



# **International Education Annual Report 2013-2014**

**VALENCIA COLLEGE**

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## I. INTRODUCTION

International education is a comprehensive approach to the students' academic plan that intentionally prepares them to be active and engaged participants in a multicultural, interconnected world through internationalization of the campus and curriculum. It transcends borders and connects our students to countries, people, customs, cultures, values, languages, political and economic systems, religions, geography, history, and current events of the world; and it engages students in a variety of ways to achieve a deeper understanding through examination and inquiry. Internationalizing the curriculum is a key component to prepare our students to be global citizens of the 21<sup>st</sup> century, and it involves integrating global concepts for cross-cultural understanding across all disciplines and creating international curricular and co-curricular activities for our students.

Over the last several years, the college has taken a renewed interest in international activities by committing to increase the number of international students on F visas enrolled, reopening the Study Abroad and Global Experiences office, receiving approval to host Exchange Visitors on the J visa, getting the Intensive English Program accredited by the Commission on English Language Schools, and reorganizing the International Student Services Department of the College. We have also established a number of key strategic partnerships with educational institutions in Asia, Europe, and South America.



The following sections of this report provide a summary of all the activities performed for each of the six goals outlined in the *Strategic Plan for International Education*:

- GOAL 1: Review and Enhance (Internationalize) the Curricula
- GOAL 2: Increase Short-Term Study Abroad Experiences
- GOAL 3: Increase Semester Study Abroad Experiences
- GOAL 4: Increase Student, Scholar, and Faculty Exchange Opportunities
- GOAL 5: Increase International Student Enrollment
- GOAL 6: Integrate International Students into the College and Local Community

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## II. MAJOR ACCOMPLISHMENTS AND OUTCOMES BY GOAL

### • Goal 1: Review and Enhance (Internationalize) the Curricula

Major activities completed towards this goal include:

**INTERNATIONALIZING THE CURRICULUM WORKSHOP & COURSE INTERNATIONALIZATION TOOLKITS:** The SAGE office partnered with Faculty Development to create *Internationalizing the Curriculum at Home: Creating Global Students Locally*. The hybrid course was successfully piloted in the spring term with 10 participants where faculty learn the different approaches to course internationalization and end with a completed toolkit. The toolkits are posted to the INZ SharePoint to be accessible college-wide for other faculty: <http://site.valenciacollege.edu/inz/SitePages/Home.aspx>

The following toolkits are now in our library with 18 new ones added this past year:

<p><b>ANT 2000H Introductory Anthropology Honors:</b></p> <ul style="list-style-type: none"><li>• Globalization and Diversity</li></ul> <p><b>BSC1010C Fundamentals of Biology 1:</b></p> <ul style="list-style-type: none"><li>• Birth Control</li><li>• Hierarchy of Life</li></ul> <p><b>CGS 2100 Computer Fundamentals:</b></p> <ul style="list-style-type: none"><li>• Computer Applications with Intercultural Elements</li></ul> <p><b>ECO 2013 Principles of Economics:</b></p> <ul style="list-style-type: none"><li>• International Trade</li></ul> <p><b>ENC 1101H English Composition:</b></p> <ul style="list-style-type: none"><li>• Creating Essays for an International Audience</li></ul> <p><b>EPI 0002 Instructional Strategies:</b></p> <ul style="list-style-type: none"><li>• Cultural Styles</li></ul> <p><b>HUM 1020 Introduction to Humanities:</b></p> <ul style="list-style-type: none"><li>• Contemporary Indigenous Populations</li><li>• Cross-Cultural Event</li><li>• Interpret a Text</li></ul> <p><b>INR 2002 International Relations:</b></p> <ul style="list-style-type: none"><li>• Constructivist Theory and the Media</li></ul>	<p><b>INTERDISCIPLINARY:</b></p> <ul style="list-style-type: none"><li>• What is Culture?</li><li>• What is a Global Perspective</li><li>• Skyping Pen Pals</li></ul> <p><b>LIT 1000 Introduction to Literature:</b></p> <ul style="list-style-type: none"><li>• Slavery Here and There, Then and Now</li></ul> <p><b>MAC1105 College Algebra:</b></p> <ul style="list-style-type: none"><li>• Functions and Models in a Global Context</li></ul> <p><b>MCB 2010C Microbiology:</b></p> <ul style="list-style-type: none"><li>• HIV and AIDS from a Global Perspective</li></ul> <p><b>SPC 1017 Interpersonal Communication:</b></p> <ul style="list-style-type: none"><li>• Perceptions of a Global Citizen and Dutch Culture</li><li>• Skyping Pen Pals</li><li>• Culture and Perception</li><li>• Intercultural Conflict and Power</li></ul> <p><b>SPC 1608 Fundamentals of Communication:</b></p> <ul style="list-style-type: none"><li>• Coming of Age</li><li>• Global Citizen and Glocal Choices</li></ul>
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**VALENCIA COLLEGE'S GLOBAL DISTINCTION:** The foundation has been developed to create Valencia's Global Distinction. The program goal is to be prepared to live and work in an interdependent and multicultural world and have the knowledge, skills, and attitudes of a competent global citizen. Students will take 15 credits in international content, attend 15 hours of co-curricular activities, and complete a final capstone project (**Addendum A**) and (**Addendum B**).

**PEACE AND JUSTICE INITIATIVE:** The Peace and Justice Initiative hosts events throughout the year, in addition to offering peace studies courses within the curriculum. This year, the PJI hosted Global Peace Week as a lead up to the International Day of Peace. Peace Week events included humanitarian guest speaker Carl Wilkens who shared his experience in Rwanda during the 1994 genocide with students on multiple campuses. Wilkens also sat on a panel with Valencia faculty to discuss current affairs in Syria and Professor Michael Savage gave a lecture titled *Rwanda and Genocide*. The PJI hosted multiple

screenings of the Global Peace Film Festival, Valencia Night at the Islamic Society of Central Florida and Valencia Night at the Guang Ming Buddhist Temple. In addition, Ambassador Anwarul Chowdhury came for a three day residency in October to visit multiple campuses where he gave keynote lectures on topics related to the United Nations, the Culture of Peace, Poverty in the World's Most Vulnerable Nations, and U. N. Resolution 1325 on Women's Equality Globally. In addition, a screening of *The Bonsai People* highlighted the successful microloan efforts in Ambassador Chowdhury's native country of Bangladesh.

**SENEFF HONORS COLLEGE GLOBAL DISTINCTION PROGRAM:** The Winter Park Campus is home to the Honors Jeffersonian Track; the theme of the Honors Jeffersonian Track is Global Citizenship. There are two cohorts: freshman and sophomore, with a total of 35 students. The freshman cohort has successfully completed three General Education courses with an internationalized component, either as an embedded unit or an assignment, three cross cultural projects with their Dutch classmates from Koning Willem I College in the Netherlands, and have received over 30 co-curricular hours based on The Center for Strategic and International Studies 7R (seven revolutions). The freshman cohort started their journey this semester. Students in the Jeffersonian Track will travel to Koning Willem I College during Spring Break 2015 for a week of fellowship and learning with their Dutch classmates. As a result of collaboration between Valencia and Koning Willem I College faculty and students, and the generous financial support of the Walt Disney World Film and Technology Endowed Chair, the Jeffersonian Track story will be told via a documentary to be produced during the 2015-2016 school year.

**INTERNATIONALIZED CO-CURRICULAR ACTIVITIES:** The following is a list of some of the co-curricular activities offered to students, faculty, and staff this fiscal year:

- Osceola Campus hosted the Chinese Calligraphy exhibit from MIIIE
- Peace and Justice Initiative Calendar for Events 1415 (**Addendum C**)
- International Education Week November 17-21 (**Addendum D**)
- Brazilian Film Festival
- Asian Culture Festival
- Francophone: French Culture Festival
- Study Abroad Student Skillshops

**FLORIDA CONSORTIUM FOR INTERNATIONAL EDUCATION (FCIE):** Valencia College, now the official "home" to FCIE, sponsored the annual conference at St. Petersburg College in St. Petersburg, Florida. The conference was very well attended with 82 participants and 15 concurrent sessions. We had 12 participants from Valencia College in attendance.

**CONTINUING INTERNATIONAL EDUCATION:** In the beginning of 2014 curriculum was developed for two new 16-hour courses in our ESL for Teens program at the Advanced level. In addition, the curriculum for eight 2-hour ESL for Teens workshops was enhanced, and curriculum for two 2-hour workshops at the Advanced level was created. Student packets with supplementary activities were created to enhance curriculum for all ten ESL for Teens courses offered.

**GOAL 1 MEASURES AND OUTCOMES:**

<b>GOAL 1 Measures and Outcomes</b>	<b>2010-11 Baseline</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
Number of faculty/staff who attended Valencia-sponsored professional events pertaining to curriculum internationalization (not study abroad)	Unknown	0	82	19
Number of faculty/staff funded for conferences that focus on international education	Unknown	75	51	18
Total number of new course internationalization toolkits	0	0	5	18
Total number of new Continuing International Education courses	Unknown	0	34	12

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Number of faculty/staff who traveled overseas and registered with the SAGE office (duplicated headcount)	0	22	43	54
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- **Goal 2: Increase the Number of Students on Short-Term, Faculty-Led Study Abroad Programs**

Major activities completed towards this goal include:

**PROGRAM LEADER-IN-TRAINING MENTORSHIP:** Funding was set aside to create a mentorship program for faculty with no study abroad experience who want to lead a short-term study abroad program. The faculty member will participate in a study abroad program either with Valencia College or an FCIE member institution the first year and then submit a proposal to lead a program within two years. The SAGE office had the following participants this fiscal year:

- Kenneth Bourgoïn, West Campus, Culinary in Italy Study Abroad
- Areeje Zufari, East Campus, Italy/Greece Study Abroad

**SHORT-TERM STUDY ABROAD STUDENT ENROLLMENT:** This year we had 13 programs approved and 11 successfully ran with a total of 120 students enrolled. The highest enrolled program was the interdisciplinary offering to France during the summer with a total of 27 students.

