



May 26, 2021

TO: THE DISTRICT BOARD OF TRUSTEES OF VALENCIA COLLEGE

FROM: SANFORD C. SHUGART
President

RE: AWARD OF CA- 2021-24, FINANCIAL AID COMMUNICATION, VERIFICATION AND TRACKING SYSTEM

Due to the pandemic, Valencia College experienced significant challenges in our ability to receive financial aid related paperwork from students. Prior to the pandemic, the College's system required delivery of most information in hardcopy format. The financial aid office receives verification forms from an average of nearly 14,000 individuals per year, and each student can submit between 1 to 10 verification related items, leading to the processing (by hand) of between 35,000 to 75,000 items per year.

Additionally, the College's current systems are limited and not designed to properly support the dramatic demand in services for professional judgement requests (i.e. where a family's ability to pay for college is re-judged using appeal documentation), as well as the visibility to both internal and external scholarship opportunities available to students.

Valencia College now requires a solution to enhance and streamline the student financial aid forms and scholarship search platforms to enable our students to interact with the financial aid office in an easy, mobile, personalized way. A thorough review of available options was completed by Valencia staff to identify products in the marketplace that would meet the College's and its student's needs. In order to provide the best student experience, the solution must have e-sign capabilities, connect with the Federal government's FAFSA system (using ISIR data logic), mobile optimization, text message communications and easy integration with our student information system and imaging system. Valencia staff evaluated solutions from four companies, Campus Logic, Inc, Financial Aid Services, ProEd Verify, and Verification Gateway. The College determined that CampusLogic, Inc. uniquely provides all of the functionality and technical requirements needed by the College.

Valencia legally leveraged RFP 1790, Financial Aid Verification, Communication and Tracking System, conducted by The Foothill-De Anza Community College District in partnership with the Foundation for California Community Colleges, to obtain the best possible price with their contracted vendor, CampusLogic, Inc. Accordingly, Valencia has negotiated a five year annual subscription to the CampusLogic, Inc platforms, Student Forms and Scholarship Universe at a total cost of \$1,334,905. Costs for this subscription service will be covered by Higher Education Emergency Relief Funds (HEERFII)/ Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA).

RECOMMENDATION:

The President recommends that the Board of Trustees of Valencia College authorize the College to enter into an agreement with CampusLogic, Inc. for subscription to their Student Forms and Scholarship Universe solutions, as presented.

A handwritten signature in black ink, reading "Sanford C. Shuyart". The signature is written in a cursive style with a large initial 'S' and a distinct 'C'.

President