



December 7, 2016

TO: THE DISTRICT BOARD OF TRUSTEES
OF VALENCIA COLLEGE

FROM: SANFORD C. SHUGART
President

RE: LETTER OF INTENT – BACHELOR OF APPLIED SCIENCE IN SUPERVISION AND
MANAGEMENT

Valencia currently offers 34 excellent Associate in Science Programs in eight career clusters with over 12,000 student majors each semester who may wish to continue their career path and higher employment opportunities in Supervision and Management.

Currently there is a shortage, both nationally and regionally, of qualified managers and supervisors with credentials to plan and accomplish complex business tasks. Orange and Osceola Counties (Valencia's service district) now has an estimated 1,773 new supervision and management related jobs. In the next eight years economic projections predict enormous job growth in the Supervision and Management related occupation (Source: DEO, LMI).

The College has both strong student interest and strong documented industry support for offering a Bachelor of Applied Science in Supervision and Management. In addition, the College received strong support from other higher education institutions, with no expressions of concern following their receipt of formal notification of Valencia's interest in offering this program of study.

RECOMMENDED ACTION:

The President recommends that the District Board of Trustees approve the College's intent to develop appropriate curriculum to submit to the State Board of Education for approval, and then to submit to the Southern Association of Schools and Colleges for approval, to offer the Bachelor of Applied Science in Supervision and Management.

A handwritten signature in black ink that reads "Sanford C. Shugart". The signature is written in a cursive style and is positioned above a horizontal line.

Sanford C. Shugart
President

BACHELOR OF APPLIED SCIENCE IN SUPERVISION AND MANAGEMENT

DECEMBER 7, 2016

VALENCIA COLLEGE



B.A.S. in SUPERVISION AND MANAGEMENT

- A 2+2 program consisting of 120 college credits
- Pathway for A.S. and A.A. degree completers
- First \$10,000 bachelor degree at Valencia
- Strong student interest (survey)
- Strong workforce demand (DEO-LMI Data)
- Strong business partnerships and support



Projected Annual Unmet Workforce Needs

Total Annual Openings

1,735

Total Most Recent Graduates

889

Annual Unmet workforce need of 846 per year



Students Expressed Interest in BAS

Students Responded - - 654 Total

Do you plan to pursue a bachelor degree?

Yes 95%

Would you be interested in studying for that degree at Valencia?

Very Interested: 69%

Interested: 29%



AREA EDUCATIONAL INSTITUTIONS SUPPORT THE CREATION OF A BAS

Direct Connect Consortium Presidents
Direct Connect Consortium Members
University of Central Florida

Daytona State College
University of Phoenix (Orlando)
College of Central Florida

Lake Sumter State College
Seminole State College
Eastern Florida State College



CEO LEADERSHIP FORUM SUPPORT

November 10, 2016 Leadership Forum
attended by CEO's and Presidents on the Valencia Campus

- Prefer to Hire employees with Bachelor Degrees – 100%
- Agreed to give preference to Valencia graduates – 100%
- Agreed to provide internship opportunities – 90%
- Plan to hire over 20 people annually – 60%



THE \$10,000 QUESTION

HOW DO WE FIT A \$13,000 DEGREE INTO A \$10,000 BOX?

Associate of Arts to BAS in Supervision and Management

Earn 15 dual enrollment and/or articulated credits pre-college	\$0
Remaining 45 AA hours including 9 pre-req credits	\$4637.70
BUL2241 requirement in BAS program	\$309.18
Next 45 BAS upper division credits	\$5048.55
Foundation and industry scholarships for remaining 12 Credits	(\$1346.28)
Total Student tuition cost	\$9995.43



ONE STUDENT'S EMAIL

“I believe this would be a great opportunity for many students like myself that are wanting to obtain a bachelor’s degree ... I know for sure many students like Valencia's culture, atmosphere, and convenience; and would see this as a major opportunity. I hope you implement this degree as I will be one of your first Business Bachelor Degree graduates!”