TERM	Program	Program Leader/s	Course	Total # Ss	Program Fee	Scholarship Total Awarded*
Spring	Italy	Pierre Pilloud /Kenneth Bourgoïn	FSSC 2242 – International Cuisine	10	\$4000	\$17,000
Spring	Panama	Melissa Schreiber	MCB 2930 – Health Education	7	\$3300	\$15,300
Spring	Italy & Greece	Tammy Gitto /Caroline Cully	HUM 2220 – Greek and Roman Humanities	16	\$3350	\$27,200
Spring	England Honors	Ed Frame Gustavo Morales	IDH 2955 - Interdisciplinary Honors	21	\$2200	\$16,200
Spring	Ecuador	Lester Sandres	SPN 2930 – Special Topic Spanish Language - Culture	cxl	\$1750	\$0
Spring	India	Steve Myers	PCB 2340 – Field Biology	9	\$2600	\$11,700
Summer A	Germany & France	Deymond Hoyte	GEB 2955 - Global Perspectives in Business	10	\$3500	\$13,140
Summer A	Brazil	Jerry Hensel/ Heith Hennel	Computer Fundamentals and Application	8	\$3700	\$13,600
Summer A	China	Stanton Reed	China’s Economic, Social, & Cultural Impact	3	\$3400	\$5,100
Summer A	Poland	Richard Gair Paul Chapman	LIT 2955 Holocaust Studies	cxl	\$2950	\$0
Summer B	France & Belgium	Scott Creamer	INR 2002 – International Politics	10	\$3500	\$17,000
Summer B	France - French	Karen Fowler	FRE 1121 – Beg French II	3	\$4200	\$4,500
			FRE 1121 - Beg French II and internship,	3		\$4,500
			FRE 2930 – Only Selected topics in French	3		\$4,500
			FRE 2930 - Selected topics in French and internship	1		
Only Internship	9	\$1,500				
						\$13,500
Summer B	France – Humanities	George Brooks	HUM 2930 – Exploration in Humanities	4	\$4200	\$6,000
			HUM 2930 – Exploration in Humanities and internship	3		\$4,500
<b>TOTALS:</b>				<b>120</b>		<b>\$175,240</b>

**STUDY ABROAD STUDENT DEMOGRAPHICS:**

Males	Females	White	Black	Hispanic	Asian	Indian/ Pacific	Unknown	Pell Grant	Non U.S. Citizens
38	82	59	14	36	6	0	2	67	11

**STUDY ABROAD ENROLLMENT BY CAMPUS:**

East	West	Osceola	Winter Park	Lake Nona
51	40	24	1	1

**INTERNATIONAL INTERNSHIPS & SERVICE LEARNING:** The SAGE Office partnered with the Workforce and Internship Office and the Office of Curriculum Initiatives to assist in the development of both short-term and semester internship and service learning opportunities for students, which was piloted this year. A total of 14 short-term study abroad students to France participated in an internship experience and 2 students participated in service learning.

**STUDY ABROAD PROGRAM LEADER CERTIFICATE:** The number of certified faculty to lead study abroad increased from 28 in FY 1213 to 37 in FY 1314.

**VALENCIA FOUNDATION ENDOWED CHAIR AND PRIVATE DONOR STUDENT SCHOLARSHIPS:** As part of the certificate program, we encourage future program leaders to apply for an Endowed Chair that could be used to provide additional scholarships for their short-term study program. The following program leaders were approved by the Valencia Foundation Endowed Chair Program and/or received funding from private donors for international travel and scholarship funding:

- Bonnie Oliver, Italy/Spain, GEB 2955 Global Immersion in Business
- Marva Pryor, Italy/Spain, GEB 2955 Global Immersion in Business
- Stanton Reed, China, GEB 2955 Global Immersion in Business
- Chris Klinger, England, SLS 1201 Leadership

**GOAL 2 MEASURES AND OUTCOMES:**

GOAL 2 Measures and Outcomes	2010-11 Baseline	2011-12	2012-13	2013-14
Number of short-term study abroad programs offered / ran	8/8	9/8	12/8	13/11
Number of short-term study abroad students (including Honors)	85	81	99	120
Total amount of scholarships awarded for short-term study abroad (Student Development, Valencia Foundation, Endowed Chairs, SAGE, grant, other department funds)	\$107,605	\$119,007	\$129,253	\$219,121
Number of student information sessions offered / number of participants	12/179	16/220	41/516	38/404
Number of faculty/staff study abroad workshops or events offered / number of participants	12/167	13/132	7/85	10/97
Total number of faculty/staff completed the certificate program	0	7	28	21
Total number of students in the SAGE database	394	731	1309	1571



**PHOTOS FROM 2014 SHORT-TERM STUDY ABROAD PROGRAMS:**



**China Study Abroad 2014**



**Italy Culinary Study Abroad 2014**



**France-Belgium Study Abroad 2014**



**Panama Study Abroad 2014**



**India Study Abroad 2014**



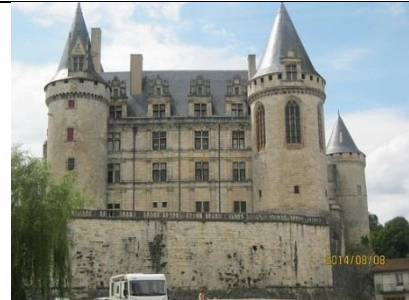
**Italy-Greece Study Abroad 2014**



**Germany-France Study Abroad 2014**



**Brazil Study Abroad 2014**



**France-French-Humanities-Internships-Service Learning Study Abroad 2014**

- **Goal 3: Increase the Number of Students on Semester Study Abroad Programs**

Major activities completed towards this goal include:

**SEMESTER SCHOLARSHIPS:** The SAGE office awarded \$15,000 in scholarships to five students this year. With most of the programs over \$10,000, SAGE needs to identify additional scholarship opportunities for students. Unfortunately, we have not been successful in identifying grant opportunities to fund these programs. More research needs to be done in order to identify additional scholarship support for students.

**SEMESTER STUDY ABROAD MARKETING EFFORTS:** The overall SAGE marketing efforts increased this year, and we had up to 7 students in the pipeline for semester study abroad, but students still have financial, personal, and work challenges when it comes to semester study abroad.

**SEMESTER STUDY ABROAD / INTERNATIONAL INTERNSHIPS PROGRAM SUMMARY:**

Country	Program of Study	Scholarship
Spain	Spanish Language	\$1,189
Spain	International Internship in Healthcare	\$1,765
Italy	Culinary International Internship	\$0
Italy	Culinary International Internship	\$0
<b>TOTAL SCHOLARSHIPS DISBURSED:</b>		<b>\$2,954</b>

**STUDENT DEMOGRAPHICS:**

Males	Females	White	Black	Hispanic	Asian	Indian/ Pacific	Unknown	Pell Grant	Non U.S. Citizens
3	2	4	0	0	0	0	1	1	1

**ENROLLMENT BY CAMPUS:**

East	West	Osceola	Winter Park	Lake Nona
0	5	0	0	0

**GOAL 2 MEASURES AND OUTCOMES:**

<b>GOAL 3 Measures and Outcomes</b>	<b>2010-11 Baseline</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
Number of students on semester/annual study abroad	2	7	5	4
Total amount of scholarships awarded for short-term study abroad (Student Development, Foundation, SAGE, grant)	\$3500	\$22,000	\$15,000	\$2,954
Number of Gilman and Boren Scholarship recipients	2	0	2	0

- **Goal 4: Increase Student, Scholar, and Faculty Exchange Opportunities**

Major activities completed towards this goal include:

**DISNEY INTERNATIONAL COLLEGE PROGRAM:** Continuing International Education (CIE) enrolled 35 students from Brazil, Colombia, and Japan in the Disney Program. In addition, CIE hosted visitors from two new universities from Japan in January and signed three new agreements with Zealand Institute of Business and Technology from Denmark, Yokohama City University and Matsuyama University from Japan.



**FACULTY/STAFF EXCHANGE PROGRAMS, SABBATICALS, ENDOWED CHAIR PROGRAMS, & OTHER INTERNATIONAL TRAVEL:** Valencia supported international travel for the following individuals during the period of July 1, 2013 to June 30, 2014:

NAME	CAMPUS	COUNTRY	REASON
Albert Strickland	CJI	Puerto Rico	Program at Ana G. Mendez University
Bill Morris	CJI	Puerto Rico	Program at Ana G. Mendez University
Chad McDaniel	CJI	Puerto Rico	Program at Ana G. Mendez University
Steve Kelley	CJI	Puerto Rico	Program at Ana G. Mendez University
John Todd Gardiner	CJI	Puerto Rico	CE firearms training pre-deployment
Paul Pratt	CJI	Puerto Rico	CE firearms training pre-deployment
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Gaby Hawat	DO	Saudi Arabia	Work with Princess Noura University
Joyce Romano	DO	Saudi Arabia	Work with Princess Noura University
Susan Ledlow	DO	Saudi Arabia	Work with Princess Noura University
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Areeje Zufari	East	Spain	NEH Trip
Areeje Zufari	East	Morocco	Other International travel
Deymond Hoyte	East	Spain, Germany, France	Endowed Chair
James McDonald	East	Ireland	Endowed Chair
Jeremy Bassetti	East	Spain	NEH Trip
Kurt Overhiser	East	Netherlands	Faculty Exchange
Lester Edgardo Sandres	East	Spain	NEH Trip
Patrick Szymanski	East	Spain	NEH Trip
Richard Gair	East	Germany, Poland	Endowed Chair
Richard Gair	East	Israel	Int'l Holocaust Educator's Conference
Sarah Melanson	East	England	Sabbatical
Sarah Melanson	East	Spain	International Internship Program Development
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Debra Hollister	Lake Nona	France & Switzerland	International Conference
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Kathleen Plinske	Osceola	Spain	Don Quijote Language School
Kevin Mulholland	Osceola	England	Unknown

Kevin Mulholland	Osceola	Italy	International Conference
Kevin Mulholland	Osceola	Netherlands	Faculty Exchange
Marlene (Ana) Temes	Osceola	Italy	International Conference
Paul Chapman	Osceola	Israel	International Seminar
Aaron Powell	West	France	Sabbatical
Ana Caldero Figueroa	West	Spain	NEH Trip
Andrea Houser	West	Colombia	International Student Recruitment
Caroline Cully	West	Spain	Other International Travel
Caroline Cully	West	Spain	NEH Trip
Deb Hall	West	Kenya	Program - Action for Childen in Conflict Project task
Gustavo Morales	West	Spain	NEH Trip
Kenneth Carpenter	West	Netherlands	Faculty Exchange
Kourtney Baldwin	West	Spain	NEH Trip
Lisa Macon	West	Saudi Arabia	Work with Princess Noura Universtiy
Neal Phillips	West	China	International Conference
Ralf Jenne	West	Spain	NEH Trip
Richard Sansone	West	Mozambique	Endowed Chair 13-14
Talia Popovski	West	Vietnam	International Student Recruitment
Talia Popovski	West	Trinidad & Tobago	International Student Recruitment
Talia Popovski	West	Jamaica	International Student Recruitment
Talia Popovski	West	Bahamas	International Student Recruitment
Talia Popovski	West	Colombia	International Student Recruitment
Andrea Houser	West	Colombia	CIE Programs Recruitment
Ilyse Kusnetz	Winter Park	Spain	Endowed Chair

