337 |
| El Paso Community College | El Paso, TX | 38,292 | 1,212 |
| Houston Community College | Houston, TX | 81,570 | 2,517 |
| Lane Community College | Eugene, OR | 15,319 | 556 |
| Lone Star College | Houston, TX | 109,742 | 2,779 |
| Montgomery County Community College | Blue Bell, PA | 16,484 | 469 |
| Northern Virginia Community College | Annandale, VA | 73,642 | 1,663 |
| Odessa College | Odessa, TX | 9,163 | 348 |
| Pikes Peak Community College | Colorado Springs, CO | 18,701 | 555 |
| Rollins College | Winter Park, FL | 3,465 | 724 |
| San Diego Mesa College | San Diego, CA | 35,100 | 480 |
| San Jacinto College | Houston, TX | 42,820 | 1,305 |
| Stetson University | DeLand, FL | 4,341 | 2,684 |
| University of Central Florida | Orlando, FL | 80,378 | 5,606 |
| Valencia College | Orlando, FL | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{2 , 2 5 6}$ |


| Institution | Location | Total Enrollment | Staff Size (FTEs) |
| :---: | :---: | :---: | :---: |
| Broward College | Fort Lauderdale, FL | 40,784 | 1,276 |
| Indian River State College | Fort Pierce, FL | 16,686 | 800 |
| Lake Area Technical College | Watertown, SD | 2,245 | 190 |
| Miami Dade College | Miami, FL | 54,973 | 2,514 |
| Santa Barbara City College | Santa Barbara, CA | 14,646 | 739 |
| Santa Fe College | Gainesville, FL | 14,324 | 730 |
| Tallahassee Community College | Tallahassee, FL | 11,914 | 746 |
| Walla Walla Community College | Walla Walla, WA | 3,860 | 341 |
| Valencia College | Orlando, FL | 48,900 | 2,256 |
|  | 25th \%ile: | 5,874 | 438 |
|  | Median: | 14,485 | 743 |
|  | 75th \%ile: | 34,760 | 1,157 |


| Institution | Location | Total <br> Enrollment | Staff Size <br> (FTEs) |
| :--- | :--- | ---: | ---: |
| Broward College | Fort Lauderdale, FL | 40,784 | 1,276 |
| Chipola College | Marianna, FL | 2,081 | 152 |
| College of Central Florida | Ocala, FL | 6,820 | 399 |
| Daytona State College | Daytona Beach, FL | 13,737 | 857 |
| Eastern Florida State College | Cocoa, FL | 15,820 | 763 |
| Florida Gateway College | Lake City, FL | 3,385 | 206 |
| Florida Keys Community College | Key West, FL | 862 | 93 |
| Florida Southwestern State College | Fort Myers, FL | 16,556 | 548 |
| Florida State College at Jacksonville | Jacksonville, FL | 23,413 | 1,293 |
| Gulf Coast State College | Panama City, FL | 5,644 | 372 |
| Hillsborough Community College | Tampa, FL | 23,183 | 950 |
| Indian River State College | Fort Pierce, FL | 16,686 | 800 |
| Lake-Sumter State College | Leesburg, FL | 4,812 | 251 |
| Miami Dade College | Miami, FL | 54,973 | 2,514 |
| North Florida Community College | Madison, FL | 1,229 | 117 |
| Northwest Florida State College | Niceville, FL | 5,497 | 290 |
| Palm Beach State College | Lake Worth, FL | 31,816 | 1,200 |
| Pasco-Hernando Community College | New Port Richey, FL | 11,525 | 845 |
| Pensacola State College | 9,773 | 589 |  |
| Polk State College | 10,591 | 491 |  |
| Santa Fe College | 14,324 | 730 |  |
| Seminole State College of Florida | Pensacola, FL | 18,104 | 709 |
| South Florida State College | 2,910 | 261 |  |
| St. Johns River State College | 7,503 | 346 |  |
| St. Petersburg College | Winter Haven, FL | 10,229 | 1,324 |
| State College of Florida, Manatee-Sarasota | Bradenton, FL | 459 |  |
| Tallahassee Community College | Tallahassee, FL | 11,914 | 746 |
| Valencia College | Orlando, FL | $\mathbf{4 8 , 9 0 0}$ | $\mathbf{2 , 2 5 6}$ |
|  | Gainesville, FL | 5,497 | 290 |
|  | Sanford, FL | 11,525 | 589 |
|  | Palatka, FL | 18,104 | 857 |

