



July 28, 2022

TO: THE DISTRICT BOARD OF TRUSTEES OF VALENCIA COLLEGE

FROM: DR. KATHLEEN PLINSKE
President

RE: PRESIDENT'S GOALS FOR 2022-23

I am pleased to submit my goals for 2022-23, several of which are carried forward from my 2021-22 goals. As was the case last year, while I expect to make significant progress toward each of these goals in 2022-23, many are expected to continue into 2023-24 and beyond, serving as a framework for my leadership for the next three to five years. I am looking forward to the work ahead with optimism and enthusiasm.

1. Leverage the College's Strategic Impact Plan to build momentum toward the College's key priorities, supporting the implementation of Institutional Plans while aligning budget and resource development, fundraising, shared governance, and major initiatives to accelerate progress toward the bold, ambitious, and equitable goals we have set for the year 2030.
2. In the context of a Senior Team with several of its members new to the College and the majority in the current configuration of their role for less than a year, invest significant time, energy, and attention to support the development of a high-performing and cohesive leadership team.
3. Demonstrate continued commitment to Valencia's culture of collaborative leadership by regularly engaging with students, faculty, and staff, seeking out voices and experiences that traditionally may not have been widely heard, and being intentional about in-person engagement opportunities on our campuses.
4. With operating expenditures trending upward at a more rapid pace than revenues, position the college for long-term fiscal stability and strength, including exploring opportunities to maximize return (both financial and mission) on capital assets.
5. Continue to advance Valencia's reputation, credibility, visibility, partnerships, and collaboration with key educational, workforce, and community partners, as well as elected and appointed officials, at the local, state, and national level.
6. Develop intentional opportunities for communication and engagement with Board members as well as regular communication with the College about Board activities, seeking meaningful opportunities for the College to benefit from our trustees' expertise.
7. Continue to strengthen the College's relationship with the Valencia Foundation with a renewed and intentional focus on fundraising to support the goals of the College's Strategic Impact Plan.