<b>GOAL 4 Measures and Outcomes</b>	<b>2010-11 Baseline</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
SAGE - Number of new agreements with overseas institutions	2	3	4	5
SAGE – Number of inbound / outbound faculty, staff, or scholar exchanges	2/2	2/3	2/5	3/3
SAGE – Number of outbound student exchanges	0	0	0	0
CIE - Number of new agreements with overseas institutions	5	19	2	3
CIE - Number of inbound student exchanges	74	22	59	35
ISS - Number of inbound student exchanges	0	1	2	3

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- **Goal 5: Increase International Student Enrollment**

Major activities completed towards this goal include:

The first full year of the reorganization of the International Student Services department was a successful one with many positive accomplishments. The enrollment goals were exceeded every session, with an overall achievement of 107% to goal. ISS worked on creating a more efficient enrollment process supported by a strong emphasis on individualized customer service. A significant improvement was achieved when ISS received approval to remove the NACES evaluation requirement for international high school transcripts and steps were taken to implement this new process for fall 201510. The positive impact of this change will be experienced in the fall 201510-30 terms and beyond. All of the top marketing and recruitment strategies were achieved, including updating the website, creating new collateral, implementing the CRM system, and hiring additional staff. ISS grew from 7 full-time/2 part-time staff to 10 full-time/5 part-time staff. Below is a summary of activities from the past year:

- **Reorganization and Hiring of ISS Staff:** Recruitment area is fully staffed with one recruitment specialist on the East Campus, two recruitment specialists on the West Campus, and the Recruitment Manager also on the West Campus. The International Technical Document Specialist job description was updated with the new title of International Admissions Specialist to accurately reflect the job duties.
  - **Streamline the Enrollment Process:** The following items were implemented to make the enrollment process for international students easier and seamless:
    - Implemented the CRM to maximize the conversion of students from prospects to enrollments. CRM has been integrated with Banner.
    - Eliminated the requirement of NACES evaluations for international high school transcripts. Applicants no longer have to pay or wait for outside evaluations, which reduces cost and time for the applicant.
    - Updated the international application by modifying current Banner application.
    - Developed report to track applications and admissions decisions.
    - Decision was made to have International Admissions Specialists issue Form I-20, which removed a bottleneck in the admissions process.
    - Decision was made to create an incoming document report that allows for easier processing and tracking of applicant documents.
  - **Marketing Plan Developed:** In collaboration with the Marketing Department and key stakeholders, a college-wide marketing plan targeting international non-degree (Continuing Education) and degree-seeking students was developed. The CRM product Intelliworks was purchased from Hobsons for the purpose of tracking/responding to leads and is currently in the beginning implementation stages.
  - **International Recruitment Travel Plan:** The travel plan was updated for the 2013-2014 academic year focusing on Vietnam, the Caribbean, and Colombia. The Manager of International Recruitment visited high schools, attended college fairs, and met with educational advisers and government officials in these countries.
  - **International Recruitment Plan:** The recruiting plan was updated and includes internal and external data, enrollment goals, and comprehensive recruiting strategies. See **Addendum E** for details.
  - **Survey Implemented:** The i-Student Barometer international student survey was distributed in November 2013. The survey collected data from current international students and allowed us to compare student satisfaction with other colleges throughout the U.S. The survey provided information on how students heard about Valencia and their overall experience as a student. Based on the data collected, we are able to tailor our processes and improve customer service. We had a 41% response rate. Valencia ranked 1<sup>st</sup> in the U.S. and 10<sup>th</sup> globally for overall satisfaction. Refer to **Addendum F** for more details.
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<b>GOAL 5 Measures and Outcomes</b>	<b>2010-11 Baseline</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
ISS - Fall SEVIS enrollment	305	325	388	441
ISS - Annual new SEVIS students	Fall - 57 Spring - 54 Summer - 35	Fall - 75 Spring - 56 Summer - 51	Fall - 83 Spring - 68 Summer - N/A	Fall - 121 Spring - 88 Summer - 75
ISS - Annual SEVIS and non SEVIS enrollment	Fall - 654 Spring - 609 Summer - 390	Fall - 582 Spring - 562 Summer 378	Fall - 594 Spring - 589 Summer - N/A	Fall - 653 Spring - 700 Summer - 482
ISS - International student persistence rates of Fall cohort - Fall to Spring	89.8%	79.6%	95.9%	93.9%
ISS - International student persistence rates of Fall 2009 cohort - Fall to Fall	72.9%	70.4%	83.8%	83.1%
ISS - International student progression rates of Fall cohort - Completed 30 credits within one year	18.6%	22.2%	29.7%	16.8%
ISS - International student progression rates of Fall cohort - Completed 45 credits within two years	52.5%	56.0%	52.7%	53%
ISS - International student graduation rates of Fall cohort - within 3 years	41.0%	44.1%	50.8%	Not yet available until end of fall 2014 term
ISS - Survey of international students	No data	No data	Scheduled for October 2013	Completed in December 2013. See attached addendum.
CIE - Annual SEVIS students in the Intensive English Program	108	176	155	227
CIE - Annual SEVIS enrollment in the Intensive English Program (duplicated headcount)	1580	1931	3030	2773
CIE - Annual survey score from students in the Intensive English Program (1-5 scale)	3.7	3.8	4.0	4.4 *Results are from Jul. 2013 to Feb. 2014

- **Goal 6: Integrate International Students into the College and the Local Community**

Major activities completed towards this goal include:

**CIE'S INTENSIVE ENGLISH PROGRAM:**

Continuing International Education hosted 14 activities for 239 students in the Intensive English Program and the International College Program. In addition, Continuing Education hosted an international student orientation for each start date for both the Intensive English Program and the International College Program.



**FLORIDA INTERNATIONAL LEADERSHIP CONFERENCE:**

ISS chaperoned a group of 10 students to the annual Florida International Leadership Conference (FILC). The conference allows international students and domestic study abroad students the opportunity to engage in leadership related discourse.

**INTERNATIONAL EDUCATION WEEK (IEW):** With each year Valencia's participation in International Education Week grows. Participation, among and across disciplines both in and out of the classrooms, is rapidly becoming the norm. Each of our five campuses designs a program unique to their audience. Faculty, staff, students and administrators are encouraged to participate in as many events as possible. While the staff of the International Student Services offices plays a major role in bringing campus activities together, the college displays an institutional commitment by having the Director of Curriculum Initiatives strive to create an atmosphere of institutional support and inclusiveness that provides guidance and assures college wide success. During the 2013/14 there were in excess of 59 events college among the five campuses.

**INTERNATIONAL STUDENT ORIENTATION:** International Student Services (ISS) hosted multiple international student orientations at the start of each term in addition to workshops throughout the academic year. The purpose of these activities was to introduce students to Valencia College's vast array of resources and assist with their transition to new cultural and academic environments. All new students registered for classes prior to the end of each orientation session. SGA officers and VISA club members spoke at each orientation to welcome students to Valencia and encourage involvement on campus. Workshops included employment, internships, and health insurance. ISS also hosted or co-hosted Asian, Brazilian, and French cultural festivals to introduce domestic students to new cultures.

<b>GOAL 6 Measures and Outcomes</b>	<b>2010-11 Baseline</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>
ISS - Number of on-campus events that integrated international students into the college (orientations, workshops, etc.).	No data	No data	14	17
ISS - Number of on campus events that integrated international and domestic students on campus (including IEW).	No data	No data	33	44
ISS - Number of off-campus events that integrated international students into the community.	No data	No data	1	4
CIE - Number of on-campus events that integrated international students into the college (orientations, workshops, etc.).	ICP: 1 IEP: 23 <b>Total: 24</b>	ICP: 2 IEP: 23 <b>Total: 25</b>	ICP: 4 IEP: 21 <b>Total: 25</b>	ICP: 2 IEP: 23 <b>Total: 25</b>
CIE - Number of on-campus events that integrated international and domestic students on campus (including IEW).	ICP: 1 IEP: 2 <b>Total: 3</b>	ICP: 2 IEP: 1 <b>Total: 3</b>	ICP: 5 IEP: 3 <b>Total: 8</b>	ICP: 2 IEP: 2 <b>Total: 4</b>

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CIE - Number of off-campus events that integrated international students into the community.	ICP: 3 IEP: 6 <b>Total: 9</b>	ICP: 6 IEP: 7 <b>Total: 13</b>	ICP: 5 IEP: 4 <b>Total: 9</b>	ICP: 5 IEP: 5 <b>Total:10</b>
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# VALENCIA'S

## GLOBAL DISTINCTION COURSE LIST

### ADDENDUM A

#### LIST OF INTERNATIONALIZED COURSES FOR THE GLOBAL DISTINCTION:

##### Arts, Humanities, Communication, and Design

- AFA 2000 Introduction to the African American Experience
- ARH 2050, 2051 Introduction to Art History I, II
- ARH 2500 Non-Western Art History
- DAA 1330, 1331 African Dance I, II
- ENL 2012 English Literature 1300-1800
- ENL 2022 Survey English Literature 1800 to Present
- FRE 1000 Conversational French
- FRE 1120, 1121 Elementary French I, II
- FRE 2200, 2201 Intermediate French I, II
- GEA 1000 World Geography
- GER 1000 Conversational German
- GER 1120, 1121 Elementary German I, II
- HUM 2220 Humanities Greek/ Roman
- HUM 2223 Humanities Late Roman and Medieval
- HUM 2232 Humanities Renaissance and Baroque
- HUM 2234 Humanities Enlightenment and Romanticism
- HUM 2250 Humanities 20<sup>th</sup> Century
- HUM 2310 Mythology
- HUM 2403 Middle Eastern Humanities
- HUM 2410 Asian Humanities
- HUM 2454 African-American Humanities
- HUM 2461 Latin American Humanities
- LIT 2110 Survey in World Literature: Beginning through Renaissance
- LIT 2120 Survey in World Literature: Enlightenment through Present
- LIT 2174 Multimedia Literature: The Holocaust
- SPC 1700 Cross-Cultural Communication
- SPN 1000 Conversational Spanish
- SPN 1340, 1341 Spanish for Heritage Speakers I, II
- SPN 2200, 2201 Intermediate Spanish I, II
- WOH 2003 A History of Genocide

##### A.S. Degrees

- FSS 2242C International and Regional Foods
- HFT 2867 Wine Essentials

##### Business

- FIN 2051 International Finance
- GEB 1350 Introduction: International Business
- GEB 2955 Immersion in Global Business
- MAR 2150 International Marketing