## Appendix E: Current Compensation Plan vs. Market

| Position Title: | President (CURRENT) |  |
| :--- | :---: | ---: |
| Incumbent: | Dr. Sanford Shugart |  |
| Base Salary: | $\mathbf{\$}$ | $\mathbf{3 5 2 , 5 7 4}$ |
| Retention Bonus: | 76,518 |  |
| Total Cash Compensation: |  | $\mathbf{4 2 9 , 0 9 2}$ |
| Total Benefits \& Retirement: | 244,894 |  |
| Total Remuneration: | $\mathbf{6 7 3 , 9 8 6}$ |  |


| Job Match Title | Survey | Survey Scope | Data Points | Market Base Salary |  |  | Market Total Remuneration |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 25th \%ile | Median | 75th \%ile | 25th \%ile | Median | 75th \%ile |
| President | Quatt CC Database ${ }^{1}$ | Community Colleges most similar to Valencia | 18 | 290,978 | 307,721 | 366,166 | 372,702 | 457,136 | 589,405 |
|  |  | MARKET <br> Valencia vs. | VALUE: <br> Market: | $\begin{gathered} \$ 290,978 \\ 121 \% \end{gathered}$ | $\begin{gathered} \$ 307,721 \\ 115 \% \end{gathered}$ | $\begin{gathered} \$ 366,166 \\ 96 \% \end{gathered}$ | $\begin{gathered} \$ 372,702 \\ 181 \% \end{gathered}$ | $\begin{gathered} \$ 457,136 \\ 147 \% \end{gathered}$ | $\begin{gathered} \$ 589,405 \\ 114 \% \end{gathered}$ |
| For Reference Only: |  |  |  |  |  |  |  |  |  |
| President | Peer Institution Group ${ }^{2}$ | Higher education institutions similar to Valencia | 16 | 272,251 | 304,902 | 466,732 | n/a | n/a | n/a |
| President | Aspen Prize Group | Recent Aspen Prize winners and finalists | 8 | 222,433 | 297,978 | 320,015 | 255,797 | 356,188 | 444,881 |
| President | FL College System Group ${ }^{12}$ | Florida higher education institutions | 27 | 232,086 | 279,807 | 322,974 | n/a | n/a | n/a |
| CEO/President | CUPA-HR ${ }^{2}$ | Associate's <br> Institutions; Q4 <br> Budget (>\$94.8M) | 178 | 233,747 | 274,996 | 316,246 | n/a | n/a | n/a |

[^3]
[^0]:    All data updated to January 1, 2021 by an annual aging factor of 3\%. Data has not been aged from March 1, 2020 to January 1, 2021 due to the effect of COVID-19 on compensation.
    ${ }^{1}$ Valencia's data excluded for purposes of our analysis.
    ${ }^{2}$ Data sources do not report total cash compensation or total remuneration data.

[^1]:    * Assumes a Valencia contribution up to IRS limit for 401(a), 403(b), and 457(b) plans.
    ** Estimated using outgoing President's health and welfare benefits along with estimated $\$ 40,000$ Presidential perquisites value for Year One (housing, car allowance, etc.).

[^2]:    * Assumes a Valencia contribution up to IRS limit for 401(a), 403(b), and 457(b) plans.
    ** Estimated using outgoing President's health and welfare benefits along with estimated $\$ 40,000$ Presidential perquisites value for Year One (housing, car allowance, etc.).

[^3]:    All data updated to January 1, 2021 by an annual aging factor of 3\%. Data has not been aged from March 1, 2020 to January 1, 2021 due to the effect of COVID-19 on compensation.
    ${ }^{1}$ Valencia's data excluded for purposes of our analysis.
    ${ }^{2}$ Data sources do not report total cash compensation or total remuneration data.