# VALENCIA'S

## GLOBAL DISTINCTION COURSE LIST

### Education

- None applicable

### Health Sciences

- None applicable

### Public Safety

- CJE 2062 Peace, Conflict, and the Police\*
- CJE 2160 Multicultural Law Enforcement

### Science

- BSC 2366 Neotropical Ecology\*
- PCB 2350 Neotropical Biology
- BOT 2800 Ethnobotany

### Technology

- CGS 2038C IT for International Business

### Engineering

- None applicable

### Mathematics

- None applicable

### Social and Behavioral Sciences and Human Services

- ANT 2000 Introductory Anthropology
- ANT 2140 Introduction to Archaeology
- EUH 2000 Ancient and Medieval West Civilization
- EUH 2001 Modern West Civilization
- INR 2002 International Politics
- INR 2002H International Politics Honors



# VALENCIA'S GLOBAL DISTINCTION BLUEPRINT

## INTERNATIONALIZING THE CURRICULUM COMMITTEE 14-15:

NAME	TITLE	CAMPUS
Aby Boumarate	Professor, English	East
Bliss Thompson	Coordinator for International Students	West
Felicia Hardeman	Assistant Director, Graduation and Records	West
Jenni Campbell	Dean of Communications	Osceola
Jennifer Robertson	Director, Study Abroad and Global Experiences	DO
Jenny Hu	Professor, Computer Program/Analysis	Osceola
Joy Jones	Copywriter, Organizational Communications & Development	CJI
Dr. Karen Borglum (Co-Chair)	AVP, Curriculum and Articulation	DO
Katie Shephard	Professor, Speech	West
Dr. Laura Blasi	Director, Institutional Assessment	DO
Dr. Maryke Lee	Dean, Mathematics	East
Michael Robbins	Professor, English	Osceola
Tammy Gitto (Co-Chair)	Professor, Humanities	Osceola
Dr. Nicholas Bekas	Campus Dean, Academic Affairs	West
Richard Gair	Professor, Reading	East
Mollie McLaughlin	Professor, Speech	East

## GLOBAL DISTINCTION VISION:

To prepare students to live and work in an interdependent and multicultural world and have the knowledge, skills, and attitudes of a competent global citizen.

## PROGRAM OUTCOMES (Draft):

- Increase your knowledge of the world and current events
- Achieve a greater degree of cross-cultural competency
- Show appreciations for others who are different
- Articulate a high degree of self-awareness from a cross-cultural perspective
- Demonstrate curiosity about the world and others

## REGISTRATION & COMMUNICATION:

1. Complete the online form on the GD webpage (coming soon), which will go to the SAGE Office for tracking purposes.
2. An unofficial transcript must be included with the registration.



# VALENCIA'S GLOBAL DISTINCTION BLUEPRINT

3. An official welcome letter will be sent to the student with a copy of their SAGE Passport to be used for course and co-curricular tracking (draft idea).
4. The SAGE Office will send out regular communication on a monthly basis to all students registered to promote upcoming events.

## CURRICULAR AND CO-CURRICULAR REQUIREMENTS:

1. **Orientation:** Students must attend a one-hour orientation session that will provide an overview of the Global Distinction. This will be offered once in the fall and once in the spring.
2. **Curricular:** Students must take 15 credit hours of courses from a published list by the SAGE Office.
3. **Co-Curricular:** Students must complete 15 hours of co-curricular activities with a global/intercultural theme. A list of approved activities will be made available each year with the number of hours assigned. *Examples include:* workshops, seminars, guest speakers, volunteering, attendance to an international education conference, foreign films, International Education Week, student club, cultural performance.
4. **International Experience:** Students who complete any of the following will get the number of credit hours for that course plus all of their 15 co-curricular hours covered:
  - short-term or semester study abroad
  - international internship (overseas or local)
  - internationalized service learning project (overseas or local)
5. **Capstone:** Students will complete a creative final capstone project and present to a public audience. A project rubric will be provided (coming soon).

## CAPSTONE EVENT:

At the end of each spring semester, an event will be held for students who are completing their distinction to make their presentations. The event will be rotated between East, West, and Osceola Campuses each year. The purpose of this event will also include co-curricular hours for students in the process of earning a distinction and as a marketing event to recruit new students. Food and beverages will be served.

## GLOBAL DISTINCTION COMPLETION:

Students will be presented with a certificate of accomplishment, an item of acknowledgement with a global theme (to be determined), and the Global Distinction will be noted on their transcript.



# VALENCIA'S GLOBAL DISTINCTION BLUEPRINT

## **COURSE SELECTION PROCESS FOR THE GLOBAL DISTINCTION:**

The courses initially selected for the list will be those that are already inherently internationalized to a significant degree. The list will be drafted by the committee and reviewed by faculty and academic deans for final approval. These courses will be coded in Banner so that students can search for them.

Faculty members will also have the opportunity to add their own specific course sections to the list by completing a form for consideration by the committee. If the course is not deemed to be at the required level of internationalization, the faculty member can choose to go through the *INZ the Curriculum Workshop* to further develop the course and resubmit to the committee.

# PEACE AND JUSTICE INITIATIVE

## Fall 2014-Spring 2015 Calendar of Events

ADDENDUM B



The Peace and Justice Initiative at Valencia College promotes peace and justice for all. Our aim is to nurture an inclusive, caring and respectful environment on campus and within our community - one where conflict leads to growth and transformation rather than violence or aggression.

The Initiative is guided by its mission: **All People, All Voices, All Matter: Making a difference by intentionally engaging in practices and principles that explore, advocate, and honor the dignity of self, others, and the earth.**

### **Friday, September 5<sup>th</sup>-Saturday, September 6<sup>th</sup>**

Peace and Justice Ambassador Retreat  
Criminal Justice Institute, Room 135, 9:00 am-5:00 pm

### **Friday, September 12<sup>th</sup>**

*Girl Rising* Film Screening and Panel Discussion  
Winter Park Campus, Room 225, 6:00 pm-9:00 pm

### **Monday, September 15<sup>th</sup>-Friday, September 19<sup>th</sup>**

*Global Peace Week*, featuring the Global Peace Film Festival and Humanitarian Carl Wilkens  
Check online schedule for events

### **Friday, October 10<sup>th</sup>**

*Valencia Night* at the Islamic Society of Central Florida  
5:30-8:00 pm, 1586 N. Goldenrod Road, Orlando

### **Thursday, October 16<sup>th</sup>**

*Serve to Learn. Learn to Serve: Service Learning Faculty Workshop* with Speaker Dr. George Lopez  
West Campus, Special Events Center, 9:00 am-12:00 pm

### **Thursday, October 16<sup>th</sup>**

Dr. George A. Lopez, United States Institute of Peace, Keynote Presentation  
West Campus, Room 11-206, 2:30-3:45 pm

### **Friday, October 17<sup>th</sup>**

Dr. George A. Lopez, Faculty Development Workshop – Integrating Peace Studies – USIP Resources  
West Campus, Special Events Center, 9:00 am-12:00 pm

### **Saturday, October 25<sup>th</sup>**

Fall Festival service project at the Coalition for the Homeless  
8:30 am-12:30 pm

# PEACE AND JUSTICE INITIATIVE

## Fall 2014-Spring 2015 Calendar of Events

### **Monday, November 17<sup>th</sup>**

*The Peace Breakfast: An Interfaith Gathering*, as part of International Education Week  
East Campus, Room 3-113, 8:30-9:45 am

### **Thursday, November 20<sup>th</sup>**

Dr. Peggy McIntosh Keynote Presentation  
Winter Park Community Center, 4:30 pm Gathering, 5:30 pm Keynote and Discussion

### **Friday, November 21<sup>st</sup>**

Dr. Peggy McIntosh Faculty Development Workshop - *Creating Inclusive and Equitable Classrooms*  
East Campus, Room TBA, 9:00 am-12:00 pm

### **Thursday, December 4<sup>th</sup>**

*Potlatch Giveaway Celebration*  
East Campus, Mall Area, 1:00-2:15 pm

### **Monday, January 26<sup>th</sup> - Friday, January 30<sup>th</sup>**

Week-Long *Conversation on Justice*  
Check online schedule for events

### **Friday, February 20<sup>th</sup> - Saturday, February 21<sup>st</sup>**

Peace and Justice Ambassador Retreat  
Location and time TBA

### **Friday, February 27<sup>th</sup> - Saturday, February 28<sup>th</sup>**

Faculty and Staff Annual Peace and Justice Retreat  
Cottage at Lake Lily, 9:00 am-5:00 pm

### **Monday, March 23<sup>rd</sup>**

*The Peace Breakfast: An Interfaith Gathering*  
East Campus, Room 3-113, 8:30-9:45 am

### **Saturday, March 28<sup>th</sup>**

Spring Fling service project at the Coalition for the Homeless  
8:30 am-12:30 pm

### **Friday, April 10<sup>th</sup>**

*Valencia Night* at the Guang Ming Buddhist Temple  
5:30-8:00 pm

**For more information, visit:**

**Website:** [valenciacollege.edu/PJI/](http://valenciacollege.edu/PJI/)

**Facebook:** [facebook.com/valenciapeaceandjustice](https://www.facebook.com/valenciapeaceandjustice)

**Valencia Events:** [events.valenciacollege.edu/group/PJI](http://events.valenciacollege.edu/group/PJI)

**VALENCIA**COLLEGE

PEACE AND  
JUSTICE INITIATIVE  
All People, All Voices, All Matter.



# INTERNATIONAL EDUCATION WEEK

Nov. 17-21, 2014

## East Campus

Date	Times	Location	Event Title	Description	Presenter	Organizer	Type of Event
Monday	8:30-9:45 am	3-113	"The Peace Breakfast: An Interfaith Gathering"	Share expressions of peace and nonviolence from diverse cultures, philosophies, and faith traditions. A panel of faith leaders from the community will be present to discuss interfaith topics. A free, delicious breakfast will be served!	Building US	PJI   Rachel Allen	Co-curricular
Monday	10-11:30 am	3-177	"Cross-Cultural Simulation Game"	BaFa BaFa is a cross-cultural learning experience that helps groups understand and appreciate diversity. In this session, participants will learn how to be part of a foreign culture and interact with a group from a foreign culture through a simulated role play. After the simulation, the groups will debrief the experience.	SAGE office	Jennifer Robertson	Co-curricular
Monday	11-2 pm	3-113	"The Hunger Banquet"	The Hunger Banquet is an interactive event that simulates community/global hunger and homelessness.	Valencia Volunteers	DeAndra Dixon	Club-organized
Tuesday	12-2 pm	Mall	"International Food and Dance Festival"	International Food and Dance Festival sponsored by International Student Services, Valencia International Club and Student Development. Come sample free food from around the world and be entertained with international dance performances.	ISS	Michelle Torres	Club-organized
Tuesday	12-2:30 pm	Mall	"SAGE Study Abroad Fair & Global Citizens Trivia"	SAGE will host a mini study abroad fair and global citizens trivia game.	SAGE	Kara Parsons	Tabling



<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Wednesday	10-11 am	3-177	"6 Weeks in Israel: Learning, Studying, Volunteering & Seeing The Inside of Bomb Shelters"	During the summer of 2014, Professor Gair spent six weeks in Israel for a professional conference. During this time, rockets were being launched by Hamas into Israel, requiring Pro. Gair to retreat to bomb shelters each time the siren sounded.	Richard Gair	Richard Gair	Co-curricular
Wednesday	12-2 pm	Blg. 5, Great Hall	"Florida Engineering Society: Engineering Expo"	FES will be tabling to encourage student interest in the engineering profession. Students will have an opportunity to interact with several engineering projects.	Florida Engineering Society	Daniel Barkley	Tabling
Wednesday	1-2:30 pm	3-177	"Inca Civilization and Colonization"	During the summer of 2014, 9 faculty members from 3 different Valencia campuses studies the Inca civilization and traveled to Peru for a 12-day experiential learning trip.	Paul Chapman	Marlene Temes	Co-curricular
Wednesday	2:30-3:45 pm	8-101	"Cross Cultural Experiential Learning: A Glimpse of South-East Asia"	Dr. Yasmeeen will share with the audience her Sabbatical experiences in Malaysia, Indonesia, and India. She will collaborate the event with students from the Diversity in Education course and community members from the above countries.	Dr. Yasmeeen Quadri and friends	Dr. Yasmeeen Quadri	Club-organized
Wednesday	6-8:30 pm	6-110	Movie: "Après-vous"	A random act of kindness snowballs into vivid proof that "no good deed goes unpunished" ... as Antoine learns one random evening when he takes a shortcut home through a park. This film earned critically-acclaimed actor, Daniel Auteuil, a Cesar Award nomination for Best Actor (French equivalent of an Oscar) for his outstanding comedic performance in this comic romp.	Karen Folwler	Karen Fowler	Co-curricular

Date	Times	Location	Event Title	Description	Presenter	Organizer	Type of Event
Thursday	10-11 am	3-177	"At World's End: A Valencia Professor's Experiences in China and Tibet"	Fresh from an invitation to speak about online engagement of distance learners at the BIT World Economic Conference in Dalian, China. Professor Philips is eager to share the ideas and efforts of international colleagues to engage online learners and bridge distance gaps.	Neal Philips	Neal Philips	Co-curricular
Thursday	12-2 pm	Mall	"Cultural Learning Stations"	A variety of engaging activities for students, faculty, and staff. Examples include: henna painting, names in different languages, & photos from around the world.	International Student Services	Michelle Torres	Tabling
Thursday	1-2 pm	3-177	"International Service Learning"	Participants will gain a deeper understanding of the description, mission, and essential components that make up Valencia's Service Learning initiative. Additionally, they will learn how one class integrated Service Learning into their French course and traveled to France in the summer of 2014.	Douglas Taylor	Douglas Taylor	Co-curricular

## Osceola Campus

Monday	9-2 pm	Blg. 2, Atrium	"Flags and Banner Display"	Flags from countries which make up our International Student population & some of our campus Study Abroad courses were selected to be hung on campus on the first day of IEW. They will remain hanging in the atrium of building 1 through IEW week.	Tammy Gitto	Tammy Gitto	Club-organized
Monday	11am - 2pm	Blg. 2 (front) & 3 (back)	"International Clothesline"	Come see the typical clothing worn by people in countries all around the world.	EAP students	Christie Miller	Club-organized
Monday	12-2 pm	Blg. 1 & 2, Outside	"Side-walk Chalk Art"	Students are welcome to use the sidewalks between buildings 1 and 2 to draw internationally-themed artwork.	Creatologist - Student Development	Creatologist - Student Development	Club-organized
Monday	1:30-2:30 pm	4-306	"At World's End: A Valencia Professor's Experiences in China and Tibet"	Fresh from an invitation to speak about online engagement of distance learners at the BIT World Economic Conference in Dalian, China. Professor Philips is eager to share the ideas and efforts of international colleagues to engage online learners and bridge distance gaps.	Neal Philips	Neal Philips	Co-curricular

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Tuesday	1:30-2:30 pm	3-208	"International Service Learning"	Participants will gain a deeper understanding of the description, mission, and essential components that make up Valencia's Service Learning initiative. Additionally, they will learn how one class integrated Service Learning into their French course and traveled to France in the summer of 2014.	Douglas Taylor	Douglas Taylor	Co-curricular
Tuesday	3-7 pm	Blg. 4, Patio	"Passport Distributed"	Students visit tables, obtain a passport, and answer trivia to get stamps.	WCC & Study Abroad	Tammy Gitto	Club-organized
Tuesday	4-7 pm	4-105	"Charter for Compassion"	Students will have an opportunity to learn about the international Charter for Compassion movement, sign the charter if they choose, and sign up to join a group to help Valencia become Florida's first official Compassionate College.	Abbie Potter Henry	Abbie Potter Henry	Co-curricular
Tuesday	4-7 pm	4-105	"Runway of the World"	Students will model and display clothing from a variety of cultures. Clubs will have tables from various cultures promoting international diversity.	Osceola students	Stacy Bernabel, Nelson Sepleveda, Christie Miller	Club-organized
Wednesday	11-1 pm	Blg. 1, Outside	"Immigration and Passport Fair"	Representatives from the Osceola county court house will be on campus to provide interested students, faculty, and staff with important information about obtaining passports and visas.	Osceola County Passport Office	Tammy Gitto	Club-organized
Wednesday	11-2 pm	Blg. 1, Field	"SAGE Study Abroad Fair & Global Citizens Trivia"	SAGE will host a mini study abroad fair and global citizens trivia game.	SAGE	Kara Parsons	Tabling
Wednesday	12-3 pm	4-105	"UCF International Flavor"	Art Exhibit and Poster Contest on display for students, faculty and staff to view and vote for the one they fill best showcase the culture or country it is representing.	Various student, faculty, & staff	Barbara Reeder	Club-organized
Wednesday	1-4 pm	Blg. 1, Field	"International Soccer Tournament"	Which country will be this year's World Cup champion? Find out as students, faculty, and staff team up to represent different countries and compete in Valencia's version of the World Cup.	Jamie Sanchez	Jamie Sanchez	Club-organized

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Wednesday	1-4 pm	Blg. 1, Field	"Healthy International Food"	Enjoy delicious international cuisine while being a spectator to the soccer tournament.	Wellness Ambassadors	Nelson Sepleveda	Club-organized
Wednesday	5-7:30 pm	Fountain Area	"Steel Band Performance"	Get ready to enjoy a performance with a Caribbean flair from this talented and eclectic local Steel Band Orchestra.	St. John's Episcopal Church	Tammy Gitto	Club-organized
Wednesday	7-9:30 pm	Café Seating Area	"IEW Spoken Word Coffeehouse"	Participants will enjoy poetry from other countries read in the original languages.	Various student, faculty, & staff	Abbie Potter Henry & Michael Robbins	Co-curricular
Thursday	10-2 pm	Blg. 3, Outside (back)	"Reflections of the Week"	Bulletin Boards will be available for reflection throughout the week and be placed 'front and center' in the entrance of blg. 1.	Kate McOwen	K. McOwen	Club-organized
Thursday	1-4 pm	4-105	"Share Your Story: Experiences in Study Abroad and Global Learning"	<p>This is a program where faculty and students will share their experiences with education in other countries and study abroad, along with how it affected their teaching, their approach to their academics, or their lives in general.</p> <p>Dr. Scott F. Creamer is the organizer of the event. He has a Ph.D. in political science from the University of Connecticut and has been the study abroad leader for Valencia College's international politics program in France and Belgium for two years. As an undergraduate student at Johns Hopkins University, he participated in a summer study abroad program in Nigeria.</p>	Scott Creamer	Scott Creamer	Co-curricular
Thursday	1:30-2:30 pm	Auditorium	"Inca Civilization and Colonization"	During the summer of 2014, 9 faculty members from 3 different Valencia campuses studied the Inca civilization and traveled to Peru for a 12-day experiential learning trip.	Paul Chapman	Marlene Temes	Co-curricular

Date	Times	Location	Event Title	Description	Presenter	Organizer	Type of Event
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## Lake Nona Campus

Monday	11 am-1 pm	Main Hallway	"Peace Week"	A co-curricular event that focuses on the 13 principles of Peace and Justice. This event provides students the opportunity to make connections between the principles and how they apply to their everyday life.	LNC students	Joshua Austin	Club-organized
Monday	1:30-2:30 pm	307	"Inca Civilization and Colonization"	During the summer of 2014, 9 faculty members from 3 different Valencia campuses studies the Inca civilization and traveled to Peru for a 12-day experiential learning trip.	Paul Chapman	Marlene Temes	Co-curricular

## West Campus

11/17-11/21	On-going	on-line classes	"Persuasive Speech Contest"	Students enrolled in online sections of SPC1608 (Professors Mayra Holzer and Tina Tan, West Campus) will present speeches on social issues of global impact. The three top speeches will win gift certificates to be used at the bookstore (\$100.00 1st prize, \$75.00 2nd prize, and \$50.00 3rd prize).	Mayra Holzer & Tina Tane	Mayra Holzer & Tina Tane	Class project
11/17-11/21	On-going	on-line classes	"IEW Speech Contest"	Students on the West Campus are invited to submit a persuasive speech with call to action on any topic related to global issues impacting society. Speeches must be delivered extemporaneously. The 5-7 minute speeches must be recorded in front of a live audience of 5 adults minimum. The top three winners will receive gift certificates to the Valencia bookstore (\$100 1st, \$75 2nd, \$50 3rd).	Mayra Holzer, Tina Tane & Beth King	Mayra Holzer, Tina Tane & Beth King	Co-curricular
11/17-11/21	On-going	Library (Bldg. 6) and on-line libguide	"Spotlight on Asia"	This year West Campus celebrates Asia for International Education Week. Check out this guide for library resources on Asian countries, cultures, languages, issues, etc.	Beth King	Beth King	Co-curricular
11/17-11/21	8 am-4 pm, daily	5-155	"This I Believe.. Wall Share"	EAP student showcase media presentations. All students are welcome to post on the wall, come join the conversation!	Communications Center	Communications Center	Co-curricular

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
11/17-11/21	9 am-4 pm, daily	11-104	"Scholars Around the World"	UCF invites all UCF and Valencia students to stop by building 11 to identify you and your family's country of origin. Check in at 11-104 for a map arrow. You may also submit a paragraph about your country; music, sports, literature, places of interest, architecture or anything else of interest. Open to all students.	Carol Black (UCF)	Bliss Thompson	Student Engagement
Monday	2-3 pm	HSB123	"Free Your Mind"	Free your mind will be lead by Professor Rampersaud. He will teach us how to relieve stress using various meditation and yoga techniques.	Subhas Rampersaud	Kristen Patterson	Student Engagement
Monday	6-9 pm	5-111	Movie: "Throne of Blood"	A war-hardened general, egged on by his ambitious wife, works to fulfill a prophecy that he would become lord of Spider's Web Castle.	Bliss Thompson	Natalie Sutton	Co-curricular
Tuesday	11 am-1 pm	11-106	Video screening: "Discover Our World"	Short informative videos depicting multiple countries and cultures from around the world.	UCF professors and staff	Carol Black (UCF)	Student Engagement
Tuesday	11 am-2 pm	Outside between blg.1 & blg.3	"International Chalk Art Contest"	Working as individual teams, clubs will create sidewalk art that best reflects their interpretation of think locally, act globally. The event is competitive and is jointly sponsored by the the Student Government Association, VISA and International Student Services.	Bliss Thompson	Bliss Thompson	Co-curricular
Tuesday	6-9 pm	5-111	Movie: "Blue Angel"	An elderly professor's ordered life spins dangerously out of control when he falls for a nightclub singer.	Bliss Thompson	Natalie Sutton	Co-curricular
Wednesday	10-11 am	11-106	"At World's End: A Valencia Professor's Experiences in China and Tibet"	Fresh from an invitation to speak about online engagement of distance learners at the BIT Word Economic Conference in Dalian, China. Professor Philips is eager to share the ideas and efforts of international colleagues to engage online learners and bridge distance gaps.	Neal Philips	Neal Philips	Co-curricular

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Wednesday	12:30-2 pm	Bldg. 10, front sidewalk	"Intensive English Chalk Art Contest"	Higher level classes will be identified to participate in this competitive art project. The goal is to make students aware of the importance their behavior have on our global community.	Bliss Thompson	Bliss Thompson	Co-curricular
Wednesday	1-2 pm	6-118	"International Service Learning"	Participants will gain a deeper understanding of the description, mission, and essential components that make up Valencia's Service Learning initiative. Additionally, they will learn how one class integrated Service Learning into their French course and traveled to France in the summer of 2014.	Douglas Taylor	Douglas Taylor	Co-curricular
Wednesday	6-9 pm	5-111	Move: "Tsotsi"	Six days in the violent life of a young Johannesburg gang leader.	Bliss Thompson	Natalie Sutton	Co-curricular
Thursday	11 am-1 pm	11-106	Video screening: "Discover Our World"	Short informative videos depicting multiple countries and cultures from around the world.	UCF professors and staff	Carol Black (UCF)	Student Engagement
Thursday	12-2pm	SSB Patio	"International Food Festival"	This event will provide a taste of a variety of delicious foods from different countries and countries. Come experience a variety of international cuisine while strolling the SSB patio. You will also be introduced to the many countries represented by exchange visitors and international students currently attending Valencia. Enjoy a live DJ, a henna artist, Japanese origami and Japanese calligraphy. This is an event you won't want to miss.	Bliss Thompson & student clubs	Bliss Thompson	Club-organized
Thursday	12-2 pm	SSB Patio	"SAGE Study Abroad Fair & Global Citizens Trivia"	SAGE will host a mini study abroad fair and global citizens trivia game.	SAGE	Kara Parsons	Tabling
Thursday	12-2 pm	SSB Patio	"Florida Engineering Society: Engineering Expo"	FES will be tabling to encourage student interest in the engineering profession. Students will have an opportunity to interact with several engineering projects.	Florida Engineering Society	Daniel Barkley	Tabling

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Thursday	1-2 pm	7-114	"Sustainability Around the World"	We will walk through the ways different countries are creating solutions and economic opportunities in the areas of renewable and alternative energy, housing, waste reduction, local food/agriculture, healthcare, sea level rise, and other global sustainability related issues humans are facing around the globe. We will look to the audience to hear their thoughts on what solutions could be created here locally at Valencia and within the Orlando community.	Resham Shirsat	Resham Shirsat	Co-curricular
Thursday	6-9 pm	4-120	Movie: "Tie Me Up Tie Me Down"	An unbalanced but alluring former mental patient takes a porn star prisoner in the hopes of convincing her to marry him.	Bliss Thompson	Natalie Sutton	Co-curricular
Thursday	6:30-8:30 pm	HSB105	"What You Should Know About Human Sex Trafficking"	Human trafficking is the trade in humans, most commonly for the purpose of sexual slavery, forced labor or commercial sexual exploitation for the trafficker or others, or for the extraction of organs or tissues. H.E.R.O. will sponsor the Sex Trafficking Awareness Workshop Thursday, November 20th from 6:30 - 8: 30 p.m. on Valencia's West Campus in the HSB, room 105. A movie will be shown followed by a panel discussion. Feathered panelist will include both Jane Shugart of Shed Light District and Dr., Doreen Watson, Professor of Sociology at Valencia. Light refreshments will be served.	Subhas Rampersaud	Subhas Rampersaud	Club-organized



Date	Times	Location	Event Title	Description	Presenter	Organizer	Type of Event
<b>Winter Park Campus</b>							
Monday	4-5 pm	113	"At World's End: A Valencia Professor's Experiences in China and Tibet"	Fresh from an invitation to speak about online engagement of distance learners at the BIT World Economic Conference in Dalian, China. Professor Philips is eager to share the ideas and efforts of international colleagues to engage online learners and bridge distance gaps.	Neal Philips	Neal Philips	Co-curricular
Tuesday	11:15 am-12:15 am	108	"Introduction to Fair Trade with Ten Thousand Villages"	Join the Winter Park Campus Honors Program for a special guest presentation from Ten Thousand Villages, one of the world's oldest and largest fair trade organizations. Presenters from Ten Thousand Villages will be providing an introduction to fair trade and will be sharing first-hand experiences from their own work cultivating trading relationships with artisans around the world.	Ten Thousand Villages	Kera Coyer	Co-curricular
Wednesday	10-11 am	108	"The Sacred Valley: Travels to Peru"	Val Woldman, professor of Humanities, will share highlights of her trip to The Sacred Valley in Peru, including pre-Columbian art, Machu Pichu, and her experiences living in a remote Andean village.	Val Woldman	Val Woldman	Co-curricular
Wednesday	1-2 pm	108	"Global Buzz: Cool Concepts and Innovations from Around the World"	Learn about creative innovations and concepts from around the world! Come be inspired by recent developments across the fields of technology, design, art, and advertising.	Kera Coyer	Kera Coyer	Co-curricular
Wednesday	2-6 pm	Portico	"International Career Week"	Join the Winter Park Campus Career Center as they provide information and resources on international careers and internships.	Cheryl Miller	Kera Coyer	Tabling

<b>Date</b>	<b>Times</b>	<b>Location</b>	<b>Event Title</b>	<b>Description</b>	<b>Presenter</b>	<b>Organizer</b>	<b>Type of Event</b>
Thursday	11 am-1 pm	Courtyard	"International Resource Fair"	The International Resource Fair will highlight global opportunities, services, and resources on the Winter Park Campus. This event is meant to complement Winter Park's annual Multicultural Thanksgiving. Come learn more about international careers, study abroad, international service learning, global trivia, special library resources, and more!	Kera Coyer	Kera Coyer	Resource Fair
Thursday	11 am-1 pm	Student Lounge	"Multicultural Thanksgiving"	<p>Please join us for our annual WPC Multicultural Thanksgiving Celebration. This is a delicious celebration where you enjoy good food and help fellow homeless or hungry *Valencia students at the same time. As a student, there are several ways to participate in this special feast. You may:</p> <ol style="list-style-type: none"> <li>1). Sign up at the Information Station to bring a dish, or</li> <li>2). Make a cash donation of \$3.00 or more*, or</li> <li>3). Bring two, or more, non-perishable items for Pooky's Pantry*, and</li> <li>4). Bring your Valencia ID and an appetite!</li> </ol> <p>* We are collecting food and cash donations to support Pooky's Pantry, a by Valencia for Valencia food pantry. What will you bring to the table?</p>	Student Development	Student Development	Co-curricular

# International Recruitment Plan

Fiscal Year 2014-2015



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## II. Review of Internal and External Data

This section contains data that formed the basis for developing our initial list of top target countries. The internal data is from Institutional Research (IR) and provides information on country of origin and preferred degrees. The section on external data provides information on student mobility trends from a variety of resources, including NAFSA and Institute of International Education.

### Internal Data from Institutional Research and Continuing Education

The data below is drawn from the following reports:

- Attachment A - International Student Enrollment by Reporting Year 2013 - 2014
- Attachment B - IEP International Students by Country of Origin – Fiscal Year 2013-2014

A reporting year is defined as fall, spring, and summer. A fiscal year is defined as July 1 – June 30. All of the reports above were created by Institutional Research except for “IEP International Students by Country of Origin – Fiscal Year 2013-2014” which is from Continuing Education.

The data below is pulled from the report titled, “Attachment A -- International Student Enrollment by Reporting Year 2013 - 2014.” In reviewing the data in this report, we can observe that there are a number of students from the Caribbean. If looked at individually, the numbers are not significant. But, if viewed as a group, these countries represent 8.65% of our international student enrollments.

### International Students by Country of Origin – Reporting Year 2013-2014 – Top Ten List

Rank	Place of Origin	% Total
1	Venezuela	19.47
2	Brazil	12.64
3	Saudi Arabia	5.99
4	China	4.33
5	Vietnam	3.33
6	Netherlands	2.82
7	South Korea	2.50
8	Colombia	2.32
9	Morocco	2.16
10	Bahamas	2.16

For the sake of comparison, below are the top five places of origin for the Intensive English program (IEP).

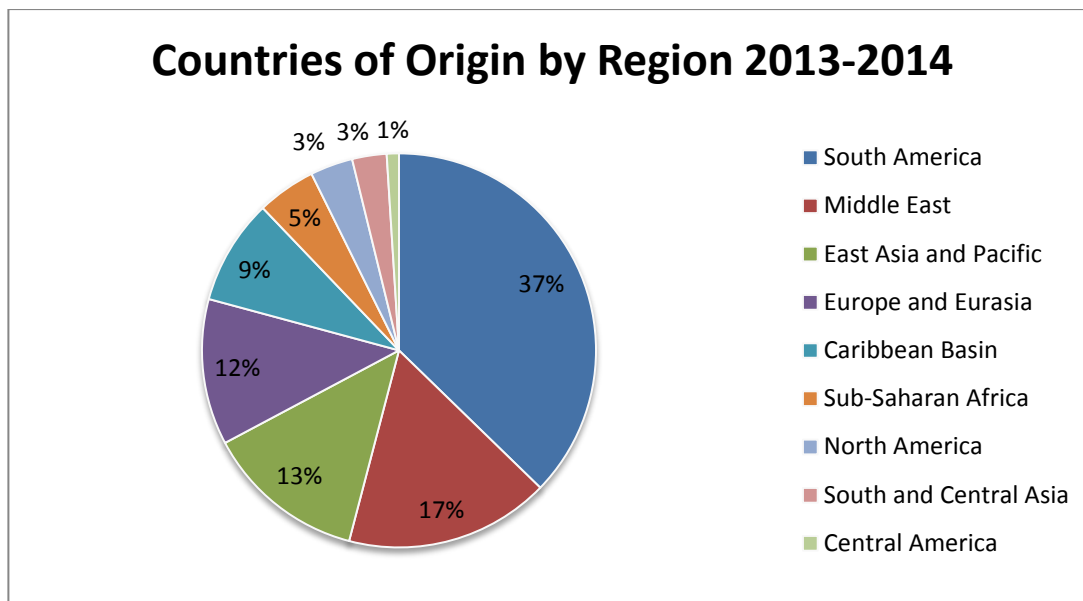
**IEP International Students by Country of Origin – Fiscal Year 2013-2014 - LE**

Rank	Place of Origin	% Total
1	Venezuela	27.63
2	Brazil	19.34
3	Saudi Arabia	16.23
4	Colombia	11.65
5	China	2.75
6	Vietnam	1.89
7	South Korea	1.43
8	Italy	1.39
9	Dominican Republic	1.29
10	Spain	1.22

As we can see, the countries of origin for degree-seeking students and for IEP students are similar, which allows us to synergize our marketing and recruiting efforts to promote IEP as an entry-point into a degree program at Valencia.

**Top Countries of Origin by Region**

The chart below uses data drawn from the *International Student Enrollment by Reporting Year 2013-2014* report mentioned above, and clusters enrollments by region. Add analysis to previous year



## International Students By Program – Reporting Year 2013-2014

Rank	Program	% Total
1	AA: General Studies	36.77
2	Personal Interest	14.48 have Clarissa enter majors
3	AA: Engineering (UCF)	9.81
4	AS: Business Administration	9.32
5	AS: Hospitality/Tour Mgmt	6.32
6	AS: Electronics Eng	1.83
7	AS: Culinary Arts	1.33
8	AS: Graphic Design	1.33
9	AA: Architecture UCF	1.16
10	AS: Computer Programming	1.16

Below are observations based on enrollment by program:

- The top program of study is still AA: General Studies
- 53.0 % of students are enroll in an AA degree which is significantly less than previous years
- 29.62 % of students enroll in an AS degree
- Of students who enroll in an AA degree, the following are the top areas of study:
  - General
  - Engineering/Architecture
- Of students who enroll in an AS degree, the following are the top areas of study:
  - Business
  - Hospitality / Culinary
  - Electronics Engineering

### External Data

**Student Mobility Trends.** According to Open Doors data from the Institute of International Education, international student enrollments at community colleges increased 1.4% from 2012/13 to 2013/14 (Attachment C – Enrollment By Institutional Type – Open Doors). This is the first increase to occur over the last five years. International student enrollment also increased by 8.1% at colleges and universities nationwide, which represented a record high for the United States. According to the November 2014 briefing by Open Doors for 2013/14 enrollments, 886,052 foreign students were enrolled in the United States. Of this number, 9.9% or 87,963 students enrolled at community colleges.

Below are the highlights from the Open Doors November 2014 Briefing:

- China is the top country of origin for international students with 31% of the U.S. total.
- Undergraduate students continue to out number graduate students for the second year in a row.
- Business (21%) and Engineering (19%) are the most popular fields of study.
- Personal and Family funds are the primary source of funding for 65% of international students.

- The top three states host 32% of all international students: California, New York, and Texas.

For the 2013/14 academic year, the top five leading community colleges for international student enrollments were:

1. Houston Community College, TX: 5,208
2. Santa Monica College, CA: 3,482
3. De Anza College, CA: 2,860
4. Lone Star College, TX: 1,968
5. Seattle Central Community College, WA: 1,952 \*note this change

Miami Dade College placed ninth with 1,606 students, Valencia College placed 29th with 763 students, and Broward College placed 38<sup>th</sup> with 514 students.

According to the Attachment B - Florida Open Doors 2014 Fact Sheet, Florida ranked seventh in the nation in hosting foreign students. The leading places of origin for foreign students in Florida for colleges and universities were as follows:

#### Leading Places of Origin For Foreign Students In Florida

Rank	Place of Origin	% Total
1	China	19.4
2	India	10.6
3	Venezuela	7.5
4	Saudi Arabia	5.1
5	Brazil	3.6

- Add Brazil now beat S. Korea

#### Institutions with the Highest Number of Foreign Students in Florida

Rank	Institution	Total
1	University of Florida	6,135
2	University of Miami	3,283
3	Florida International University	3,264
4	University of South Florida	3,232
5	Florida State University	2,227

- Change with FIU and Uof Miami

#### Open Doors - Student Characteristics – Community Collage Data Resources

<b>Gender:</b>	49.1 % female / 50.9 % male
<b>Marital Status:</b>	95.7 % single / 4.3% married
<b>Visa Type:</b>	90.7% F visa / 1.4% J visa / 7.9% other visa



### III. Enrollment Goals

**Blurb** – compare last year to this year, what is new? – **mention changes to target countries “Morocco”**

#### Target List of Countries/Regions

1. Venezuela/Colombia
2. Brazil
3. Vietnam
4. Caribbean: Aruba/Bahamas/Jamaica/Trinidad
5. Morocco

#### Application and Enrollment Goals By Fiscal Year (1314 – 1516)

##### Fiscal Year: 1314

Term	Fall 201410	Spring 201420	Summer 201430	Totals
Applications	330	234	185	749
Admits (D6)	152	108	85	345
New Student Enrollment	128	91	71	290
Returning Student Enrollment	305	312	222	839
Total Enrollments	433	403	293	1129

##### Fiscal Year: 1415

Term	Fall 201510	Spring 201520	Summer 201530	Totals
Applications	497	376	260	1133
Admits (D6)	229	173	120	522
New Student Enrollment	193	146	101	440
Returning Student Enrollment	375	406	297	1078
Total Enrollments	568	552	398	1518

##### Fiscal Year: 1516

Term	Fall 201610	Spring 201620	Summer 201630	Totals
Applications	717	591	363	1671
Admits (D6)	330	272	167	769
New Student Enrollment	278	221	141	640
Returning Student Enrollment	480	539	401	1420
Total Enrollments	758	760	542	2060

#### IV. Recruiting Strategies for FY1415

The plan to increase international student enrollment at Valencia College includes a range of recruitment strategies.

**Strategy #1: Streamline the admission process and create additional communication plans for international applicants in order to eliminate barriers and create a stress-free way to enroll at the college.**

We believe that the successful execution of this strategy can result in a major increase in international student enrollment. Last year major steps were taken to improve the application process for international students including removing the NACES requirement for foreign high school transcripts, eliminating and modifying forms, and creating a friendly customer service environment. There is still more work to be done. This year we will submit a proposal to start accepting the IELTS examination for admission as the first step in an overall revision to the colleges testing and English language requirements. We will eliminate the notarization requirement on the Declaration of Finances form based on the similar processes of peer institutions and the difficulty of students to get this done in foreign countries. More staff will be trained on reviewing foreign high school transcripts and we will develop a communication plan in the CRM which focusses on getting admitted students to enroll.

Goals	Status
1. Submit a proposal for Valencia College to start accepting the IELTS examination as an English Language requirement by January 1, 2015.	
2. Remove the notarization requirement for international applicants on the Declaration of Finances form by March 1, 2015.	
3. Train International Admission Specialists to evaluation foreign high school transcripts to reduce the amount of time to issue D6 decisions by March 1, 2015.	
4. Develop and implement a communication plan designed for admitted students in the CRM to help reduce the melt of students from admit to enrolled by March 1, 2015.	
5. Review additional comparative student characteristic data which will help guide our future recruitment strategies such as, but not limited to, age, gender, application type, funding sources, transfer reasons, denials, etc.	

**Strategy #2: Create and implement a marketing plan that expands Valencia’s reach to targeted audiences and drives a conversion, clearly guiding prospective students through the enrollment funnel from inquiry to orientation.**

During the fiscal year 1314 an International Marketing plan was developed which focused on print and web advertising. Brochures have been printed in four different languages and hundreds of leads have been received and communicated with from our marketing partners. This year we will continue to maintain our existing partnerships but will move focus on developing a new ISS website. The website will be more dynamic with added content and cater to our main web audience of prospective students. We will incorporate a virtual tour so that students can experience the campus without having to come to the U.S. We will also look into new ways to market to local immigrant groups since we know that a majority of our students come to Valencia College because they have friends or relatives living in the Orlando area.

Goals	Status
1. Work collaboratively with Marketing to produce content for the new ISS website which includes student video testimonials, online forms, a designated web area for educational agents, and more information for prospective students. Website set to launch by January 1, 2015.	
2. Launch the YouVisit virtual campus tour and create a system with Marketing to generate leads and the track ROI. Set to launch March 1, 2015.	
3. Create an admitted student packet which provides information on all the steps to enroll. The packet should make Valencia College stand out among competitors, and should be useful as well as attractive. Complete by June 1, 2015.	
4. Explore marketing media sources that reach local immigrant communities in Orlando to promote recruitment trips or recommending Valencia College to family and friends abroad. Identify two sources by June 1, 2015.	
5. Update all web profiles (CollegeWeek Live, Zinch, Internationalstudent.com, Hotcourses, StudyintheUSA, U.S. Journal of Academics, and StudyLink) by June 1, 2015.	

**Strategy #3: Partner with existing and new international education agents to recruit qualified international students.**

Valencia College has just begun utilizing commission-based international education agents for the recruitment of degree-seeking students. A total of four agent agreements were signed in the 1314 fiscal year. The agents signed are located in emerging markets (Colombia, Brazil, Vietnam, and Morocco) with several having existing partnerships with the college’s Intensive English Program. For the 1415 fiscal year the focus will be to begin developing our new relationships and to identify any additional partnerships in key markets (China, Venezuela, UAE, Korea, etc.).

Goals	Status
1. Recruit 5-10 students from new agent partnerships in Morocco, Colombia, Brazil, and Vietnam.	
2. Sign an additional 3-5 qualified education agents in emerging markets for degree seeking recruitment by June 30, 2015.	
3. Formalize the agent training process by creating an online workshop and new partner welcome packet to include materials for distribution, access to the agent training wiki, and an assigned contact person by February 1, 2015.	
4. Incorporate site visits and recruitment activities with at least 3 signed partners by June 30, 2015.	

**Strategy #4: Develop a recruitment travel schedule which includes college fairs, high school visits, language school presentations, and meetings with key partners.**

An important part of our recruitment outreach plan is to make face-to-face contact with prospective students/partners and to get a first-hand experience of our growing markets. A targeted international travel schedule will be implemented which will include participation in U.S. College fairs, schools visits, and meeting with education agents, embassy officials, EducationUSA representatives, and scholarship organizations.

The Fall 2014/Spring 2015 tentative international travel schedule will include the following:

Date	Region/Country	Event Type	Cities	Event organizer
<b>Aug. 16-26</b>	Brazil	High School Visits, Agent meetings	Sao Paulo, Porto Alegre, and Canela	COGI
<b>Sept. 25- Oct. 7</b>	Vietnam	College Fairs, and high school visits	Hai Phong, Hanoi, Danang, and HCMC	Capstone Vietnam tour
<b>November</b>	Caribbean: Bahamas, Jamaica, Trinidad, and Aruba	College Fairs	Nassau, Kingston, Port Spain, Oranjestad	US Embassy Fairs
<b>March</b>	Colombia	High School Visits, Reception for principals, Agent meeting	Bogota	Access American Education
<b>April</b>	Morocco	Expo fair, high school visits, Agent meeting	Tangier, Casablanca, Marrakesh	Global Student Exchange

Goals	Status
1. Sign referral agreements with 2 universities or language schools by February 1, 2015.	
2. Receive at least 80 applications from the Valencia College IEP program students by July 2015.	
3. Obtain at least 1,500 prospective student leads from international travel schedule by July 1, 2015.	

4. Receive at least 80 applications for local high schools or Intensive English programs (not Valencia IEP) by July 2015.	
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## V. Long Term Strategies

In the next two years, we will continue building on the strategies outlined above while at the same time making adjustments based on trends, data, and results. We will focus on deepening existing relationships with partners as well as seeking out new ones. Our work in removing obstacles to applying will remain a top priority.

Additional goals will be added to the strategies as appropriate, and new strategies will be added to the plan. Future possible strategies include the following:

1. Identify possible international high schools as partners for a high school completion program, such as the model used by Washington state.
2. Identify possible international universities as partners for articulation agreements, such as 1+1+2.
3. Explore the possibility of creating short term certificate programs geared towards international students.
4. Develop networks and leverage resources to maximize our exposure to students. Examples include student alumni, Florida Consortium of International Educators (FCIE), Study Florida, and Study Orlando.
5. Conduct research to determine if there are grants that would be a good fit for Valencia College and for this initiative.
6. Explore the possibility of having a scholarship created for international students. Work collaboratively with the Foundation.

Expand recruitment and agency partnerships in China.  
Apply for Simon Award



## OPEN DOORS FACT SHEET: Florida

Educational Exchange Data from *Open Doors 2014*

**INSTITUTE OF INTERNATIONAL EDUCATION**

	Rank in U.S.	Total
<b>FOREIGN STUDENTS IN THE STATE</b>	#7*	36,249 (up 10.7%)
<b>ESTIMATED FOREIGN STUDENTS EXPENDITURE IN THE STATE (in millions of dollars)</b>		\$1,074.2**

\* Rankings include all 50 U.S. states in addition to Washington, D.C.

\*\* Economic analysis produced by NAFSA: Association of International Educators based on enrollment data from *Open Doors 2014*. [www.nafsa.org/eis](http://www.nafsa.org/eis)

### INSTITUTIONS WITH THE HIGHEST NUMBER OF FOREIGN STUDENTS

Institution	City	Total
University of Florida	Gainesville	6,135
University of Miami	Miami	3,283
Florida International University	Miami	3,264
University of South Florida	Tampa	3,232
Florida State University	Tallahassee	2,227

### LEADING PLACES OF ORIGIN FOR FOREIGN STUDENTS IN THE STATE

Rank	Place of Origin	% Total
1	China	19.4
2	India	10.6
3	Venezuela	7.5
4	Saudi Arabia	5.1
5	Brazil	3.6

### AMERICAN STUDENTS ABROAD

TOTAL NUMBER OF U.S. STUDY ABROAD STUDENTS ENROLLED THROUGH INSTITUTIONS IN THE STATE	2011/12	2012/13
	10,079	10,149

### STUDENTS PARTICIPATING IN U.S. DEPARTMENT OF STATE FUNDED PROGRAMS

Exchange Program	Fulbright Program		Gilman Program 2012/13
	2013/14	2014/15	
U.S. Students from colleges and universities in the state	55	52	84
Foreign Students at colleges and universities in the state	132	128	N/A

Source: Open Doors: Report on International Educational Exchange, published annually by IIE with support from the U.S. Department of State's Bureau of Educational and Cultural Affairs. For more information, including press releases on foreign students in the U.S. and U.S. study abroad, and FAQs, including definitions of foreign students and foreign scholars, visit [www.iae.org/opendoors](http://www.iae.org/opendoors) or contact IIE's Public Affairs office at: +1(212) 984-5360.

<http://www.iie.org/Research-and-Publications/Open-Doors/Data/Community-College-Data-Resource/International-Students/International-Students-Total-2013-14>

**2004/05 - 2013/14**

<b>TOTAL INTERNATIONAL STUDENTS AT ASSOCIATE'S INSTITUTIONS*, 2004/05 - 2013/14</b>				
Year	Total Int'l Students	Annual % Change	Int'l Students at Community Colleges as a Proportion of Total Int'l Enrollment	Int'l Students as a Proportion of Total Community College Enrollment**
2004/05	81,859	-	14.5	1.3
2005/06	80,851	-1.2	14.3	1.2
2006/07	84,061	4.0	14.4	1.3
2007/08	86,683	3.1	13.9	1.3
2008/09	95,785	10.5	14.3	1.5
2009/10	94,175	-1.7	13.6	1.3
2010/11	89,853	-4.5	12.4	1.2
2011/12	87,997	-2.1	11.5	1.1
2012/13	86,778	-1.4	10.6	1.1
2013/14	87,963	1.4	9.9	1.2

\* Based on the 2010 Carnegie Classification of Institutions of Higher Education

\*\* Calculated based on data from the National Center for Education Statistics

\* Based on the 2010 Carnegie Classification of Institutions of Higher Education

\*\* Calculated based on data from the National Center for Education Statistics

**2013/14**

<b>TOP 40 ASSOCIATE'S INSTITUTIONS HOSTING INTERNATIONAL STUDENTS, 2013/14</b>				
Rank	Institution	City	State	Total Int'l



				<b>Students</b>
1	Houston Community College System	Houston	TX	5,208
2	Santa Monica College	Santa Monica	CA	3,482
3	De Anza College	Cupertino	CA	2,860
4	Lone Star College	The Woodlands	TX	1,968
5	Seattle Central Community College	Seattle	WA	1,952
6	Diablo Valley College	Pleasant Hill	CA	1,918
7	Northern Virginia Community College	Annandale	VA	1,869
8	Green River Community College	Auburn	WA	1,619
9	Miami-Dade College	Miami	FL	1,606
10	Montgomery College	Rockville	MD	1,518
10	Santa Barbara City College	Santa Barbara	CA	1,492
12	Foothill College	Los Altos Hills	CA	1,451
13	Edmonds Community College	Lynnwood	WA	1,393
14	City College of San Francisco	San Francisco	CA	1,268
15	Nassau Community College	Garden City	NY	1,114
16	Pasadena City College	Pasadena	CA	1,109
17	North Seattle Community College	Seattle	WA	1,077
18	Bellevue College	Bellevue	WA	1,041
19	Richland College	Dallas	TX	1,005
20	CUNY Borough of Manhattan Community College	New York	NY	971
21	Shoreline Community College	Shoreline	WA	886
22	Johnson County Community College	Overland Park	KS	851
23	Orange Coast College	Costa Mesa	CA	849

24	Bunker Hill Community College	Boston	MA	839
25	El Camino College	Torrance	CA	820
26	Los Angeles City College	Los Angeles	CA	815
27	Collin College	McKinney	TX	786
28	Peralta Community College District	Oakland	CA	784
29	Valencia Community College	Orlando	FL	763
30	Portland Community College	Portland	OR	757
31	East Los Angeles College	Monterey Park	CA	737
32	Kapiolani Community College	Honolulu	HI	721
33	CUNY LaGuardia Community College	Long Island City	NY	697
34	Grossmont College	El Cajon	CA	634
35	Glendale Community College	Glendale	CA	598
36	Bergen Community College	Paramus	NJ	580
37	Mt. San Antonio College	Walnut	CA	529
38	Broward College	Fort Lauderdale	FL	514
39	Austin Community College	Austin	TX	498
40	Georgia Perimeter College	Clarkston	GA	493

2013/14

**TOP 25 PLACES OF ORIGIN OF INTERNATIONAL STUDENTS AT ASSOCIATE'S INSTITUTIONS, 2013/14**

<b>Rank</b>	<b>Place of Origin</b>	<b>% of Enrollment</b>
1	China	16.8
2	South Korea	11.0
3	Vietnam	7.4
4	Japan	6.3
5	Mexico	4.3
6	Saudi Arabia	4.1
7	Hong Kong	3.0
8	Indonesia	3.0
9	Brazil	2.1
10	Venezuela	2.1
11	Sweden	1.9
12	Taiwan	1.9
13	India	1.9
14	Canada	1.4
15	Colombia	1.3
16	Thailand	1.1
17	Nigeria	1.0
18	Philippines	0.9
19	Turkey	0.9
20	Russia	0.9
21	Nepal	0.8
22	France	0.8
23	Pakistan	0.8
24	United Kingdom	0.8
25	Kazakhstan	0.6
	<b>WORLD TOTAL</b>	<b>87,963</b>